



ACG57

ADVANCED EXECUTIVE SEMINAR FOR BOARDS AND SENIOR EXECUTIVES



DATE: 28th November, 2019

VENUE: Country Lodge, Hill Station, Freetown

REGISTRATION & COST:

SLE2,000,000 pp before November 13th

SLE2,500,000 pp after November 13th

**10% Discount for more than 5 delegates from
the same organisation**

**Advanced Executive Seminar for Boards and Senior Executives of
MDAs, NGOs and Companies | **Advanced Executive Education****

Advanced Executive Seminar for Boards and Senior Executives

Developing Competent Boards and Senior Managers

Seminar Profile

This executive seminar is designed for current and future executive and non-executive (independent) Board Members and for senior executives of MDAs, NGOs and companies. It will equip them to effectively discharge their individual and collective governance roles, responsibilities and accountabilities, and lead the organisation to success and sustainability through governance excellence. Invaluable and insightful for board members, board committee members and senior (C Suite) executives in both the public and private sectors.

Corporate Governance is not the same as management and demands different approaches, competencies and styles. It's the way organisations are directed and controlled. It is the toolkit for the processes and the oversight which drives the highest standards of leadership, accountability and behaviour. Strong governance is a key enabler for Boards and organisations to make well informed and appropriate decisions, to implement them effectively, and achieve critical stakeholder outcomes by acting appropriately and fairly. New or updated corporate governance laws, regulations and directives are frequently released.

Good corporate governance is of increasing importance globally. Its purpose is to help build the trust, transparency and accountability necessary for fostering long-term investment, financial stability and business integrity, thereby supporting stronger growth and more inclusive societies. It brings a conducive corporate culture which proactively manages risks, fosters high performance and optimally achieves corporate compliance and control to enhance organisational value.

This course outlines recognised global good practice corporate governance standards and expectations. It will help senior executives and leaders to recognise the nature and components of effective integrated frameworks for good corporate governance. It will assist delegates to implement the structural, process, behavioural, compliance, risk and performance imperatives needed within a robust accountability framework.

Course Objectives

On completion, you will be able to:

- Define the nature, important components and requirements of corporate governance frameworks and integrate them harmoniously with other current initiatives
- Identify behavioural and procedural requirements of good governance with relevant roles, responsibilities and accountabilities within a conducive culture based on values
- Appreciate the importance of risk governance and how to achieve it
- Design the Board's informational and assurance needs to discharge its oversight effectively while ensuring appropriate stakeholder engagement

Key Topics

- The framework, nature, importance, principles and practices of good corporate governance
- Board effectiveness including direction, decision making, oversight and stakeholder engagement
- Structural and HR requirements and ensuring the right culture and behaviours
- Achieving both organisational compliance and effective performance
- Effective risk governance and risk management

- Meeting informational and audit/assurance needs using three lines of defence

Course Requirements

All courses will be conducted entirely in English. A proficient level of both spoken and written English is required by all delegates so that they are able to fully benefit from the course and participate in our interactive style of training.

Participants' Certification

At the end of the course, all registered delegates or participants will receive an **"Attendance Certificate"** testifying that they participated in the Executive Seminar for Boards and Senior Executives.

Expected Outcome

One of the expected results of the Seminar is that there will be a clear understanding of corporate governance and accountability concepts, workable principles and best practices that will lead to the creation of appropriate models and frameworks for Sierra Leone. All information will be compiled and made available online for all participants to access and review. Results of all statistics obtained during the seminar as a result of the questions put to vote will also be provided online.

If, though it may be ambitious but we remain hopeful, an action plan evolved during or as a result of the seminar, such action plan will also be made available online for all participants for review as well as welcoming comments and/or suggestions.

Who Should Attend

Good corporate governance and accountability practices attract investments, develop sound financial structures and accelerate global integration. Therefore, decision makers and people that have demonstrated an impact on their sectors and industries are among our target audience.

The Seminar is a nationwide event, bringing together top CEOs and senior business executives from leading corporations in the public and private sectors and heads of national and international NGOs and senior business consultants from key private sector organisations, chambers of commerce, business groups, professional associations, embassies and diplomatic missions, local councils, senior government officials heading policy, regulatory, and law enforcement agencies, including mining, banking and finance, energy, agriculture, travel and tourism, telecoms, ICT/Technology, etc.

Specifically, the attendees would include:

- Chairman and deputies of Board of Directors and board sub-committees
- Directors and company secretaries of small and large listed and unlisted companies
- Managing directors /CEOs private companies and public institutions
- Regulators (Directors and Commissioners of Regulatory Agencies and Commissions)
- Heads of finance, Human Resources, Risks, Legal Affairs
- Executive Directors and Independent Directors
- Country Directors and Mission Heads of international and national NGOs
- Banker and Fund Managers
- All stockbrokers and Issuing Houses
- Entrepreneurs
- Insurers and brokers

- Lawyers and Judges in public and private practice
- Accountants and Auditors
- Business and Management Consultants
- Senior Government Officials & Policymakers
- University professors and business school and management students
- Anyone seeking a better understanding of corporate governance principles and practices & sustainability frameworks.

Relevant officials and representatives from key institutions will also attend to contribute on how the public sector may facilitate the development and help ensure that the possible reforms become a reality.

Seminar Topics at a Glance

This Seminar will be surrounded around many corporate governance issues that are immediate and relevant to Sierra Leone businesses, authorities and all other stakeholders concerned. In light of this, however, the seminar is designed to promote knowledge transfer and the development of sound and efficient financial markets and banking systems, and help shape the changing corporate governance landscape in Sierra Leone and the region. This year's seminar will focus on key issues of corporate governance including sessions on the following:

- International trends on corporate governance for financial market stability and increased investor confidence
- Mitigating corrupt practices in the public sector
- Mitigating corrupt practices in the non-profit/NGO sector
- Enhancing transparency in public procurement services
- Corporate governance in Sierra Leone, including emerging trends and opportunities
- Corporate social responsibility as embodiment of good corporate citizenship
- Family governance and equity markets: institutionalizing the family and keeping the wealth
- Attracting investors as a result of good governance practices
- Enhancing best anti-corruption and best ethical practices

Trainers and Speakers' Profile

Speakers for the Seminar are leading experts and professionals in the field of corporate governance, public financial management and accounting, public and corporate affairs, regulatory reforms and enforcement. Also, key business leaders such as Board Chairmen and senior executives and professionals from both public and private sectors, including business and management consultants will address delegates and participants at the event.

Agenda at a Glance

This one day event will run as follows:

- 0800-0830 – Networking and Registration
- 0900-1030 – Session One
- 1030-1100 – Morning Tea
- 1100-1230 – Session Two
- 1230-1330 – Lunch Break

- 1330-1500 – Session Three
- 1500-1530 – Afternoon Tea
- 1530-1700 – Q & A Session

Seminar Methodology/Approach

The Seminar will focus on attaining a deeper insight into the key issues of corporate governance, its role in corporate finance, the importance of information technology and the role of the media in improving corporate governance practice. The interactive sessions will provide an opportunity for the participants to contribute to practical recommendations for improving national corporate governance standards and help raise the profile of this important initiative. There will be few breaks for refreshments, roundtable discussions, media/press briefs and leadership recognition in corporate governance during the seminar luncheon ceremony.

Expected Benefits: Value of Participating

By attending this seminar you will be:

- Taking an active role in developing the practice of corporate governance and accountability in Sierra Leone.
- Initiating and building a foundation for innovative and effective models of corporate governance and accountability across Sierra Leone
- Attaining deeper insight into the national relevant key issues
- Developing a localized approach tailored to have a positive impact on the Sierra Leonean market
- Interacting and sharing opinions with peers and leading corporate governance experts
- Identifying strategic implications on the changing corporate governance and accountability landscape across the country
- Positioning your company or institution as world-class methodology believers and advocates for the general well-being of Sierra Leone and its economy and sustainable development.
- Gaining opportunity to network other market leaders from other parts of the country.

Delegates Registration and Costs

Participation in the Seminar is “by invitation only.” *Registration fee includes local taxes, and does not cover or include bank charges or insurance and accommodation for foreign delegates.*

Pricing Structure and Costs

If registered before 13th November, 2019

- ✓ Company/Corporate Entity: Le 2,000,000.00 per person
- ✓ Public Institution or Agency: Le2,000,000.00 per person
- ✓ Non-profit/NGO, Academia: Le2,000,000.00 per person

If registered after 13th November, 2019

- ✓ Company/Corporate Entity: Le 2,500,000.00 per person

- ✓ Public Institution or Agency: Le2,500,000.00 per person
- ✓ Non-profit/NGO, Academia: Le2,500,000.00 per person

Delegates' Entitlement of the Registration Fees:

- ✓ Access to all program sessions
- ✓ Participation certificate and gifts
- ✓ Access to presentation and event materials
- ✓ Access to coffee breaks and lunch

To register your delegation or participants, kindly complete the attached registration form and mail it to us together with your complete payment for the required number of delegates or participants.

Contact us at:

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