



SIERRA LEONE
CEO
SUMMIT

EVENT PROSPECTUS

SIERRA LEONE CEO SUMMIT & EXPO 2019

THEME:

*Enhancing Sierra Leone's Global
Competitiveness*

Date: 22nd October, 2019

Venue: Radisson Blu Hotel, Aberdeen, Freetown

Time: 8:00am-5:00pm

Registration & Exhibition Booking Deadline: 15th October, 2019

www.africanconsultingcorp.com/ceosummit

Delegates Registration Now Open

REGISTER TODAY

African Consulting Group

7 New Signal Hill Road, Freetown, Sierra Leone

Tel: 078-415-579 Email: info@africanconsultingcorp.com

SIERRA LEONE CEO SUMMIT & EXPO 2019

Enhancing Sierra Leone's Global Competitiveness

Summit Profile

The Sierra Leone CEO Summit & Expo is a private sector-driven initiative and an international corporate event providing unparalleled opportunities for both delegates and policymakers to initiate mutual public-private-partnerships, encourage open debate and promote economic growth, integration, investments and free trade between Sierra Leone and the world. The objective is to bring together policymakers and leaders of leading public institutions and private sector organisations and corporations concerned with socioeconomic activities across Sierra Leone to meet under “one roof” to generate fresh and innovative ideas, and deliberate on current and emerging issues and challenges facing the country’s business climate, socioeconomic growth and global competitiveness.

H. E. President Julius Maada Bio and Vice President H. E. Mohamed Juldeh Jalloh have been invited to do the official opening and give keynote addresses at the Summit. The event will provide unparalleled opportunities for delegates to engage in dialogue with policymakers; discover business opportunities through networking with CEOs and senior executives from leading companies across Sierra Leone; and to forge connections with economic thought-leaders from across the country and the World. The Summit will usher in a new era of cooperation between the public and private sectors that will help forge a more connected, innovative and dynamic Sierra Leone. The event will feature keynote and guest speakers, and participants, including senior government officials, diplomats, heads of international organisations and leading CEOs across Sierra Leone.

The event will feature Sierra Leone Business Expo that will hold along the summit. The exhibit hall will create an opportunity where attendees can see foreign and local innovative products and services, new technologies and solutions that are changing the way we all work.

Event Facts

Name of Event: Sierra Leone CEO & Business Summit & Expo 2019

Theme: *Enhancing Sierra Leone's Global Competitiveness*

Dates: Tuesday, 22nd October, 2019

Venue: Radisson Blu Hotel, Aberdeen, Freetown, Sierra Leone

Website: www.africanconsultingcorp.com/ceosummit **Email:** info@africanconsultingcorp.com

Contact Person: Christian K. George, Summit Coordinator

Organiser: Africa Consulting Group

Key Topics/Industries Covered: Major industries including Banking & Finance, Energy, Mining, Travel & Tourism, Import and Export, Corporate Governance, Corporate Social Responsibility, Foreign Trade, Taxation, Transportation, ICT & Telecom, Construction, Education, Manufacturing, Global Competitiveness, Environment & Climate Change, Agribusiness, Fisheries, Media, Petroleum, etc.

Speakers' Profile: Speakers for the Summit are leading experts and professionals in the key industries the event covers. The 2019 Summit & Expo will bring together top CEOs, leading business executives and senior management consultants from key private sector organisations, senior government officials heading policy formulation, regulatory, and law enforcement agencies, including mining, banking and finance, energy, agriculture, telecom, and technology.

Participating Media: Local and foreign TV stations, newspaper houses and key radio stations across Sierra Leone and abroad.

Who will attend?

Delegates attending the *Sierra Leone CEO & Business Summit & Expo* will include leading CEOs, top ranking bankers and industry leaders, senior government officials and diplomats from the Caribbean, Asia, Europe and the USA. Attendees will meet and mingle with key representatives from Sierra Leone's business, industrial, banking & finance and NGO community.

Attendees will include:

- ✓ CEOs and senior business executives from top national and multinational corporations
- ✓ Representatives from leading banks and financial institutions
- ✓ Representatives from international investment banks and private equity funds
- ✓ Representatives from Governmental Organisations and Development Agencies
- ✓ Senior Government Officials from across Sierra Leone including
- ✓ Ministers and foreign Diplomats
- ✓ Sierra Leone business leaders from other sectors directly concerned by the development of the private sector
- ✓ Heads of government departments and regulatory agencies
- ✓ Academics, civil society representatives and members of the international media

Why you should attend?

The Sierra Leone CEO & Business Summit & Expo is a unique source of information for senior business executives, and existing and potential investors interested in energy, manufacturing, banking and financial services, technology, and business development across the Sierra Leonean market. Planned and coordinated by and for public and private sectors leaders and the business community combined, the Summit will provide an opportunity for policymakers, investors, trade partners, professionals, manufacturers, distributors and end-users to interact and deliberate on challenges, innovation, solutions, and deal-making in the Sierra Leonean market. The Summit & Expo will play a significant role for both private and public sector delegates because it will enable you to:

- Know about the status of the current trade and investment regulations, governing policies and regulatory frameworks, business climate, technologies, policies and financing opportunities.

- Meet a unique audience of Sierra Leone and leading corporate executives, managers and professionals from major companies, banks and investment firms, and other leading enterprises actively engaged in the Sierra Leonean market.
- Meet leading financiers, investors and top technology companies in Sierra Leone.
- Meet and interact with experts in niche markets and diverse industries, including energy and power, petroleum, manufacturing, asset management, retailing, wholesale, export, banking, and more.
- Gain insight and inspiration, and meet top policy makers, and leading enforcement and regulatory officials, leading experts and emerging entrepreneurs and professionals.
- Participate in the Sierra Leone Business Expo.
- Learn from expert opinions on the new issues, challenges and solutions associated with Sierra Leone and foreign businesses.
- Gain media coverage from leading media outlets and exclusive interviews from top journalists.

Cost for Participation

The CEO Summit has the following cost structures:

- Company/Corporate entity: Le2,000,000.00 per person
- Public Institution or Agency: Le 1,500,000.00 per person
- Non-profit/NGO, Academia: Le 1,500,000.00 per person

10% Discount if more than 5 participants from the same organisation

Sierra Leone Business Expo 2019

Why Exhibit your Expertise/Capabilities, Products or Services?

The Exhibition offers:

- A space to display products, proposals and partnerships opportunities
- An opportunity to increase the network of contacts and partners across sectors
- A way to showcase innovative products and services, solutions and innovations
- An opportunity to showcase your organisation and its works and promote your brand
- An opportunity to promote your initiatives on CSR and sustainable human development among high level delegations from across Sierra Leone and the world.

Exhibition Venue

The exhibition will take place at the Radisson Blu Hotel in Aberdeen, Freetown.

Exhibition Schedule

The exhibition will be open from 8:00 a.m. to 6:00 p.m. along the CEO Summit.

- Exhibitors will set up their tables on 22nd October between 7:00am and 8:00am
- Exhibition tables must be permanently manned during the events.
- Exhibitors will be required to remove their displays 6:00 pm.

Table Booking Options and Display Regulations

Limit of two table per contracted tabletop space, 6ft x 2ft (1.8m x .6m)

- Display space may not exceed 6ft (1.8m) width limit
- Display materials are not allowed to be hung on back drape
- Floor standing back walls are not allowed
- Additional Furniture is not allowed

Included:

- ✓ One 6ft x 2ft (1.8m x .6m) skirted display table
- ✓ Company identification sign
- ✓ Two chairs
- ✓ Carpeting
- ✓ Wireless internet
- ✓ Two passes for lunch and two tea/coffee breaks for two exhibition staff only
- ✓ Unlimited access to conference hall and all sessions by exhibition staff

Modular Table

- Exhibitors can combine 2 or more tables (the number of tables an exhibitor can reserve will depend on availability)
- Cost: Multiply for any additional tables reserved

Cost for Participating the Business Expo

- **Companies Le 5,000.000.00**
- **NGOs and Government agencies Le 4,000.000.00**

Payment

Table rental payments must be made upon booking or submitting the Exhibition Application Form. Final deadline for all exhibition payments is 22nd October, 2019. If payment is not made by the deadline, the application will be disqualified and removed from the shortlist.

Shipments

For exhibitors wishing to ship large exhibits in advance may contact the Exhibition Coordinator for contacts information of the contracted clearing agents for guidance and help in clearing and storage of consignments. To request these contacts, please send an email to info@africanconsultingcorp.com

Contact Us

For additional information and enquiries about the exhibition space, kindly contact the Exhibition Coordinator at info@africanconsultingcorp.com.

If approved, you will receive the booking confirmation, an invoice and information on the next steps to complete the process in order to confirm your reservation. Payment must be made along submitting the Exhibition Registration Form.

Kindly note that the African Consulting Group reserves the right to remove any display that does not conform to tabletop display regulations.

SIERRA LEONE CEO SUMMIT & EXPO 2019

EXHIBITION TABLE BOOKING FORM

FINAL DEADLINE: 15th October, 2019

The below listed entity requests the following Exhibition Opportunity at the CEO Summit & Expo 2019:

Government Entity Le4,000,000.00

NGO/Academia Le4,000,000.00

Companies Le5,000,000.00

Organisation/Company: _____

Designated Contact: _____

Title: _____

Mailing Address: _____

Tel: _____ ext _____ Email: _____

Submission and acceptance of an Expression of Priority Interest or Exhibition Commitment is non-binding on African Consulting Group, and will be processed on a first-come, first-serve basis in all categories. If this form is received and pre-approved by ACG, the individual designated above will be contacted to discuss Exhibition Partner details, including the delivery and execution of an Exhibition Partner agreement. Failure to execute the Exhibition Partner agreement in the allotted time may nullify pre-approval and the Exhibition Partner opportunity will be provided to an alternative organisation or company. By submitting this Commitment Form, the prospective Partnering Exhibitor for the Sierra Leone CEO Summit & Expo 2019 acknowledges that it must be accepted and approved by African Consulting Group, which shall have the sole right to accept or reject prospective sponsors for any reason whatsoever.

Disclaimer

Acceptance of sponsorship and exhibition offers is at the discretion of the Organising Committee. Please note that the acceptance of your sponsorship/exhibition application is not to be considered an endorsement of products or services which may be displayed by the sponsors or exhibitors at the Sierra Leone CEO Summit & Expo 2019.

Delivery of some entitlements may be dependant on date of booking.

Submitter's Full Name: _____

Title: _____ Signature: _____ Date: _____

Please remit to:

Sierra Leone CEO Summit & Expo 2019

African Consulting Ltd.

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Email: info@africanconsultingcorp.com

Website: www.africanconsultingcorp.com/ceosummit