

The Village Board Shop Sponsorship Application

Please **READ** all the information below before filing out the application. The Village Board Shop is offering youth snowboard sponsorships. The sponsorships are designed to help kids who are passionate about snowboarding stay involved, get noticed by industry professionals, and have a shop to call home. If riders can get sponsored by The Village Board Shop, the goal is to build them into getting recognized by reps, who can offer sponsorships, and eventually by brands who want to pick them up. Here are the requirements:

Application:

- Applicants must be between the ages of 5-17 to qualify
- For your application to be complete, you must include
 - A completed application (preferably by YOU and not your parents)
 - A video along with your application (please only submit a quick 2-minute video)
 - References of people who can speak to your skill level and passion for riding (parents, coaches, mentors, teammates, teachers, etc.)
 - All applications must be **COMPLETE** and submitted to Jenkins.Jenna94@gmail.com
 - Put your name and: sponsor applicant in the subject bar
- The application audition will remain open until October 21st 2024 after its announced, once it closed, we will choose between the riders who were able to meet the deadline and get their entire application submitted.

Qualifications:

- We will choose 2 green rider, 2 blue rider, 2 black diamond rider, and 2 double black diamond rider sponsorships.
 - **Green Riders** are tiny tikes who are just getting started but are passionate about the sport. They are preferably on a team, or have good footage, and are interested in entering small contests. These are the kids we want to help build the foundation to have passion for the sport and want to help support them as an athlete.
 - **Blue Riders** are riders who have been competing in contests and want a little more recognition/support to get to the next level, preferably have a good presence on social media, and The Village can add a little bit of support and recognition to help them grow in their sport.
 - **Black Diamond Riders** are athletes who have been competing and winning contests, travel for the sport, have a very strong social media presence, and are working hard to get sponsored by brands **this is where we start asking reps for support in outfitting the athletes**
 - **Double Black Diamond Riders** are athletes who have the support of other sponsors, they are traveling to compete, they are winning contests, they are developing a brand for themselves and have the support of other industry leaders. Technically their next step is full sponsorship from companies.

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Rider Expectations:

- Submit content on a regular basis that can be shared on our social media (where industry leaders, and reps can see it) Green & Blue riders are expected to submit 18-24 videos/stills annually and black diamond & double black diamond riders are expected to submit 36-42 videos/still annually.
- Support the brand. (Support the shop by wearing shop gear, slapping stickers on your deck, sharing with your friends, showing up to the events we host, and announcing us at any comps you do.
- The sponsorship will be evaluated every 12 months, some riders will advance, and some may not meet the requirements; therefore, making room for other kids to get sponsored.
- Do not abuse your sponsorship. The deals, discounts, and free swag is designed for YOU. YOU are earning it, so please respect your sponsorship.

Rider First Name: _____ Rider Last Name: _____

Rider DOB: _____ Age at time of application: _____

Sponsorship Applying For:

Green

Black Diamond

Blue

Double Black Diamond

Tell us about yourself: (what are your hobbies, what are some other sports/things you do outside of skating and snowboarding, etc.)

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Tell us why you want to be sponsored, why do you love snowboarding?

Who are your favorite skaters & snowboarders? _____

How often do you snowboard, and where? _____

Have you won any competitions, If so, which ones and for what? _____

Are you on a team with a resort? _____

Do you have an Instagram? If so @ _____

Do you have a Facebook? If so _____

Do you have a Tic-Tok? If so _____

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	YES	NO
Can you commit to 18-24 (green & blue) or 36-42 (black & double black) videos/stills annually?		
Are you okay with The Village Board Shop posting your content on social media? And tagging you in it if you have your own page? (if under 18, need parent consent)		
Are you willing to enter contests?		
Are you willing to volunteer at events we host through our non-profit? (volunteers ages 12-17 only)		
Do you currently have other sponsors? If so, please list here:		

Please let us know the best way to get a hold of you!

Email: _____

Phone: _____

Signature: _____

Date: _____