

# **IAM RoadSmart ASDM Group Audit**

GROUP NAME	Plymouth Advanced Motorcyclists	DATE	21/09/2020
GROUP NUMBER	1248		
AREA	Region 1		
ASDM	Shaun Cronin		

## **Key to Grading**

Commended A good performance standard which achieves the competency areas being assessed and does not require any additional action	
Satisfactory A performance standard which achieves the competency areas being assessed which would benefit from further development in the areas highlighted	
Requires Development  A performance standard which requires immediate development in order to achieve the competency areas being assessed	

GROUP PROFILE GRADING

See PowerPoint for response to questions from the ASDM as a reference source first.

PAM is a motorcycle group based in the locality of Plymouth bordering the Devon & Cornwall motorcycle groups.

From the March Group Scorecard - the group consists of 126 full members, 30 associates, 8 NO's, 9 LO's with 5 observers currently in training.

The group is well organised and efficiently run by enthusiastic members of the committee with a very good Chair back at the helm after a break.

PAM focus on the primary objective of training associates to test standard. After they achieve this, other activities are on offer. PAM have always had a strong training ethos and candidates are well prepared.

PAM have strong links locally that are currently being further developed by the Chair in conjunction with new president Stuart Elford, Chief Executive Devon & Plymouth Chamber of Commerce.



GROUP ENGAGEMENT GRADING

As the ASDM for the Region I have a positive relationship with the group and have good contact with the Chair and Committee Members. PAM are always represented at Spring Forums and other events such as the neighbourhood collaboration meetings.

#### **GROUP SERVICE DELIVERY**

**GRADING** 

PAM offer 1-2-1 observers for their associates apart from check rides and pretest reviews. They have a good success rate in terms of test passes.

PAM are easy to find on the web and Twitter. The internal Facebook group has 185 members and only for invited members. I cannot find an external public facing Facebook page. An area for discussion as other groups have found this a very useful recruiting tool. There is also an Instagram site.

Website review – PAM have an independent website which is current, relevant and well presented. However, this is under review for more development.

DTE — identified as data being a bit out of date, currently being addressed by the PAM team and updated prior to transition to DARTS. Ongoing.

PAM have a good range of activities for current members and offer enhancement for members to become observers.

### GROUP MANAGEMENT

**GRADING** 

The group is very well run in its approach to training, events, GDPR, complaints, meetings, events etc.

Succession planning was discussed, effectively the Chair and Committee are all new so this area will be addressed as the team progresses.



#### **GROUP BRANDING, VALUES AND BEHAVIOUR**

**GRADING** 

PAM are corporate, they have their own group branded clothing, documentation, gazebo and their web presence clearly shows them as an IAMRS provider.

For associate training they use the corporate ARC books and they supplement this with Roadcraft and Highway Code where necessary.

I have completed several National Observer assessments and re assessments and am very pleased with the level of knowledge and skill.

PAM are engaged in the Masters programme.

GROUP BEST PRACTICE GRADING

Continuous Rider Development days are held for all members.

A system of contacting all successful ARC candidates in the 2 weeks after a successful test pass is being developed. This is to offer them further development options.

Good range of activities for members.

PAM is a well organised and efficient IAMRS group. They have a Chair and committee who are positively engaged with IAMRS, not resistant to change or development and deliver quality training for associates as a primary objective.

PAM are a group that are a pleasure to work with. I was very pleased with the evidence presented at the audit along with the positive attitude of all the virtual' committee members who also made me feel welcome.

#### **DEVELOPMENT PLAN**

There were no areas of significant development required that were apparent during this review process. A few minor things to review.

The new Chair is already reviewing all processes and has great plans to further the group in key areas.

PAM are a good IAMRS group based on my experience of working throughout the South West Region.

ASDM: Shaun Cronin SIGNATURE: Shaun Cronin DATE: 21/09/2020