

# Portfolio

**Adrienne N.Hester**



## **Contact**

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## **Socials**

[Linkedin/adriennenhpr](#)

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# Adrienne N.Hester

Senior Integrated Marketing Communications  
Brand Strategist

Adrienne N. Hester is a Senior Marketing + Brand Consultant based in Las Vegas, Nev., with 20 years of building rewarding relationships among companies and their audience, creating and implementing successful corporate identity strategies, with an extensive background in developing brand marketing and integrated communications programs. Her experience is in all facets of external and internal communications in corporate, entrepreneurial, and nonprofit settings, brand launches, and brand concept re-imagining. She has a broad knowledge of the publishing, lifestyle, nonprofit, and gaming industries.

Her motto is "I speak brand." She is addicted to strategy, diligence, writing, and editing. It is her passion, and she is the person silently correcting your grammar.

Adrienne is a proud citizen of the Muscogee Creek Nation and holds a B.A. in Corporate Communications from the Hank Greenspun School of Journalism and Media Studies at the University of Nevada, Las Vegas.

## Work History

- TwoGirlsConsulting, Integrated Marketing Communications + Brand Consultant
- Caledon Virtual, Director of Brand Strategy
- Somerpointe Resorts, Marketing, Public Relations + Brand Development
- Kayman Bikes™, Marketing Director + Managing Partner
- SOREAL Network (Greater LV Media Group), Consultant Marketing + Promotions, Editor in Chief
- Kellogg Media Group, Director of Marketing + Public Relations, Web + Fashion Content Editor
- Greenspun Media Group, Brand Manager

# Notable projects

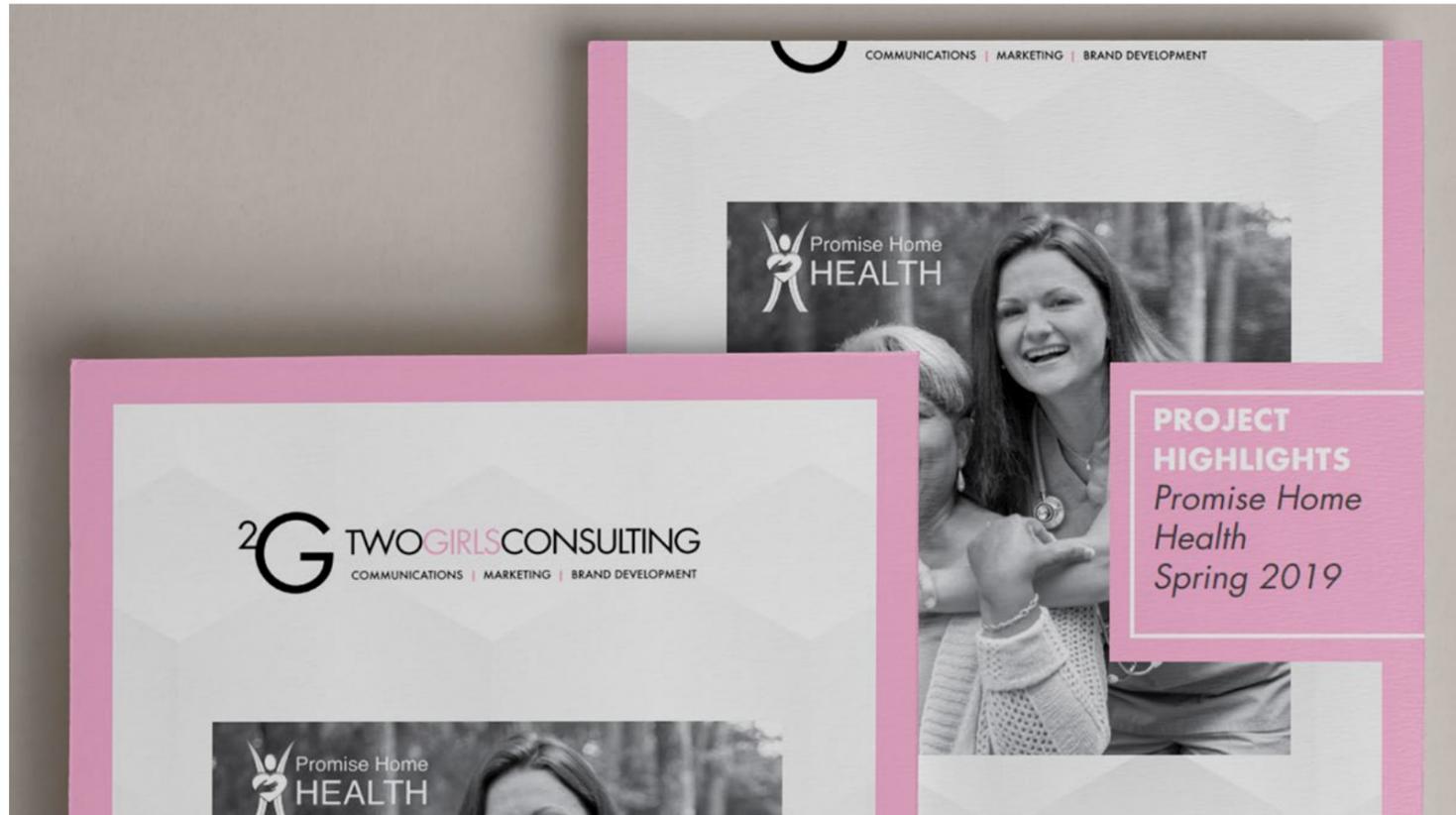


## Kayman Bikes™

Role : Editor

Kayman Bikes LLC, was headquartered in Las Vegas, Nevada, as a premier electric bike manufacturer producing quality products with innovative designs at highly competitive price points. The company offered a wide array of models, from beach cruisers and road bikes to urban commuters.





# Promise Home Health Inc.

Role: Brand Consultant

TwoGirlsConsulting (2GC) set out to evolve Promise Home Health Inc. into a contemporary brand positionable alongside corporate home health care providers. Placing the focus on consumer care through multicultural and multigenerational imagery for the highest potential to increase customer retention and loyalty + attract new clients.

# UNLVino Wine Lover's Guide

Role : Editor

Southern Wine & Spirits of Nevada presents the 33rd Annual UNLVino "Take a Sip for Scholarship" Wine Tasting. The event is one of the most significant wine tastings in the United States, supporting scholarships for students enrolled at the University of Nevada, Las Vegas' renowned William F. Harrah College Hospitality.





# McCarran International Airport

Role : Proofreading + Editing Project



# Mashantucket Pequot Tribal National 2019 Annual Report

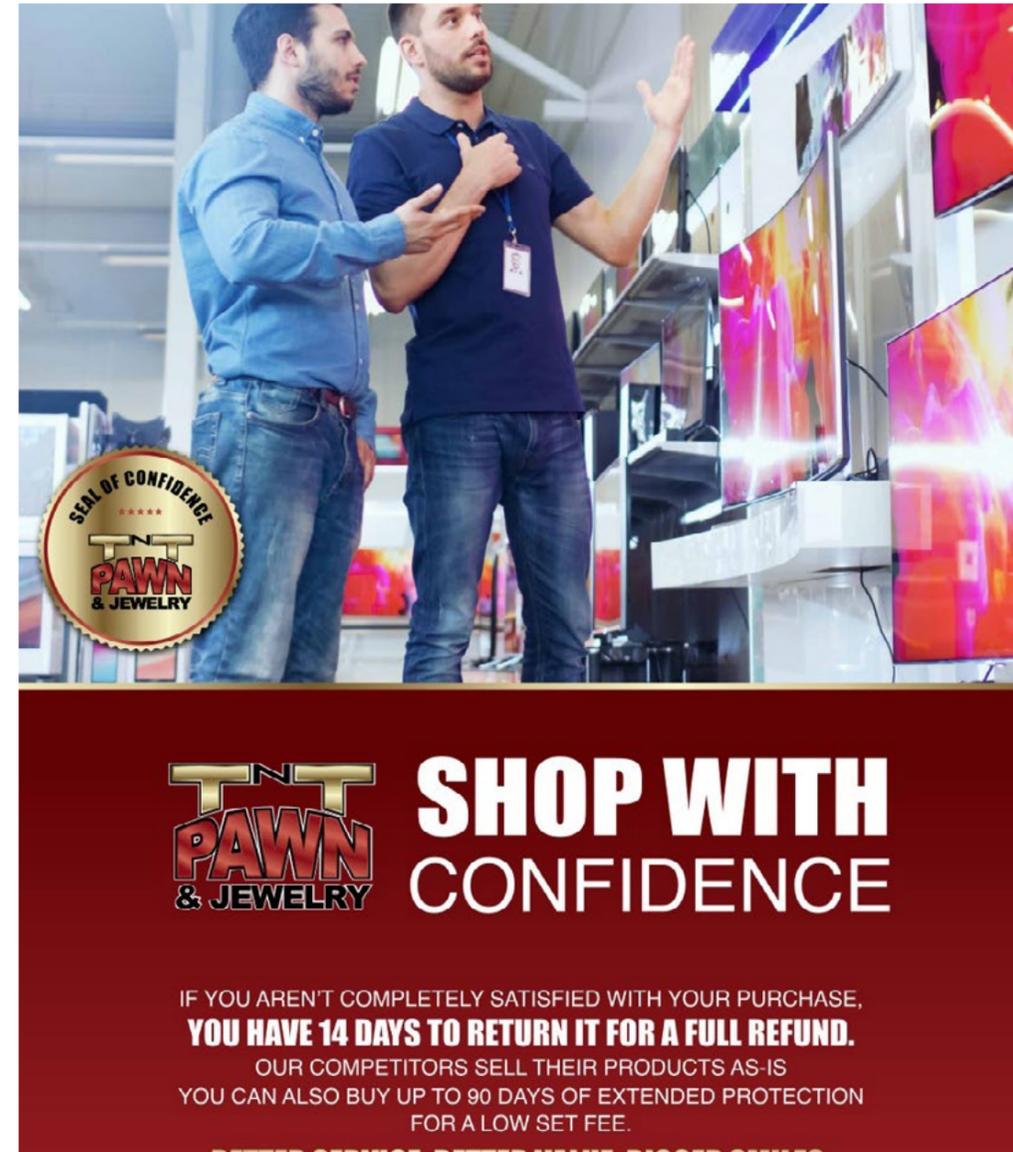
Role : Proofreading + Editing



# Advertising projects



Project Portfolio



Adrienne N.Hester

**2**  
TWO GIRLS CONSULTING  
Marketing Communications and Events

Invites you and a guest to a preview for the PSA of  
**THE SHADE TREE: A STORY OF HOPE**  
Featuring  
Master Magician Lance Burton

**THE SHADE TREE**  
Sheltering Women, Children & Their Pets

The Shade Tree is a 501(c)(3) non-profit organization dedicated to sheltering women, children and their pets who have been victims of domestic violence.

SPECIAL Q & A WITH  
Sue Kim  
OF THE LEGENDARY  
**Kim Sisters**

Complimentary Wine & Hors d'oeuvres  
Friday, September 20 | 7-9 p.m.

**MARU Korean BBQ**  
2025 Village Center Circle, Las Vegas, NV 89134

RSVP by Sept. 17  
[adrienne@2girlsconsulting.com](mailto:adrienne@2girlsconsulting.com)

A special thank you to our sponsors

# Copywriting projects



# Copywriting projects

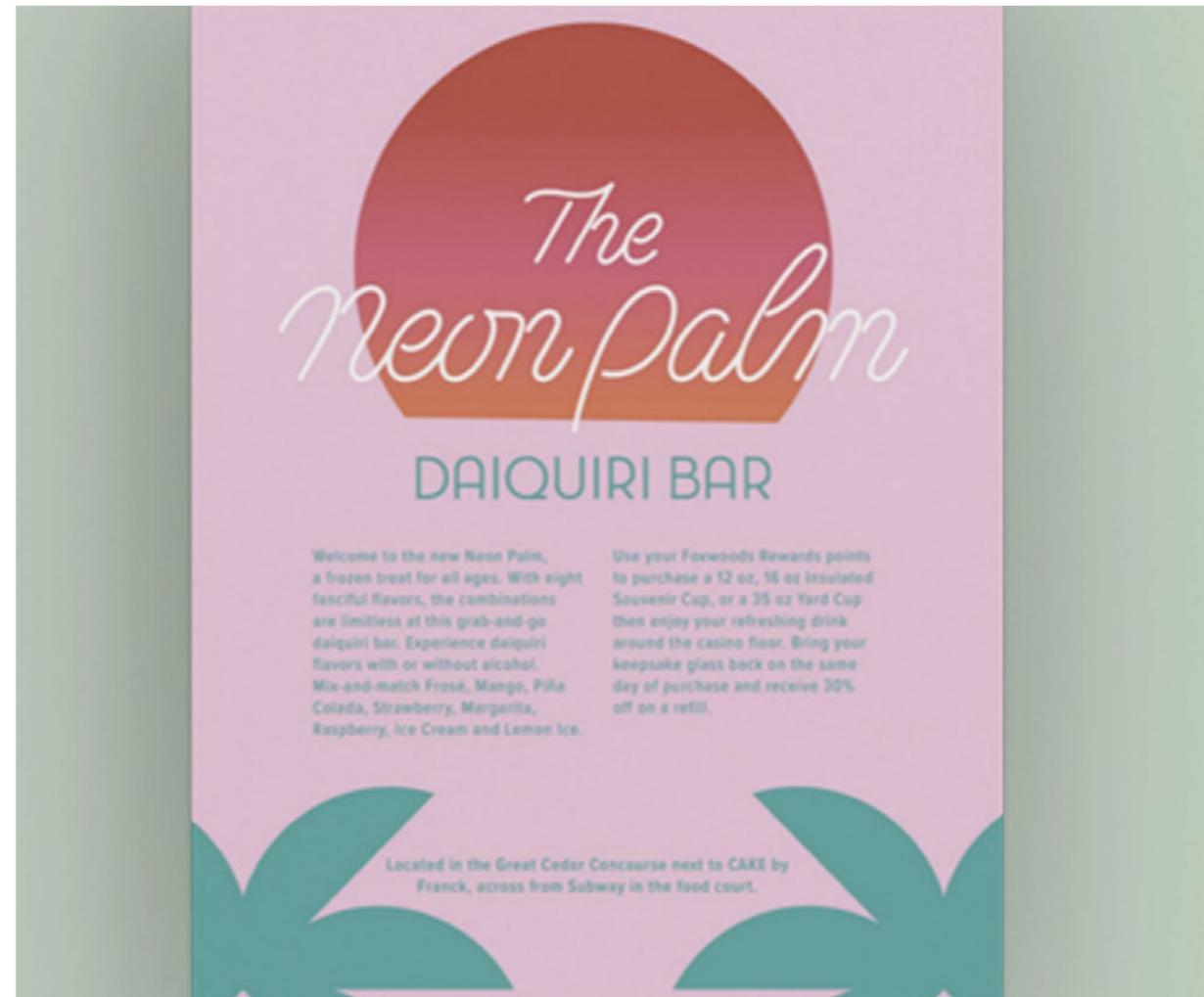


Project Portfolio

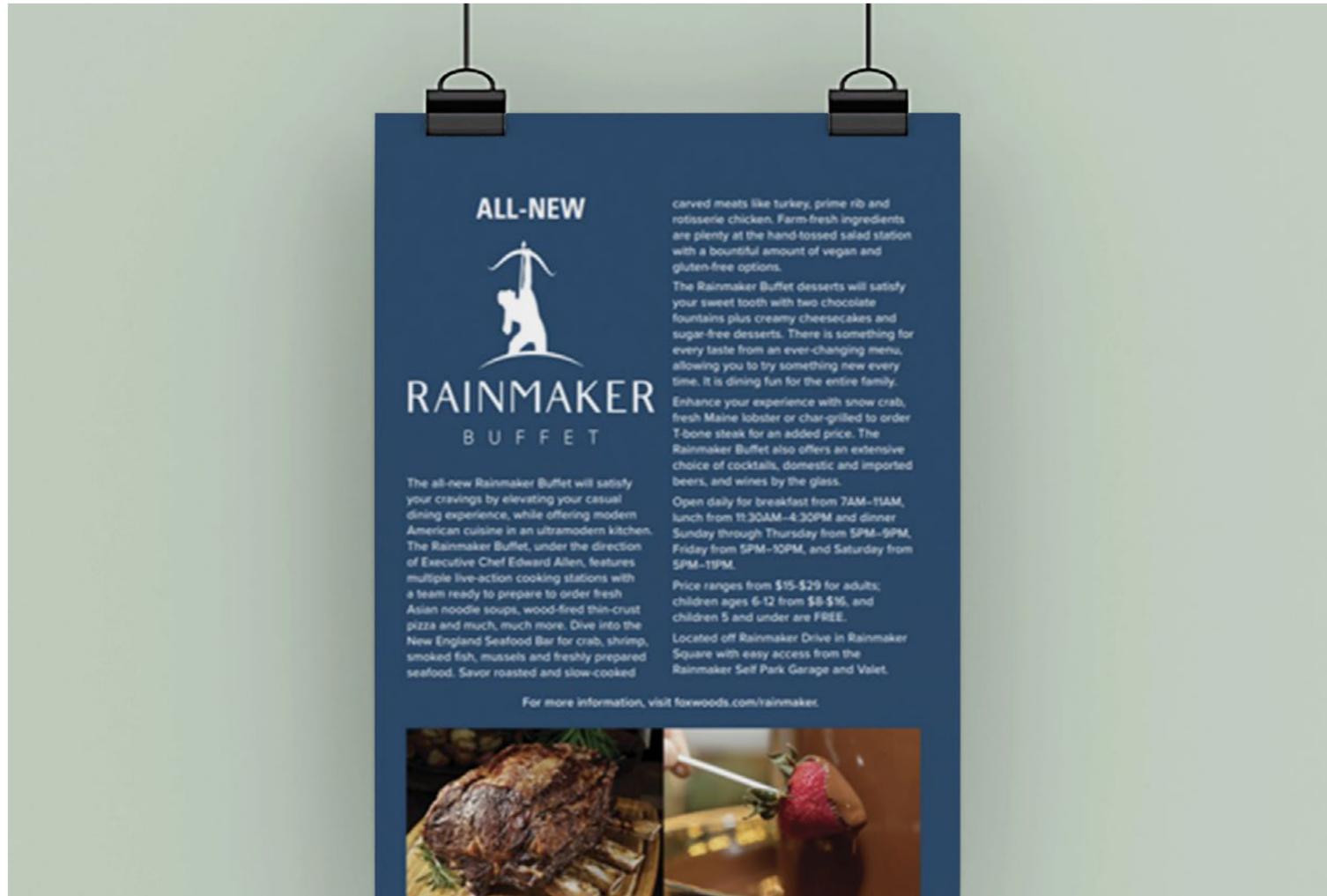


Adrienne N.Hester

# Copywriting projects



# Copywriting projects



**ALL-NEW**



**RAINMAKER  
BUFFET**

The all-new Rainmaker Buffet will satisfy your cravings by elevating your casual dining experience, while offering modern American cuisine in an ultramodern kitchen. The Rainmaker Buffet, under the direction of Executive Chef Edward Allen, features multiple live-action cooking stations with a team ready to prepare to order fresh Asian noodle soups, wood-fired thin-crust pizza and much, much more. Dive into the New England Seafood Bar for crab, shrimp, smoked fish, mussels and freshly prepared seafood. Savor roasted and slow-cooked

carved meats like turkey, prime rib and rotisserie chicken. Farm-fresh ingredients are plenty at the hand-tossed salad station with a bountiful amount of vegan and gluten-free options.

The Rainmaker Buffet desserts will satisfy your sweet tooth with two chocolate fountains plus creamy cheesecakes and sugar-free desserts. There is something for every taste from an ever-changing menu, allowing you to try something new every time. It is dining fun for the entire family.

Enhance your experience with snow crab, fresh Maine lobster or char-grilled to order T-bone steak for an added price. The Rainmaker Buffet also offers an extensive choice of cocktails, domestic and imported beers, and wines by the glass.

Open daily for breakfast from 7AM-11AM, lunch from 11:30AM-4:30PM and dinner Sunday through Thursday from 5PM-9PM, Friday from 5PM-10PM, and Saturday from 5PM-10PM.

Price ranges from \$15-\$29 for adults; children ages 6-12 from \$8-\$16, and children 5 and under are FREE.

Located off Rainmaker Drive in Rainmaker Square with easy access from the Rainmaker Self Park Garage and Valet.

For more information, visit [foxwoods.com/rainmaker](http://foxwoods.com/rainmaker).



**IT'S TIME FOR**

THE 28TH ANNUAL  
**FEAST OF GREEN CORN AND DANCE POWWOW**

EXPERIENCE THIS UNIQUE FAMILY-FRIENDLY CELEBRATION AS WE USHER IN THE 2019 HARVEST SEASON AND GIVE THANKS TO THE CREATOR FOR OUR RICH HERITAGE.

Enjoy this two-day family fun-filled celebration of tribal dance exhibitions, drums and live music, authentic Native American craft vendors, and a 17th century Eastern Woodland Village exhibit offering fascinating demonstrations of ancestral Pequot cultural practices. Also, there's a world of food to enjoy: the hearty chowders, local fish, wild game and seasonal fruit beverages prepared the ancient way, along with modern fare, in celebration of Harvest Season.

This is when the Mashantucket Pequot Indians honor and give thanks to the Creator, Ojith Wauhtoos - The Great Spirit - for the rich heritage of the Southeastern Connecticut Native Americans, passed down from ancestors, warriors, veterans, and Elders. Festivities begin with the Grand Entry, a spectacular reception featuring tribes throughout New England and beyond dressed in tribal regalia.

The Schemitzun Powwow signifies a commitment to the legacies of Native Americans on the Mashantucket Pequot Cultural Grounds on the Mashantucket Reservation. It's held on the weekend of August 24 - 25, 10:00 - 10:00 PM on Saturday and 10:00 - 6:00 PM on Sunday.

Mashantucket Pequot Museum & Research Center members receive FREE admission by presenting their membership card at the gate. Admission for Adults is \$15, Children (ages 6 - 12) and Seniors is \$8, Children five (5) and under are FREE.

Public parking is available at the Mashantucket Pequot Museum and Research Center, Foxwoods Resort Casino, The Fox Tower, and The Fox Inn, with complimentary round trip shuttle service throughout the weekend to the Powwow from these locations.

# Branding + Copywriting + Integrated Marketing Projects



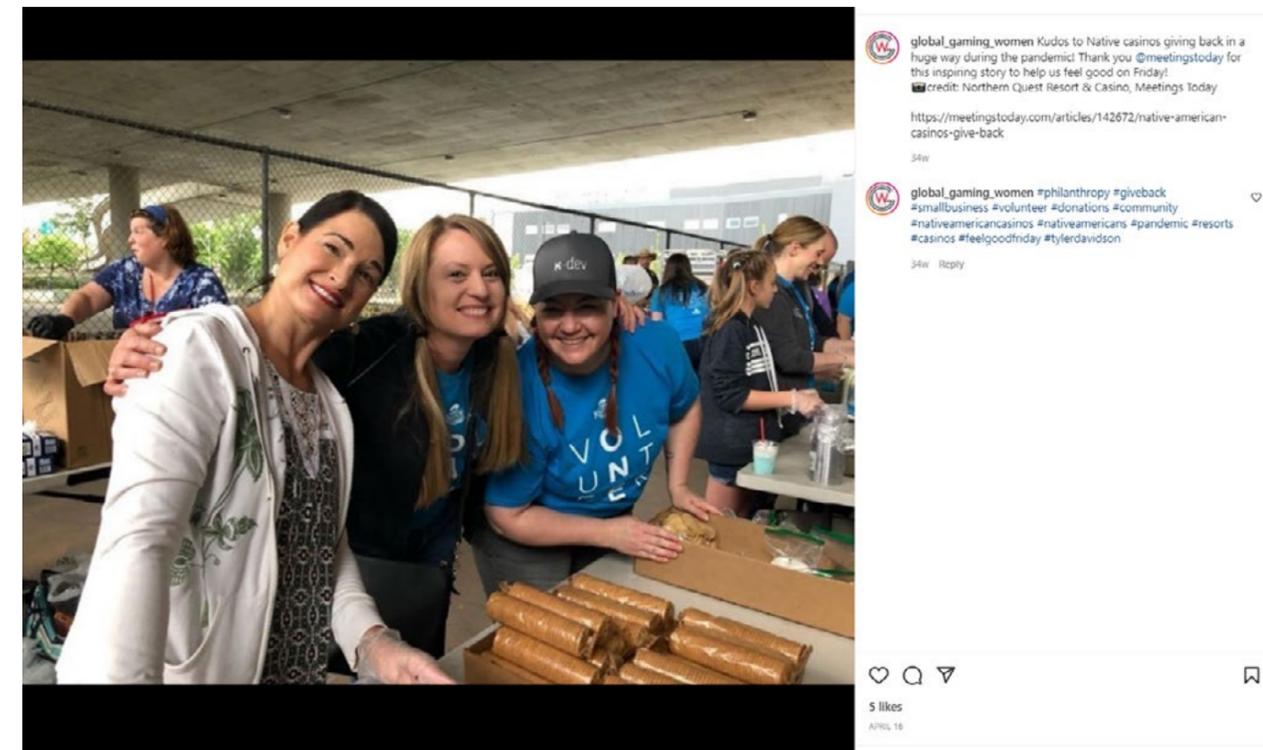
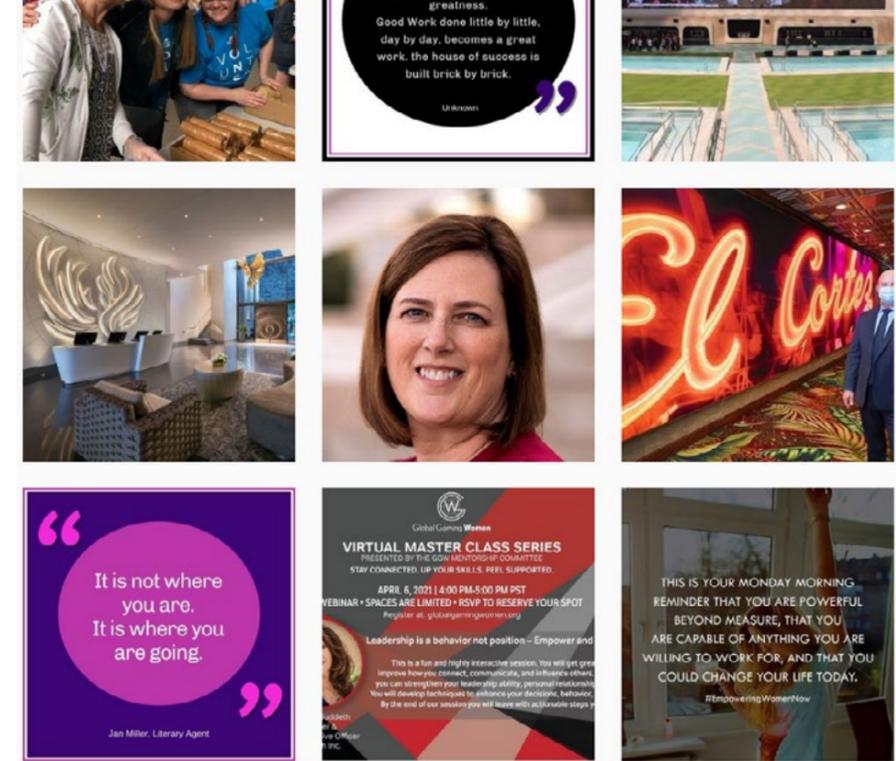
# SocialMedia projects

## Global Gaming Woman

Role : Marketing Committee Social Media Management

### About Global Gaming Women

Global Gaming Women (GGW) supports, inspires, and influences the development of women in the Gaming industry. GGW brings together women from all gaming segments to enrich their professional and personal lives. Established by the American Gaming Association to create a broad network that allows peers to connect with their colleagues, GGW's goal is for female gaming professionals to learn from one another, create lasting connections and nurture emerging women leaders. In 2016, Global Gaming Women launched as an independent charitable organization to deliver high-impact programs and events on a global scale that support, inspire, and influence the development of women in the gaming and lottery industry. Follow GGW's social media on Instagram, Facebook, and Twitter. Visit [globalgamingwomen.org](http://globalgamingwomen.org) for more information, or call +1 (702) 492-5320.

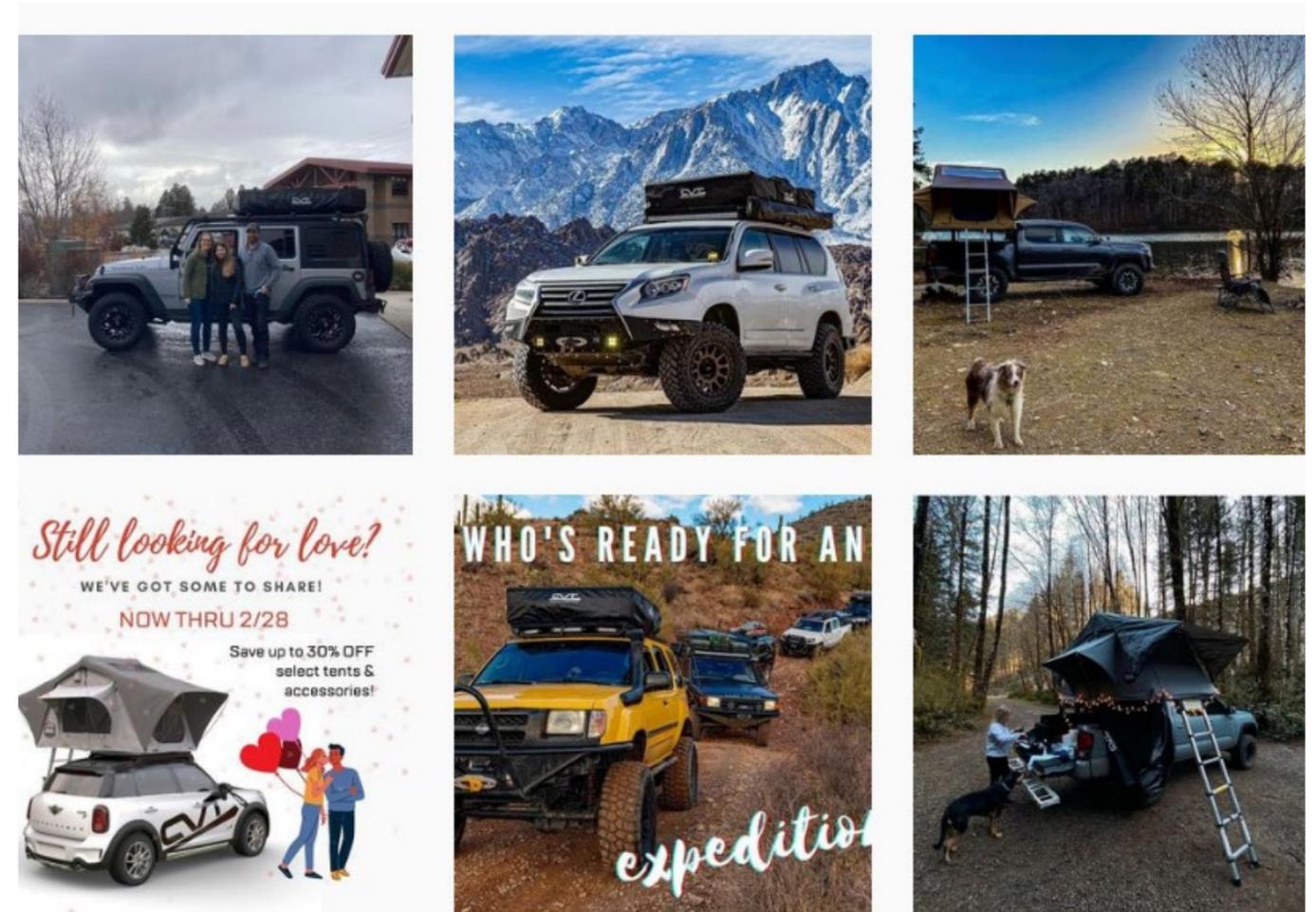


# SocialMedia Projects

## Caledon Virtual



## Cascadia Vehicle Tents



# Previous Clients



# Thank you

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