

## **Recruitment**

Role Overview: For individuals passionate about joining and actively contributing to The Jean Collective.

- Purpose: To unite like-minded women committed to making a meaningful impact in their own lives and the lives of others.
- Responsibilities: Attracting and onboarding new members who support our cause to inspire, educate, and advocate for change.

## **Advocacy**

• Role Overview: Ideal for those passionate about bringing women's issues to the forefront.

- Purpose: To actively promote public support for women and issues in politics.
- Responsibilities: Engaging with the media, disseminating information, and driving the organization's initiatives while championing women's issues.

## **Communications**

• Role Overview: For tech savvy individuals who understand the importance of social media and other communication platforms.

- Purpose: To manage and utilize social media platforms effectively to promote events and keep members informed.
- Responsibilities: Assisting in the management of The Jean Collective website, Instagram, Twitter, Facebook, and other key communication channels to ensure clear and consistent messaging.

## **Operations/Finances**

• Role Overview: Ideal for those with a strong background in sales and a passion for organizational sustainability.

- Purpose: To secure funding and support for The Jean Collective.
- Responsibilities: Professionally approaching organizations for support and funding, managing financial operations to ensure the organization's financial health.

## **Education/Events**

• Role Overview: For organized individuals who excel in planning and executing events.

- Purpose: To deliver our message through well-organized events and educational initiatives.
- Responsibilities: Planning and managing campaign schools, workshops, meetings, (possibly conferences) and community outreach programs to educate and inspire leaders.

## **Planning**

• Role Overview: For creative thinkers with a knack for strategic brainstorming and idea generation.

- Purpose: To develop and refine strategies for The Jean Collective.
- Responsibilities: Collaborating with other members to brainstorm and evaluate ideas for improving events and initiatives, ensuring innovative and effective planning.

## **Advisory Council**

• Role Overview: Comprising six members, each representing a different area (Recruitment, Advocacy, Communications, Operations, Education, Planning) from Sarnia Lambton, St. Thomas Elgin, Chatham Kent, and London Middlesex.

- Purpose: To provide strategic advice and support across all organizational activities.
- Responsibilities: Guiding the organization's strategic direction and ensuring the alignment of activities with The Jean Collective's mission.