

## **HOLY GRAIL MULTIVERSE CONVENTION EXHIBITOR RULES AND REGULATIONS**

Exhibit Space will be assigned on a first come first served basis and payment options will be made available once you have been approved as an exhibitor for HGMCON21.

Additional Services such as internet, phone, and electricity are provided by third party suppliers. Order forms for these services, along with forms for shipping, drayage, furniture and more will be available in the packet you will receive pre-show from our decorator. This packet will also include all setup and load in/load out information.

### **ARTWORK REQUIREMENTS FOR “GOING VIRTUAL” QR EXHIBITOR ALLEY**

- **Star package** - each 12"x12" spot (1 sqft) requires a 3600 x 3600 px image with a minimum of 300 ppi resolution.
- **Planetary package** – It is 10,800w x 18,000h px with a minimum of 300 ppi resolution
- **Galactic package** - 18,000h x 14,400w with a minimum of 150 ppi resolution
- **Supernova package** - 18,000h x 14,400w with a minimum of 150 ppi resolution

### **GENERAL TERMS AND CONDITIONS**

**Definitions.** The company applying for exhibit space rental, its employees and agents, as described by applicant on this application, is herein referred to as Exhibitor. Holy Grail Multiverse, the show management, is herein referred to as HGM. The show itself, the Holy Grail Multiverse Convention, is herein referred to as the Event.

**Exhibitor Cancellation Policy.** Application will not be processed without payment in full. Exhibit space is not guaranteed until you receive an e-mail confirmation from HGM. Once approved, cancellation of booth space is not permitted and no refunds will be issued.

**Qualifications of Exhibitor.** HGM, in its sole discretion, shall have the right to determine whether a prospective exhibitor is eligible to participate in the Event. Applicants will required to submit a description of the nature of their business and the items intended to be exhibited. HGM reserves the right to restrict or remove any exhibit which HGM, in its sole discretion, believes is objectionable or inappropriate. No adult materials may be displayed or sold without prior written permission of HGM. No food or beverages may be sold in any exhibit booth space.

**HGM Weapon Policy.** HGM does not allow the sale of real weapons. This includes steel replica swords, knives, throwing stars or blades of any kinds. Furthermore, items

such as pepper spray, tasers, and projectile weapons such as real arrows, cross bows, and blow guns are not allowed. If you are unsure if an item you intend to sell is banned from HGM, please email [info@holygrailmultiverse.com](mailto:info@holygrailmultiverse.com) with a description and/or picture of the item in question for determination.

**Cancellation of Event.** If HGM cancels the Event due to circumstances beyond reasonable control of HGM (such as acts of God, acts of war, governmental emergency, labor strike or unavailability of the Exhibit Facility) HGM shall refund to each Exhibitor its exhibit space rental payment previously paid, minus a share of costs and expenses incurred, in full satisfaction of HGM's liabilities to Exhibitor. HGM reserves the right to cancel, rename or relocate the Event or change dates on which it is held. If HGM changes the name of the Event, relocates the Event to another facility within the same city or changes the dates for the Event, no refund will be due to Exhibitor. If HGM elects to cancel the Event other than for reasons previously described in this paragraph, HGM shall offer to each Exhibitor its entire exhibit space rental payment previously paid, in full satisfaction of any and all liabilities on the part of the HGM to Exhibitor.

**Limitation of Liability.** Exhibitor agrees to indemnify and hold harmless HGM and the sponsor, owner, exhibition hall facility, and city in which this Exhibition is being held, and each of their respective officers, agents and employees, against all claims, losses, suits, damages, judgments, expenses, costs (including, without limitation, reasonable legal fees) and charges of every kind arising out of or resulting from its execution of this agreement or its occupancy of the space herein contracted for by reason of personal injuries, death, property damages or any other cause sustained by any persons or others. HGM shall not be responsible for loss or damage to displays or goods belonging to Exhibitor, whether resulting from fire, storms, acts of God, air conditioning or heating failure, theft, pilferage, mysterious disappearance, bomb threats or other causes. All such items brought to the Event are displayed at Exhibitor's own risk, and should be safeguarded at all times. HGM will provide the services of a reputable protective agency during the period of installation, show, and dismantling, and Exhibitor agrees that the provision of such services constitutes adequate discharge of all obligations of HGM to supervise and protect Exhibitor's property within the exhibition. Exhibitors may furnish additional guards at their own cost and expense, only with prior approval by HGM. Exhibitor agrees that HGM shall not be liable in the event of errors or omission in Exhibitor's Official Directory listings or in any promotional material.

**Assignment of Space Exhibit.** Space shall be assigned by HGM in its sole discretion for the Event and for the Event Dates only. Any such assignment does not imply that similar space will be assigned for future events held by HGM. HGM reserves the right to change the floor plan or to move an Exhibitor to another booth location prior to or during the Event if HGM in its sole discretion determines that to do so is in the best interest of the Event.

**Use of Aisle and Common Areas.** Distribution of samples and printed matter of any kind and any promotional material is restricted to the exhibit booth. The aisles,

passageways and overhead spaces remain strictly under control of HGM and no signs, decorations, banners, advertising materials or special exhibits will be permitted in any of these spaces except with written permission of HGM. Uniformed attendants, models and other employees must remain within the booths occupied by their employers. Any and all advertising distribution must be made by Exhibitor from within his or her booth. Equipment must be arranged so that show visitors do not stand in the aisle while examining equipment or watching demonstrations. Strolling entertainment or moving advertisements outside of an Exhibitor's exhibit space is prohibited.

**Space Occupancy and Booth Default.** If Exhibitor's booth is not occupied by the time set for completion of installation of displays, such space may be possessed by HGM for any purpose it may see fit in the best interest of the Exhibition, without releasing Exhibitor from any liability hereunder. If Exhibitor breaches any of its obligations or covenants under this license, including without limitation any Event rule or regulation promulgated pursuant to this agreement, HGM may, without notice, terminate this agreement. In the event of such default, HGM may thereupon direct Exhibitor forthwith to remove its employees, agents or servants, and all of its articles of merchandise and other personal property from the space licensed and from the Exhibition Hall. Exhibitor payment will be forfeited.

**Sub-Licensing.** Exhibitor shall not sub-license, assign or otherwise permit any person to occupy Exhibitor's booth, or any part thereof, or use the booth for the exhibition of anything not specified in this License. This includes reselling or transferring of space. In the case of multiple parties sharing one exhibit space, the person whose name appears on this contract assumes full responsibility for that space as specified here. HGM rulings in its sole discretion shall in all instances be final with regard to use of any exhibit space.

**Booth Representatives and Attire.** Booth representatives shall at all times wear badge identification furnished by HGM. HGM may at any time limit the number of booth representatives. All booths must be staffed by Exhibitor during all hours the show is open, as well as during set up and take down. HGM reserves the right to determine whether the character and/or attire of booth personnel are acceptable for attendees.

**Exhibitor Services Guide.** HGM will send an Exhibitor Services Guide to the primary contact provided on the Exhibitor Application Form approximately two months prior to the Event. The Exhibitor Services Guide will contain additional information and instructions such as additional Exhibitor rules and regulations, contractor order forms, registration information, shipping instructions, building rules and services, and load-in and load-out instructions.

**Removal of Exhibits.** HGM will maintain the cleanliness of all aisles. Exhibitor must, at its own expense, keep exhibits clean and in good order. All exhibits must remain fully intact until the Exhibition has officially ended. Disturbing or tearing down an exhibit prior to the official closing hour of the Exhibition may result in a refusal by HGM to accept or

process exhibit space applications for future shows. Exhibits must be removed from the building by the time specified in the Exhibitor Services Guide. In the event Exhibitor fails to remove its exhibit in the allotted time, HGM reserves the right, at Exhibitors expense, to ship exhibit through a carrier of HGM's choosing or to place the exhibit in a storage warehouse subject to Exhibitor's disposition or to make such other disposition of the exhibit as it may deem desirable without any liability to HGM.

**Music and Sound Advertisements.** Exhibitor acknowledges that any live or recorded performances of music by or on behalf of Exhibitor at the Event must be licensed from the appropriate copyright owner or its agent. Exhibitor warrants to HGM that it will take full responsibility for obtaining any necessary licenses to play or perform such music and agrees to defend, indemnify and hold harmless HGM from any damages or expenses incurred by HGM due to Exhibitor's use or authorization of use of such music. Mechanical or electrical devices which produce sound must be operated so as not to disturb other exhibitors. HGM reserves the right to determine the placement and acceptable sound level of all such devices, and may determine at what point sound constitutes interference with others and must be discontinued.

**Resolution of Disputes.** In the event of a dispute or disagreement between Exhibitor and an official contractor, or between Exhibitor and a Labor Union or Labor Union Representative, or between two or more exhibitors, all interpretations of the rules governing the Event, actions, or decisions concerning this dispute or disagreement by HGM intended to resolve the dispute or disagreement shall be binding on Exhibitor.

**Insurance.** Exhibitor is advised to see that its regular insurance company includes extraterritorial coverage, and that it has its own theft, public liability and property damage insurance.

**Taxes and Licenses.** Exhibitor shall obtain any licenses, permits or approvals under federal, state or local law applicable to its activities at the Event at its sole expense. Exhibitors shall obtain any necessary tax identification numbers and permits for paying all taxes, license fees or other fees, charges, levies or penalties that become due to any governmental authority in connection with its activities at the Event.

**Property Damage.** Exhibitor is liable for any damage caused to building floors, walls or columns, or to standard booth equipment, or to other exhibitor's property. Exhibitor may not apply paint, lacquer, adhesive or other coating to building columns, floors and walls or to standard booth equipment.

**Special Services.** Electricity, internet and other special services needed by individual exhibitors are provided only when Exhibitor orders and agrees to pay for them directly to the persons authorized to supply such services in conformity with city, insurance and other requirements.

**Fire and Safety Laws.** All applicable fire and safety laws and regulations must be strictly observed by Exhibitor. Smoking anywhere in the building is prohibited. Wiring

must comply with local Fire Department and Underwriter's Rules. Aisles, doorways and fire exits must not be blocked by exhibits. Fire extinguishers, fire hose cabinets, fire alarms and exits may not be blocked or covered. All decorations must be flame retardant or FR rated and may be subject to random flame tests by the Fire Marshal. Acceptable materials will not hold a flame.

A full list of fire and safety regulations may be found in the Exhibitor Services Guide and must be strictly adhered to.

**Amendment to Rules.** Any matters not specifically covered by the preceding rules shall be subject to determination at the sole discretion of HGM. HGM shall have full power in the matter of interpretation, amendment and enforcement of all said rules and regulations.

**Contract Acceptance.** This contract shall become binding and effective only when the Exhibitor Application Form is accepted by HGM, and the General Terms and Conditions have been agreed to by Exhibitor and complete payment has been made.

It is further agreed that the conditions, rules and regulations agreed upon herein, and in the Exhibitor Services Guide, as any of such may be amended from time to time, are made a part hereof as though fully incorporated herein, and Exhibitor agrees to be bound by such.