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PRESS RELEASE

Palm Springs Modernizes the Comic Convention with Holy Grail Multiverse!

The new roaring twenties blast off with a paradigm shift in comic conventions.

PALM SPRINGS, Calif. - April 16, 2021 – The world's only comic convention boldly blending pop culture and fandom with the Ancient Astronaut theory and metaphysics – truly the holy grail of conventions – will launch its inaugural edition Nov. 20-21 in Palm Springs, Calif. Comic conventions have been around since the 1970s, but Holy Grail Multiverse™ today represents a modern obsession like the Ancient Astronaut theory that puts it in a class of its own.

Holy Grail Multiverse is the creative explosion of <u>Brad Toles</u>, Owner and Executive Chef of <u>Savoury's Good Earth Cuisine</u>, exclusive caterer of the <u>Palm Springs Convention Center</u> since 1996. "We love Palm Springs," says Toles. "When COVID-19 decimated the hospitality industry, my team and I combined our passions with our assets and Holy Grail Multiverse was born as a way to bring tourism back to Palm Springs." Supported by <u>PS Resorts—Promoting Palm Springs Tourism Through Events—HGM CON21 aspires to over 9,000 attendees, and up to half a million views for the live-streamed gaming tournament.</u>

HGM CON21—Where Fandom Meets Future Tech—is an IRL, Saturday-Sunday activation featuring vendors, an eSports arena, celebrity guests, a cosplay competition, speaker sessions, panels, the Instagrammable "Going Virtual" alley, and artistry demonstrations. Finally, Awaken HGM on Saturday night is designed to be an unforgettable evening with our special guests.

With more of your favorite special guests and cosplayers joining the roster daily, HGM CON21 is for people of all ages, from the original fans of *Chariots of the Gods?* to young gamers and budding superheroes! HGM CON21 line up to include:

- Erich von Däniken Author, Chariots of the Gods? (1968)
- Brien Foerster Author, Aftershock: The Ancient Cataclysm That Erased Human History (2016)
- Paul Wallis Author, Escaping From Eden (2020)
- Dave Schrader Paranormal Investigator, *The Holzer Files* on the Travel Channel
- Matt LaCroix Author, The Stage of Time (2019)
- Eric Rankin Researcher, Sonic Geometry
- Billy Carson Author, Compendium Of The Emerald Tablets (2019)
- Kat "Mystik" Gunn Pro Gamer with ReKT Global, Cosplayer
- Nick Palma Actor, Michelangelo, Teenage Mutant Ninja Turtles II
- <u>Carla Perez</u> Actor, Rita Repulsa, Mighty Morphin Power Rangers
- Roger Presa Cosplayer, Juggernaut
- Mr. and Mrs. Deadpool Fresno Cosplayers
- AmberSkies Cosplayer

Holy Grail Multiverse[™] is a multi-media and fandom convention created by fans for fans as a platform for insight, entertainment, and community. Composed of fandom and seven categories called *Holy Grails*, HGM is for fans of comics and anime, cosplay, alternative history narratives, aliens, gaming, robotics, mind & body wellness, space exploration, mysticism, vehicle customization, and more! #HGMCON21 tickets on sale NOW! www.holygrailmultiverse.com/get-tickets

The Palm Springs Convention Center is located at 277 N. Avenida Caballeros, Palm Springs, CA 92262. For business and media inquiries, contact Sunny McNair at smcnair@holygrailmultiverse.com (760) 710-0926 x700.