



QR EXHIBITOR PACKAGES- ****DRAFT****

"GOING VIRTUAL" QR Exhibitor Alley

HGM Con's #1 Photo Op Destination

"GOING VIRTUAL" QR Exhibitor Alley is a fully immersive & interactive new experience where convention guests step into a realm of exciting discovery on a global scale. QR Exhibitor Alley showcases the trending vendors & influencers from AROUND THE WORLD marketing their products & services in one unique and epic location- complete with multiple photo-op zones and special guest appearances throughout the con! Exhibitors connect virtually with HGM's in-person guests through the use of **QR CODE Technology** placed within their ad space. QR Codes may link to a company website, product page, video, youtube channel, +more

Each wall of QR Alley represents a different platform under which your brand might market themselves. Please see below in which location(s) you would like to advertise: (as many as applicable)



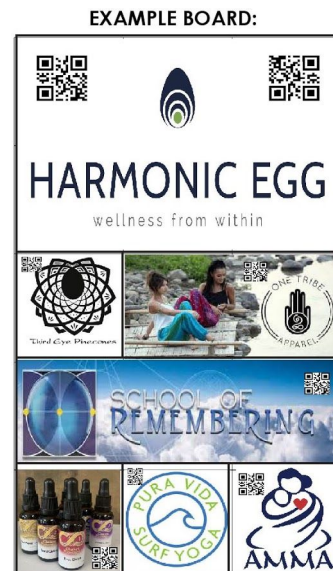
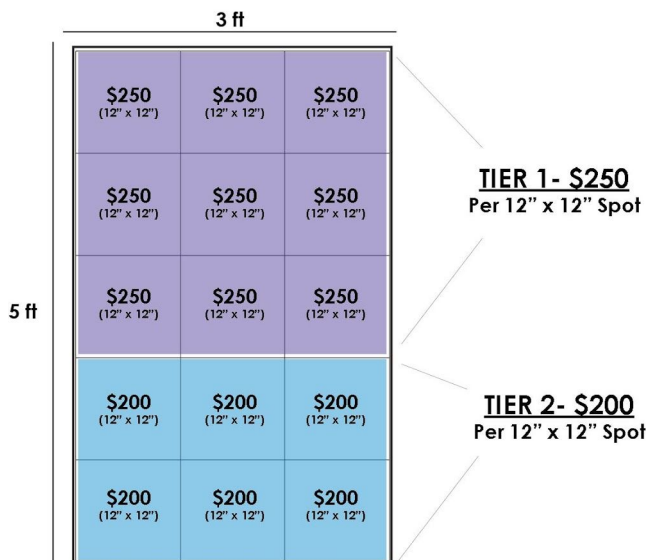
(Other/General)

STAR Exhibitor Package

Starting at \$200

- (1) 12in x 12in Advertising Space Amongst The Hottest Brands in your grail
 - Multiple Adjoining Spots Available- (see example below)
- (1) Unique QR Code (per spot) linked to your choice of URL (Must be included in ad file provided)
- Special Lighting & Atmosphere included
- Company Listed & Linked on HGM Website

Example:





QR EXHIBITOR PACKAGES- ****DRAFT****

PLANETARY Exhibitor Package

\$3,000

- (1) Entire Full Board 3'x5' Advertising Space w/Color Amongst The Hottest Brands in your Grail
- (2) Large Unique QR Codes linked to your choice of URL (Must be included in ad file provided)
- Special Lighting & Atmosphere included
- Company Listed & Linked on HGM Website

Example:



An advertisement for 'Mystic Arts' and 'The Holzer Files'. The top half features the title 'Mystic Arts' in a large, bold, black font. Below the title is a photograph of three people (two men and one woman) in a dark, industrial setting. Two QR codes are overlaid on the image: one in the top left and one in the bottom right. The bottom half of the advertisement features the title 'THE HOLZER FILES' in a large, bold, yellow font, with 'THE' in a smaller font above 'HOLZER FILES'. Below the title is the 'Trvl CHANNEL' logo and the text 'All New Season'.



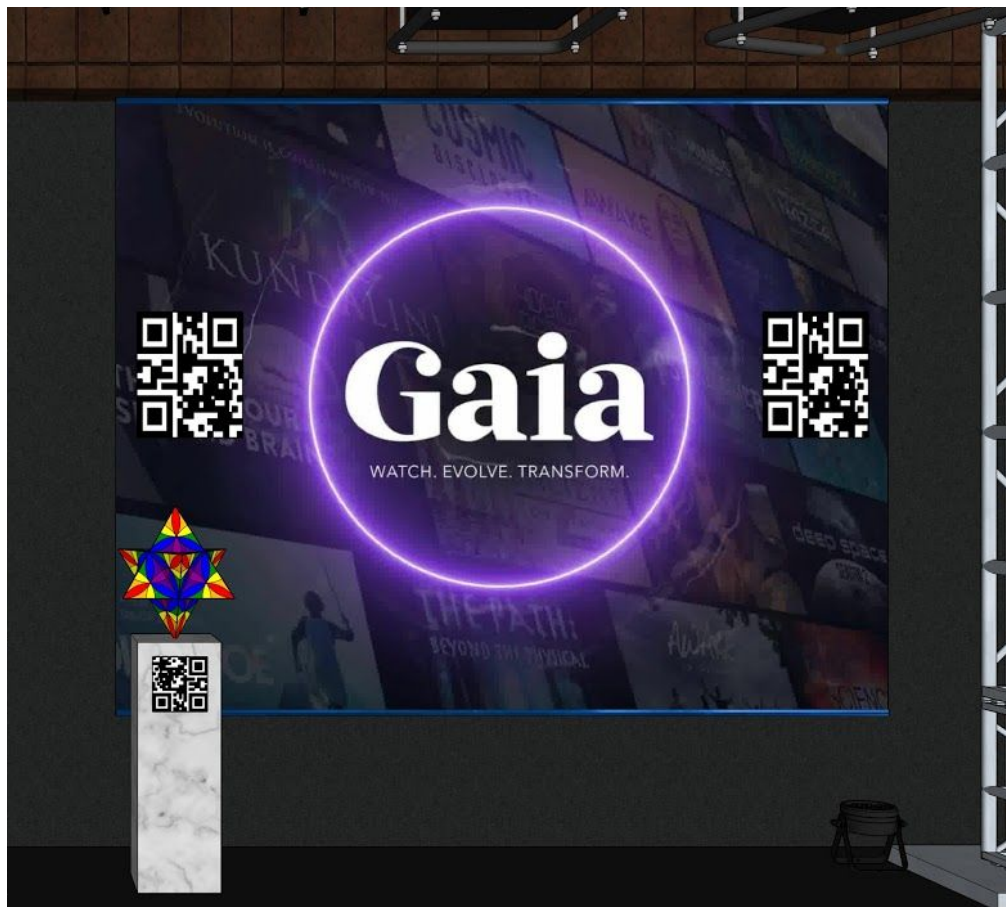
QR EXHIBITOR PACKAGES- ****DRAFT****

GALACTIC Exhibitor Package

\$10,000

- (1) Epic X-Large 8'x10' Advertising Space w/Color, Making you Highly Visible & Stand Out Amongst The Hottest Brands in your Grail
- (2) X-Large Unique QR Codes linked to your choice of URL (Must be included in ad file provided)
- (1) Backlit Pedestal to Highlight YOUR product, with 1 unique QR Code linked to URL
- Exclusive Special Photo-Op Lighting
- Company Highlighted & Linked on HGM Website

Example:





QR EXHIBITOR PACKAGES- ****DRAFT****

SUPERNOVA Exhibitor Package

\$15,000

- (1) Legendary X-Large 8'x10' Advertising Space w/Color Making you Highly Visible & Stand Out Amongst The Hottest Brands in your Grail
- (2) X-Large Unique QR Codes linked to your choice of URL (Must be included in ad file provided)
- (3) Backlit Pedestals to Highlight YOUR products, each with 1 unique QR Code linked to URL
- Exclusive Special Photo-Op Lighting
- Company Highlighted & Linked on HGM Website
- ++ Epic Special Guest Appearance by Celebrity or Cosplayer in front of your advertisement!
Guest appearance will be announced beforehand with scheduled times both Sat & Sun

Example:





QR EXHIBITOR PACKAGES- ****DRAFT****

Scan the Code below to Apply Now!



Or go to

<http://qrco.de/GoingVirtualExhibitorPackage>