



“Going Virtual” QR Exhibitor Alley Packages

“GOING VIRTUAL” QR Exhibitor Alley

HGM Con’s Most Instagrammable Destination

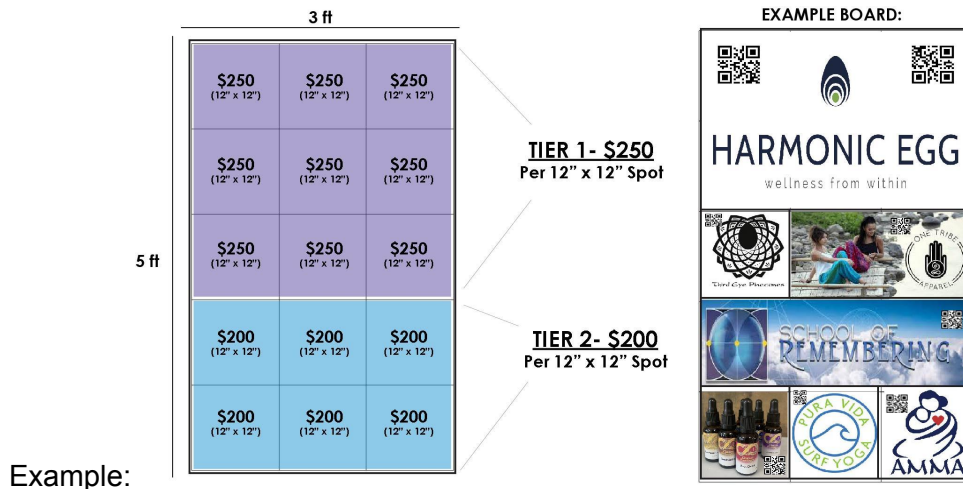
“GOING VIRTUAL” QR Exhibitor Alley is a fully immersive & interactive new experience where convention guests step into a realm of exciting discovery on a global scale. QR Exhibitor Alley showcases the trending vendors & influencers from AROUND THE WORLD marketing their products & services in one unique and epic location- complete with multiple photo-op zones and special guest appearances throughout the con! Exhibitors connect virtually with HGM’s in-person guests through the use of **QR CODE Technology** placed within their ad space. QR Codes may link to a company website, product page, video, youtube channel, +more Acces more connections across new demographics! Whether you’re here at the con, or across the world, there’s a spot for you in QR Exhibitor Alley!

Each wall of QR Alley represents a different platform under which your brand might market themselves.



STAR Exhibitor Package **Starting at \$200**

- (1) 12in x 12in Advertising Space Amongst The Hottest Brands in your grail
 - Multiple Adjoining Spots Available- (see example below)
- (1) Unique QR Code (per spot) linked to your choice of URL (Must be included in ad file provided)
- Special Lighting & Atmosphere included
- Company Listed & Linked on HGM Website





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PLANETARY Exhibitor Package

\$3,000

- (1) Entire Full Board 3'x5' Advertising Space w/Color Amongst The Hottest Brands in your Grail
- (2) Large Unique QR Codes linked to your choice of URL (Must be included in ad file provided)
- Special Lighting & Atmosphere included
- Company Listed & Linked on HGM Website

Example:

Mystic Arts





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GALACTIC Exhibitor Package

\$10,000

- (1) Epic X-Large 8'x10' Advertising Space w/Color, Making you Highly Visible & Stand Out Amongst The Hottest Brands in your Grail
- (2) X-Large Unique QR Codes linked to your choice of URL (Must be included in ad file provided)
- (1) Backlit Pedestal to Highlight YOUR product, with 1 unique QR Code linked to URL
- Exclusive Special Photo-Op Lighting
- Company Highlighted & Linked on HGM Website

Example:





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SUPERNOVA Exhibitor Package

\$15,000

- (1) Legendary X-Large 8'x10' Advertising Space w/Color Making you Highly Visible & Stand Out Amongst The Hottest Brands in your Grail
- (2) X-Large Unique QR Codes linked to your choice of URL (Must be included in ad file provided)
- (3) Backlit Pedestals to Highlight YOUR products, each with 1 unique QR Code linked to URL
- Exclusive Special Photo-Op Lighting
- Company Highlighted & Linked on HGM Website
- ++ Epic Special Guest Appearance by Celebrity or Cosplayer in front of your advertisement!
Guest appearance will be announced beforehand with scheduled times both Sat & Sun

Example:





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Scan the code below to see QR Alley in action!



Scan Me

Or go to

<http://qrco.de/GoingVirtualExhibitorPackage>