

CLINICAL STUDIES COMPARISON CHART



PRODUCT(S)	PARAMETER(S) MEASURED	STUDY TYPE	IMPORTANCE OF STUDY/ RESULTS	STUDY METHOD
ACTIVE PEEL SYSTEM	Photos, Collagen	Subject and Ultrasound	Increased dermal collagen synthesis, clinical improvements in various ethic groups	8 week period of photo improvements, subject evaluations of product, dermal ultrasound for collagen synthesis
BRIGHTENING COMPLEX	Cytokines	Chemical Assay	Product caused no release of inflammatory messengers, competitors generate inflammation	Inflammatory cytokine release measured for several brightening/ lightening products
BRIGHTENING COMPLEX	Melanin Synthesis	Cell	Product decreased melanin synthesis 37% in stimulated melanocytes	Melanin synthesis in melanocytes measured with stimulation with and without product
	Antioxidant Power	Chemical Assay	Strongly neutralized free radicals	Oxygen Radical Absorption Capacity (ORAC)

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BRIGHTENING SERUM	Hyperpigmentation	Subject	Improved hyperpigmentation in subjects, 33% of whom were Asian ethnicity	Clinical grading, subject evaluation, instrument measurement of hyperpigmentation
ECLIPSE SPF 50+	Gene Activation	Skin Tissue	Demonstrated environmental pollution protection	Measured gene activation with and without product upon exposure to pollution DPM <0.18um
EXTREME PROTECT® SPF 30	Thymine Dimers	Skin Tissue	Protected against formation of thymine dimers/DNA damage with sun exposure	Measured sun-exposed thymine dimer generation with and without product
EXTREME PROTECT [®] SPF 30	Sunburn Cells	Skin Tissue	Protected against sunburn cell formation/DNA damage with sun exposure	Measured sun-exposed sunburn cells with and without product

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EXTREME PROTECT® SPF 30	Gene Activation	Skin Tissue	Demonstrated environmental pollution protection	Measured gene activation with and without product upon exposure to pollution DPM <0.18um
EXTREME PROTECT® SPF 40	Gene Activation	Skin Tissue	Protected against blue light damage	Measured gene activation with and without product upon exposure to blue light
EXTREME PROTECT® SPF 40	Thymine Dimers	Skin Tissue	Protected against thymine dimer formation/DNA damage from solar UVA/UVB exposure	Measured thymine dimers, a critical type of DNA damage, with UVA/UVB exposure
EXTREME PROTECT® SPF 40	Sunburn Cells	Skin Tissue	Protected against DNA damage from solar UVA/UVB exposure	Measured sun-exposed sunburn cells with and without product

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EXTREME PROTECT® SPF 40	Gene Activation	Skin Tissue	Demonstrated environmental pollution protection	Measured gene activation with and without product upon exposure to pollution DPM <0.18um
GENEXC [®] SERUM	Gene Activation	Skin Tissue	Protected against blue light damage	Measured gene activation with and without product upon exposure to blue light
GENEXC [®] SERUM	Gene Activation	Skin Tissue	Returned genes to more youthful functioning	Measured gene upregulation/ downregulation with product
LIPROTECT [®] SPF 35	Thymine Dimers	Skin Tissue	Protected against thymine dimer formation/DNA damage from solar UVA/UVB exposure	Measured thymine dimers, a critical type of DNA damage, with UVA/UVB exposure

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LIPROTECT® SPF 35	Sunburn Cells	Skin Tissue	Protected against DNA damage from solar UVA/UVB exposure	Measured sun-exposed sunburn cells with and without product
NECKPERFECT COMPLEX®	Neck Aging	Subject	Improved visible signs of neck aging in various ethic groups	Measured hydration by Corneometer, firmness and elasticity by Cutometer, skin texture/smoothness by VisioScan, digital photos
PERFECTINT® POWDER SPF 40	Gene Activation	Skin Tissue	Protected against blue light damage	Measured gene activation with and without product upon exposure to blue light
PERFECTINT [®] POWDER SPF 40	Gene Activation	Skin Tissue	Demonstrated environmental pollution protection	Measured gene activation with and without product upon exposure to pollution DPM <0.18um

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PRO-HEAL SERUM® ADVANCE •	Gene Activation	Skin Tissue	Protected against blue light damage	Measured gene activation with and without product upon exposure to blue light
PRO-HEAL SERUM [®] ADVANCE • [®]	Inflammation	Subject and Biopsy	Prevented inflammation	Skin exposed to inflammatory stimulus with and without product, clinical grading, biopsy
PRO-HEAL SERUM® ADVANCE •	Antioxidant Power	Chemical Assay	Strongly neutralized free radicals, better than competitors	Oxygen Radical Absorption Capacity (ORAC)
PRO-HEAL SERUM [®] ADVANCE • [®]	Intracellular Antioxidant Power	Cell	Strongly neutralized free radicals within cells	Measured free radical neutralization within cells when product applied outside of cells

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PRODIGY PEEL SYSTEM	Skin Improvements	Subject	Improved aging, hyperpigmentation and dermal thickness on ultrasound	Evaluation of clinical parameters of aging, hyperpigmentation, ultrasound for dermal thickness
CONCEPTION OF THE OFFICE OFFIC	Skin Improvements	Subject	Improved aging, hyperpigmentation and dermal thickness on ultrasound	Evaluation of clinical parameters of aging, hyperpigmentation, ultrasound for dermal thickness
REPARATIVE MOISTURE EMULSION	Pollution Damage	Skin Tissue	Improved protection, lessened damage from pollution	Measured SOD and 8-isoprostane with and without product upon exposure to pollution <dpm 2.5<="" td=""></dpm>
RETINOL+ EMULSION 0.3	Gene Activation	Skin Tissue	Complex gene activation including keratolytic effects, regeneration, barrier support	Measured gene upregulation/ downregulation with product

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RETINOL+ EMULSION 0.3	Gene Activation, DEJ Anchoring Filament Immunofluorescence	Skin Tissue	DEJ anchoring filament strengthening	Histology with immunofluorescence
RETINOL+ EMULSION 1.0	Gene Activation	Skin Tissue	Complex gene activation including keratolytic effects, regeneration, barrier support	Measured gene upregulation/ downregulation with product
RETINOL+ EMULSION 1.0	Gene Activation, Circadian Rhythm, Gene Immunofluorescence	Skin Tissue	Improved circadian rhythm entrainment/night repair	Histology with immunofluorescence
SHEALD TM RECOVERY BALM	Pollution Damage	Skin Tissue	Improved protection, lessened damage from pollution	Measured SOD and 8-isoprostane with and without product upon exposure to pollution <dpm 2.5<="" td=""></dpm>

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SUPER SERUM ADVANCE S	Antioxidant Power	Chemical Assay	Strongly neutralized free radicals, better than competitors	Oxygen Radical Absorption Capacity (ORAC)
SUPER SERUM ADVANCE •	Collagen Synthesis	Cell	Improved fibroblast collagen synthesis	Measured collagen synthesis in human fibroblasts for 3 days with only 1 product application
SUPER SERUM ADVANCE 6	Surgical Scars	Subject and Biopsy	Improved surgical scar appearance and biopsy findings	Linear scar and mastectomy scar photos, skin biopsy
YOUTH BODY SERUM	Skin Improvements	Subject	Improved skin hydration, surface topography, consumer perception	Measured hydration by Corneometer, surface topography by SkinCam, subject evaluation

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YOUTH COMPLEX®	Collagen Synthesis	Cell	Increased fibroblast collagen synthesis improved aging appearance	Measures collagen synthesis in human fibroblasts for 3 days with only 1 product application
YOUTH COMPLEX®	Skin Improvements	Subject	Improved fine lines and wrinkles, smoothness/firmness, hydration/ moisture and overall skin texture	Measurement of several age-related parameters at 1 hour, 4 weeks, 8 weeks
YOUTH EYE COMPLEX®	Skin Improvements	Subject	Improved periorbital wrinkling, softness/smoothness, firmness and hydration in all ethnic groups	Measurement of several age-related parameters of the aging eye at 4 hours, 1 day, 7 days, 30 days
YOUTH INTENSIVE CRÈME®	Skin Improvements	Subject	Improved skin hydration, firmness, tone and texture of various ethnic groups	Measurement of several age-related parameters at 1 day by Corneometer, 1 week by Corneometer and Cutometer and at 4 weeks by Corneometer, Cutometer, and Clinical Grading. Subject evaluations at all time periods

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YOUTH INTENSIVE CRÈME®	Gene Activation	Skin Tissue	Demonstrated environmental pollution protection	Measured gene activation with and without product upon exposure to pollution DPM <0.18um
YOUTH SERUM	Collagen Synthesis	Cell	Fibroblast collagen synthesis was increased by Youth Serum, but other 2 products did not increase collagen synthesis	Comparison of collagen synthesis in 55+ year old human fibroblasts
ACTIVE SERUM & CLEANSING COMPLEX	Skin Improvements	Subject	Multitasking benefits for active acne, scarring, pore size, skin texture, fine lines and wrinkles, pigment irregularities	Application twice daily for 3 months in subjects of varying ages and skin types, 6 parameters measured
5 PRODUCT REGIMEN Cleansing Complex, Active Serum, Pro-Heal Serum [®] Advance ⊕ [®] , Youth Eye Complex [®] , and an iS Clinical SPF product	Skin Improvements	Subject	Improved multiple skin issues, profilometry, dermal thickness on ultrasound	Clinical grading of subjects of various ages with various skin issues, profilometry, ultrasound dermal thickness over a 12 week period

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Image: Sheald™ Recovery Balm & Cleansing Complex	Post-Procedure Outcomes	Subject	Improved peeling, milia, re-epithelialization/healing, post- fractional laser	Ranking poll comparison by plastic surgeon and dermatologists for application post-fractional laser
RETINOL+ EMULSION 0.3 CLEANSING COMPLEX EXTREME PROTECT® SPF 30	Instrument Measurements, Ultrasound, Photos, Subject Questionnaire	Subject	Improved visible signs of aging and hydration, maintained barrier in various ethnic groups	Subjects used product for 3 months with 2 application methods
RETINOL+ EMULSION 1.0 CLEANSING COMPLEX EXTREME PROTECT® SPF 30	Instrument Measurements, Ultrasound, Photos, Subject Questionnaire	Subject	Improved visible signs of aging and hydration, maintained barrier in various ethnic groups	Subjects used product for 3 months