

Call for **PRESENTERS**



NYS ASSESSORS ASSOCIATION FALL CONFERENCE

October 6-9, 2025
Courtyard Marriott
365 Canada St., Lake George, NY 12845



CALL FOR EDUCATION SESSION PRESENTATIONS

NYSAA is currently seeking proposals for informative and engaging conference sessions that will provide attendees with valuable insights and skills. Proposals that cater to different levels of expertise are encouraged. Submissions are welcome from both experienced professionals as well as those new to the assessment profession!

Timeline:

Call for presentations deadline: **February 28, 2025**

Conference invitations to presenters: **April 4, 2025**

Presenter biographies, photos, narrative, and a timed outline of the presentation due: **May 2, 2025**

Final Presentation (Power Point and class materials) due: **September 5, 2025**

October 6-9, 2025
Courtyard Marriott
365 Canada St., Lake George, NY 12845



PROPOSAL PROCESS AND SELECTION CRITERIA

Submissions will be reviewed by the Conference Committee. All submissions will be evaluated on each of the following criteria:

- Overall topic and its relationship to the assessment/appraisal profession.
- Learning objectives.
- Program design/learning elements.
- Overall quality.

Submission Guidelines and Rules of Engagement

We are looking for sessions to provide content that will further our professional knowledge and increase efficiency in our offices. Presentations should include case studies or real-world examples and relate to jurisdictions across the state and various sizes.

This year, the Conference Committee is putting together shorter classes and creating a montage of Mini Modules that bring together shorter informative sessions or combining two sessions together into a full day class if the topic requires more time.

Presenters who attend the conference for credit must register and pay the full conference fee. Presenters who attend only to give their presentation will not need to register or pay the conference fee.

Submit presentations to the Conference Chair, Victoria Sirota, IAO at nyassessor.org/conference-proposals.

Submissions should include the following:

- **A brief description** of your presentation (or 2-3 minute video).
- **The primary point of contact.** The person submitting the proposal will be considered the primary point of contact and will receive all communications from the Conference Committee. A brief bio including teaching experience, professional designations, jurisdiction, email, telephone needs to be included at the time of submission.
- **List all the presenters at the time of submission.** Include name, professional designations, jurisdiction, and company e-mail address. Biographical information will be requested after acceptance.
- **Indicate the expected duration of your presentation and preferred date/time slot:** 1.5 hours or 3 hours on **Tuesday, October 7, 1:30 p.m. – 4:30 p.m. or Wednesday, October 8, 9:00 a.m. – 12:00 p.m.**
- **Use clear, appropriate, error-free language.** Proposals require the title of the presentation, subject, short description, learning objectives, and how attendees will be able to apply learning objectives to their daily work. NYSAA may modify the titles and descriptions for editing and marketing purposes.

October 6-9, 2025
Courtyard Marriott
365 Canada St., Lake George, NY 12845



TOPIC AREAS

Listed below are topics requested by our membership. **Please** do not feel limited to the topics listed below. Innovative, interactive, and thought-provoking content is requested. Inclusion of the latest in technology is encouraged.

Assessment and Exemption Administration

- Assessment Cycle
- Best Practices
- Sales Administration – soup to nuts
- Deed Reading and Understanding
- Pro Rata Tax and Exemption Removal

Valuation

- Developing the Capitalization Rate
- Valuation of Data Centers, Mega Warehouses, and Distribution Centers
- Valuation of Easements
- Replacement, Reproduction, or Reconstruction Cost – which one?
- Multi-family Repurposing – trend or craze

Public Relations

- Emotional Intelligence
- Web-based Interaction with Property Owners/Public Website
- Recruitment and Outreach
- Social Media Best Practices
- How to Communicate with Your Elected Officials

Revaluation

- Ratio Studies
- Developing Land Valuation Tables
- Vertical Equity Measurements

Legislation

- Implementing Legislative Changes
- Tax Law Update
- FOIL
- Legislative Impact on Accessory Dwelling Units
- Solar Model
- Appeal Litigation and Strategy (virtually/ socially distant hearings)
- Mock Trial

Technology

- Innovating Your Workspace
- Using Google Maps for Field Inspections
- Artificial Intelligence (AI)
- Business Intelligence (BI)

Your Ideas

- Propose a topic of interest to you!

NYS Assessors Association
116 Salina St., Suite 8, Liverpool, NY 13088
315-706-3424 vsirota@scarsdale.com