

PORTFOLIO

Anasosa.art

CONTACT

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Mechanicville NY, 12118
518 917 3476

EDUCATION

Bachelors Degree - Graphic Design
Institute Patria College, Merida, Mex.
June, 2019

Foundations of User Experience (UX)
Design by google
March, 2022

Multimedia Design Certificate in
Hudson Valley Community College
December, 2023

SKILLS

- ° Adobe Creative Suite:
Photoshop, Illustrator, Dreamweaver,
Lightroom, InDesign, Premiere, Procreate
- ° Mac OS
- ° Creative designer, positive attitude,
problem solver, team player,
open-minded, flexible style, dedicated,
perfectionist, observant.
- ° Proficient in social media, illustration,
design layout, logo design, trend
research, photography, concept deve-
lopment, and web design.
- ° Website Development tools such as
Wordpress, Joomla and Squarespace

LANGUAGES

Spanish and English

REFERENCES

Alex Jarvis, Owner, Goldilocks Promos
518 428 6103

Jason Van Staveren, Hudson Valley
j.vanstaveren@hvcc.edu

Andrew Sober, Graphic Designer at
NYS General Services
andrewsober@yahoo.com

Ana Sosa

PROFESSIONAL EXPERIENCE

Saratoga TODAY - Saratoga, NY (Local news paper & magazine)
May 2024 - Present

Advertising Graphic Designer & Web developer

- ° Create print ads for various publications such as newspapers and magazines, along with some layout design throughout the year
- ° Maintain and upload new content for the website using Joomla
- ° Create digital ads and marketing materials for businesses

La Capital Tacos - Troy, NY (Mexican restaurant)
Feb. 2023 - Present

Social Media Manager and Graphic Designer

- ° Social media design, creation of post and reels
- ° Re-brand of the logo and design of menus, uniforms, tableclothes, banners and business cards.
- ° Maintained and uploaded new content for the website using Squarespace

Sara's Kitchen - Saratoga, NY (Middle eastern restaurant)
April 2023 - Present

Social Media Manager

- ° Social media design, creation of post and reels
- ° Product photography

Goldilocks Promos - Latham, NY (Promotional products agency)
Internship Aug - Dec 2023

Graphic Designer

Logo design, social media graphics, print ads, apparel, printed materials, signage and brochures.

Captain's Chocolate - Wisconsin (Chocolate company)
Internship Jun - Sep 2023

Graphic Designer

- ° Social media content, for Instagram and Tik tok
- ° Creation of videos and posts using Premiere Pro and Capcut.

Heat Dance - Los Angeles, California (Dance app)
Internship Jun - Sep 2023

Graphic Designer

Creations of logos for different workouts, complete workout covers, photo editing.

Creativo Manhattan - Mérida, Yuc, Mexico (Marketing agency)
Feb. 2018 - July 2020

Graphic Designer Jr.

- ° Creation of stands, logos, BTL, ATL advertising and content creation for social networks.
- ° Various design projects (logos, flyers, banners, etc.)
- ° 3D rendering designs using Sketchup 3D

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