

Empowering Change:

Partnering with Taaras and Swasti for Transformative Impact



Who Are We:

[Swasti](#) is a civil society in the global south that is committed to adding 100 million healthy days for Vulnerable Communities. Our uniqueness is that we upgrade the discourse from health to wellness and bring the missing pieces together (social, behavioural, management, and technology) with a strong focus on Prevention and Promotion. We are a registered not-for-profit organisation and part of the Catalyst Group of Institutions, working across 25 countries in South Asia, South East Asia, and parts of East Africa.

Swasti has an overall reach of 40 million individuals in FY 2017-2023. Approximately 80% of the beneficiaries belong to marginalised communities belonging to urban and rural poor, migrant labour force, sex workers, LGBTQ + from diverse regional, cultural, religious, and gender backgrounds. We present an incredible opportunity for corporate social responsibility (CSR) partnerships that align with our shared commitment to social transformation.

Swasti works with the marginalised communities through **Taaras**-a coalition of women in sex work and LGBTQI members and their community organisations which was formed in October 2016, for which **Swasti is the national secretariat**. Taaras signifies rapid progress by breaking barriers and providing a platform for the voices, aspirations, and joint actions of vulnerable populations and their organizations. We rise above ideologies, geography, federations, cultural, and language divisions, united in our goal to empower marginalized communities. By enabling access to essential services, supporting citizen rights with dignity, addressing health risks, and socio-economic factors, we pave the way for substantial change.

Where we work with marginalised communities:

Currently anchored in five states - Andhra Pradesh, Maharashtra, Tamil Nadu, Karnataka, and Telangana - with 21 regions, Taaras engages with more than 1,000 active leaders and collaborates with 62 community-based organizations.

Our Vision and Mission:

Vision: To create resilient and self-sustained communities that respond effectively to the unique needs of every individual.

Mission: To provide high-quality services, resources, and support that empower marginalized communities to achieve a better quality of life.

Our Impact:

We have successfully reached over 100,000 lives, embracing them with compassion and resilience. Our transformative programs encompass a range of initiatives, from health and wellness promotion to economic empowerment, social protection, skill-building, and advocacy for rights and inclusion.

Why Partner with Swasti and Taaras:

Community-Centered Approach: Our programs are designed with direct input from the communities we serve, ensuring relevance and sustainability.

Proven Track Record: Our achievements are testament to our dedication and effective execution of initiatives that make a tangible difference.

Collaborative Impact: Joining forces with Swasti and Taaras means becoming part of a network of like-minded organizations, magnifying the reach and impact of your CSR efforts.

Holistic Empowerment: Our programs address a wide spectrum of needs, from health and wellness promotion to social protection, institutional building, economic empowerment and social inclusion.

Transparency and Accountability: We operate with utmost transparency, providing regular updates on the utilization of funds and the progress of projects.

Areas of Funding Impact:

Livelihood and Skill Development: Support our initiatives that provide education, vocational training, and life skills to marginalized individuals including , enabling them to secure sustainable livelihoods.

Healthcare Access and Wellness Promotion: Contribute to healthcare access and wellness awareness interventions that ensure improved well-being among the communities we serve.

Social Protection and Financial Inclusion-Contribute to initiatives fostering social protection and financial inclusion.

Institutional Building and Empowerment Programs: Help us build community leaders and capacities of their community organisations so that they can continue sustained delivery of services to their members, amplify their voices, advocate for their rights, and actively participate in decision-making processes.

Join Us:

Partnering with Swasti and Taaras means being a catalyst for change, supporting initiatives that create lasting positive impact. Your CSR investment will help build empowered communities and transform lives.

Contact Us:

For more information on how your organization can collaborate with Swasti and Taaras, please reach out to Dr. Jeyaganesh Krishnan at jeyaganesh@catalysts.org , 9500057210 or Dr. Anuja Tripathi at anuja.t@catalysts.org , 9953963687.

Together, let's drive transformative change, support marginalized communities and amplify their voices !

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