

Braaaap For Boobs

IMPACT REPORT

2024 Community Event



SAINT REGIONAL HOSPITAL FOUNDATION
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Thank you for helping create a healthier future, *together.*

Dear Denise, Helen, Rob and everyone who supports Braaap for Boobs,

Our heartfelt THANK YOU for your unwavering dedication to providing compassionate care and support to breast cancer patients in our local community.

Your incredible year-round fundraising efforts supporting the Erin Appleby Breast Health Fund have made a genuine and lasting impact on the lives of those facing breast cancer.

The funds you raise play a crucial role in providing post-operative support garments to breast cancer patients, offering financial assistance to those in need, and creating a strong support system that extends far beyond the challenges of diagnosis and treatment. The awareness you raise and the outreach you conduct throughout the year are vital in reminding patients that they are not alone in their journey and that a strong, caring community stands firmly behind them.

This year, as we celebrate your 9th year of transforming lives, the impact you've achieved is truly remarkable and marks your highest total to date, where you raised an outstanding \$30,702.10! This is a testament to your passion, hard work, and the community's incredible support.

From the bottom of our hearts, THANK YOU VERY MUCH! We are honoured to have you as our allies in this important cause.

We have enclosed an impact report highlighting the incredible accomplishments made possible thanks to your exceptional efforts!

With warm regards and heartfelt gratitude,

Lisette Pascua
Community Engagement Coordinator



2024 BRAAAAP FOR BOOBS **BY THE NUMBERS**

9
Years of
meaningful impact

\$91,756.85
Total raised

440
breast cancer patients **supported with**
compression bras since August 2019

1/3
of the **lifetime total**
achieved in 2024

Through the Erin Appleby Breast Health Fund, Braaaap for boobs has helped HUNDREDS of local breast cancer patients and their families by providing essential items for their cancer treatment and recovery, such as:

- Support garments
 - Lymphedema sleeves & gloves
 - Prosthetic bras
- Breast prosthesis - an artificial breast form
- Massage therapy
- Wigs
- Transportation costs to and from chemotherapy and/or radiation treatments
- Private counselling

TESTIMONIAL FROM A **GRATEFUL PATIENT**

“
In 2023, I required breast surgery on two separate occasions. After each surgery, the Compression Bra became an integral part of the healing process for me. I cannot stress the importance of having the bra “hug” you tight while driving over a bumpy road in the first weeks after surgery. The bra also made sleeping on my side more comfortable. I felt the Compression Bra was a valuable asset and was greatly appreciated!”

– Marlene

