

g a healthier future, together



Thank you for helping create a healthier future, together.

With sincere appreciation, we thank you for bringing people together through BRAAAP for Boobs over the past 11 years. What you have built is more than an event, it is a powerful expression of compassion, community, and commitment to improving care for local women.

Over more than a decade of dedication, your collective efforts have **raised an incredible \$183,372.89** in support of the Erin Appleby Breast Health Fund. This remarkable achievement reflects not only your passion, but the strength of a community united around a meaningful cause. The impact of your work continues to ensure that patients have timely access to essential breast health services and support when they need it most.

Because of you, individuals facing breast cancer are met with dignity, comfort, and care- helping to ease the burden of costs such as travel and treatment, while surrounding them with compassion at every step. Your commitment has created a lasting legacy that honours Erin's memory in a truly meaningful way.

Enclosed, you will find your BRAAAP for Boobs Partnership Report. We hope it serves as a meaningful reflection of the difference you have made in the lives of so many.

On behalf of the patients, families, and healthcare teams who have benefited from your generosity, thank you. Your continued support is helping to shape stronger, more compassionate care in our community, and we are truly grateful to stand alongside you in this important work.

With heartfelt appreciation,

Kathleen Gallagher

Kathleen Gallagher
Community Events Coordinator



Celebrating Your Success

BRAAAP for Boobs has evolved into a collection of moments that continue to bring people together and inspire our community in powerful ways. Your passion and dedication have not only sustained this event but have also helped build a strong and connected community around it.

From bottle drives to bus crawls, you've brought together volunteers, supporters, and local businesses with a shared purpose: to give back and make a difference. Along the way, you've sparked new ideas and inspired others to take part, creating a ripple effect of generosity.

We are so grateful for your unwavering support of the Erin Appleby Breast Health Fund and are proud to celebrate all that you've accomplished.

BRAAAP for Boobs: Fueling Impact. Inspiring Community Spirit.

10+ Spin-Off Events

Inspired others to take the handlebars and run with it.

156 Gifts to this year's Sled Run

A record-breaking ride of generosity.

\$55,132.19 Raised in 2025

Highest total in your event's history!

\$183,372.89 Lifetime Total

A lasting legacy for local breast cancer care.



What Your Support Made Possible

The Erin Appleby Breast Health Fund offers vital support to local breast cancer patients and their families during some of their most vulnerable moments, providing financial relief, restoring dignity, and easing the burden of treatment and recovery so patients can focus on healing.

Through the generosity of BRAAAP for Boobs and the many donors who support this fund, hundreds of patients have received essential assistance, including:

- Help with **transportation costs** to and from chemotherapy, radiation, and other life-saving appointments.
- **Financial support** for drug plan premiums and medication co-payments, helping patients begin and continue treatment without delay.
- **Interim assistance and relief** for unexpected living expenses that arise throughout treatment and recovery.
- **Post-surgical compression bras, prosthetic bras, breast prostheses, and lymphedema sleeves and gloves** that provide comfort, confidence, and support during recovery.
- **Wigs** that help restore a sense of normalcy and dignity throughout treatment.
- **Massage therapy and private counselling services** that support emotional well-being alongside physical healing.

This past year alone, the fund **provided 746 post-surgical compression bras to breast cancer patients across our region**, offering comfort and support when it was needed most.

Every gift to the Erin Appleby Breast Health Fund helps ensure patients feel cared for not only medically, but emotionally and practically, every step of the way. Thank you!

