



MIDLOTHIAN SOCCER ASSOCIATION

Sponsorship Opportunities

2026-2027 Season

Midlothian Soccer Association has been serving the community of Midlothian for 35 + years. Providing our community with quality soccer opportunities for youth of all ages and skill levels. Our goal is to provide our players with a safe and organized environment in which they develop skills and most importantly have fun! Our association not only builds skills, but helps our players improve self esteem and confidence, learn about teamwork and cooperation, and build long lasting relationships on and off the field.

Why become a Business Sponsor?

Your company's sponsorship will directly benefit and be used for the betterment of the association. A portion of the proceeds will go directly to our scholarship fund. This scholarship is given to 1 female and 1 male senior athlete who attend Midlothian or Midlothian Heritage High School. You will be able to advertise your company with our many different sponsorship levels.

With more than 4,000 participants, MSA's reach is significant within the area, with the next closest association serving 1,792 participants. Our sponsorship packages combine digital recognition, on-site visibility, and direct-engagement opportunities throughout the Fall 2026 and Spring 2027 seasons.

Thank you in advance

We would like to thank you in advance for your support of our organization. With your support, we will continue to develop the ability and character of children through a safe and fun soccer environment. We have varying levels of support that will provide a wonderful opportunity to get your business name in front of a wide audience.

We would love the opportunity to speak with you more about becoming a sponsor with the Midlothian Soccer Association. Please reach out to our Director of Public Relations, James Foshea, via e-mail at pr@midlothiansoccer.org if you are interested in becoming a sponsor or if you have any questions.



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Sponsorship Packages

Golden Boot Sponsor—\$2,500

- Opportunity to select one weekend as an MSA “Sponsor of the Weekend” including the option to set up a tent next to the MSA tent for direct interaction with families and attendees
- Priority visibility across all methods of sponsorship recognition
- Also includes Hat Trick, Goal and Kickoff Sponsor packages(see below)

Hat Trick Sponsor—\$1,500

- Custom Company Banner displayed at Hawkins Spring for two (2) seasons. Both Fall 2026 and Spring 2027 seasons.
- Four(4) sponsor yard signs placed throughout the fields at MCP on gamedays
- Also includes the Goal Sponsor & Kickoff Sponsor packages(see below)

Goal Sponsor—\$1,000

- Custom Company Banner displayed at Hawkins Spring Park for one (1) season (fall or spring).
- Mesh Banner size 72” x 32”
- Also includes the Kickoff Sponsor package(see below)

Kickoff Sponsor—\$500

- Company Name/Logo on our sponsor section of our league website, as well as a link to your company’s website.
- This information will be viewable for one (1) calendar year from the date of purchase.
- Periodically advertise your business on the MSA Social Media Pages

Scholarship Donation

- Donate directly to our Scholarship Program
- We award 1 female and 1 male senior soccer player at both Midlothian High and Midlothian Heritage High Schools
- We also provide scholarships for youth in need of financial assistance to play in our league here in Midlothian
- Donate in the amount of \$50, \$150, \$250, \$500, or any desired amount
- Shout out on Midlothian Soccer Association Social Media Pages