Midlothian Soccer Association

661 E Main St Suite 200-128 Midlothian, Tx 76065 972-775-2625



Sponsorship Opportunities

2022-2023 Season

Midlothian Soccer Association has been serving the community of Midlothian for 35 + years. Providing our community with quality soccer opportunities for youth of all ages and skill levels. Our goal is to provide our players with a safe and organized environment in which they develop skills and most importantly have fun! Our association not only builds skills, but helps our players improve self esteem and confidence, learn about teamwork and cooperation, and build long lasting relationships on and off the field.

Why become a Business Sponsor?

Your company's sponsorship will directly benefit and be used for the betterment of the association. A portion of the proceeds will go directly to our scholarship fund. This scholarship is given to 1 female and 1 male senior athlete who attend Midlothian or Midlothian Heritage High School. You will be able to advertise your company with our many different sponsorship levels.

Thank you in advance

We would like to thank you in advance for your support of our organization. With your support, we will continue to develop the ability and character of children through a safe and fun soccer environment. We have varying levels of support that will provide a wonderful opportunity to get your business name in front of a wide audience.

We would love the opportunity to speak with you more about becoming a sponsor with the Midlothian Soccer Association.

Please reach out to our Director of Public Relations, Whitney Liekis, <u>pr@midlothiansoccer.org</u> if you are interested in becoming a sponsor or if you have any questions.

Sponsorship Packages Bronze Package \$150

- *Company Name/Logo on our sponsor section of our league website, as well as a link to your company's website.
- *This information will be viewable for one (1) calendar year from the date of purchase.
- *Periodically advertise your business on the MSA Social Media Pages

Gold Package \$500

- * Custom Company Banner displayed at Hawkins Spring for two (2) seasons. Both Fall 2022 and Spring 2023 seasons.
- *Also includes the Bronze Package

Silver Package \$300

- *Custom Company Banner displayed at Hawkins Spring Park for one (1) season (fall or spring).
- *Mesh Banner size 72" x 32"
- *Also includes the Bronze Package

Platinum Package \$1,000

- *Game Day Sponsor. Set up a Booth at Midlothian Community Park on the weekend of your choice. Perfect opportunity to advertise your company!!!
- *Also includes Bronze and Gold Package

Scholarship Donation

- *Donate directly to our Scholarship Program
- *We award 1 female and 1 male senior soccer player who attends either Midlothian or Midlothian Heritage High Schools.
- *Donate in the amount of \$50, \$150, \$250, \$500, or any desired amount
- *Shout out on Midlothian Soccer Association Social Media Pages