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# MIDLOTHIAN SOCCER ASSOCIATION

January 10, 2013

Local Business Owner

**RE: Midlothian Soccer Association Business Sponsor Program**

On behalf of everyone at the Midlothian Soccer Association, I would like to take a moment to thank you for choosing the Midlothian area to establish your business. Over the past 30+ years, MSA has enjoyed the gracious support of businesses such as yours. Hopefully, this year will be no different as we continue to promote our Business Sponsor Program.

For a nominal fee, \$250.00 for a single season or \$500.00 for a full year, you can become an Official Business Sponsor of MSA. Here are some of the benefits you would receive as a sponsor:

**Logo Banner at Fields** - *Each sponsor will receive a 3' x 8' custom banner to be displayed all season/year at Hawkins Spring Park which receives over 20,000 visitors per year.*

**Booth Space for Opening Day** - *Come set up a 15' x 15' booth to promote your business at the fields on opening day at Soccer Fest, or schedule any Saturday during the soccer season!*

**MSA Scholarship Fund** - *A portion of the program proceeds will go to the MSA Scholarship fund to help further the education of a past or current member.*

**Recognition on our Website** - *We will post your logo and a link to your website on [midlothiansoccer.org](http://midlothiansoccer.org). Also periodically you can advertise your business on Midlothian Soccer Facebook page.*

MSA is a non-profit organization. All proceeds from this program will be used for the betterment of the Association. If you are interested in becoming a sponsor, please do not hesitate to contact us today. Again, thank you for choosing Midlothian. We look forward to building a better community with you.

Sincerely,

*Jason Gilson*

Jason Gilson  
President



308 N. 8<sup>th</sup> Street  
Suite 209  
Midlothian, TX 76065

PHONE (972) 775-2625  
FAX (972) 692-7865  
E-MAIL [admin@midlothiansoccer.org](mailto:admin@midlothiansoccer.org)  
WEB SITE <http://www.midlothiansoccer.org>

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# Midlothian Soccer Association

## Advertising Agreement / Invoice

Date: \_\_\_\_\_

Customer: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone #: \_\_\_\_\_

E-mail: \_\_\_\_\_

	Rate	Due
<b>A. - Single Season Banner</b> 3' x 8', 2 Color, 1 Sided Banner provided by MSA to be displayed for the duration of 1 season at Hawkins Springs Park, Midlothian TX.	\$ 250.00	
<b>B. - Full Year Banner</b> 3' x 8', 2 Color, 1 Sided Banner provided by MSA to be displayed for the duration of 1 full year (2 seasons) at Hawkins Springs Park, Midlothian TX.	\$ 500.00	
<b>Total Due</b>		\$ -

\* Make all checks payable to Midlothian Soccer Association (MSA). MSA is a non-profit organization. All fees collected are used for the betterment of the Association. This fee is non-negotiable and non-refundable.

### Terms of Agreement

- Term** The term of this agreement as chosen above is either 1 or 2 seasons. An MSA season is either Fall (July 1st - December 31st) or Spring (January 1st - June 30th).
- Design** The banner design is the responsibility of the customer. The customer must provide MSA with the necessary artwork files considered to be "artwork ready". Basic Banners will be white with a maximum of 2 printed colors.
- Content** MSA must approve all content in said advertisement. Therefore, MSA must approve all artwork before it is sent to production. Furthermore, MSA reserves the right to refuse any customer whose product or message being conveyed is deemed unacceptable or inappropriate by MSA and its board members.
- Location** The banners will be hung by MSA on the park side of the perimeter fence surrounding Hawkins Spring Park. Positioning will be determined on a first come first serve basis and will be at the discretion of MSA.
- Damage** MSA will not pay for damage done to the banners by weather, vandalism, normal wear & tear, or for any other reason beyond the control of MSA. Any replacements will be done at the cost of the customer.

I hereby understand and agree to the Terms of Agreement as stated above. Furthermore, I acknowledge and accept all responsibility for any adverse situations that may arise from either the content displayed or the physical banner itself and agree to hold harmless MSA from any such liability.

Customer Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Board Approval: \_\_\_\_\_

Date: \_\_\_\_\_

**330 N. 8th St, Suite 209 ♦ Midlothian, Texas 76065**

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