



# Midlothian Soccer Association

## Advertising Agreement / Invoice

### SPECIAL FUNDRAISING OFFER

October 21, 2019

Local Business Owner

**RE: Midlothian Soccer Association “Score Some Goals” Fundraiser Program \***

MSA is currently seeking local businesses to take part in this exclusive fundraising event, to support the purchase of additional, new goals for Hawkins Springs Park. This opportunity is available for a limited time (Spring & Fall 2020 soccer seasons).and is an exclusive program open to only Ten (10) participants.

Benefits of this program are:

**Goal Side Advertising Space— *Each sponsor will receive two (2) Full Color, 24” x 18” Coroplast signs to be displayed at Hawkins Springs Park, one (1) on each side (left and right) of a single goal. The location of the goal, at the park to be determined by MSA and is intended to be in the front of the park, with high visibility to the patrons.***

**Website Recognition/Link – *MSA will post your business logo, with a link to your website, on [www.midlothiansoccer.org](http://www.midlothiansoccer.org). We will also, periodically, promote your business on the Midlothian Soccer Association Facebook page, throughout the promotional period.***



*Picture 1 for representation only*

All proceeds will be used for the purchase of NEW Soccer goals, for Hawkins Springs Park.

If you are interested in becoming a business sponsor of MSA, please do not hesitate to contact us.

Again, “Thank You” for choosing Midlothian and we look forward to building a better community with you.

Sincerely,

Tim Whitley  
President

Midlothian Soccer Association is a non-profit organization.

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## Advertising Agreement / Invoice

Date: \_\_\_\_\_

Customer: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Contact Person: \_\_\_\_\_  
 Phone #: \_\_\_\_\_  
 E-mail: \_\_\_\_\_

	Rate	Due
_____ <b>Full Year Goal Space Advertising 'Score Some Goals' Promotion</b> Display of your business logo on the left and right sides of a new goal, for the duration of 1 Full Year (2 seasons) at Hawkins Springs Park, Midlothian TX. Location of logo to be determined by MSA	\$ 250.00	
<b>Total Due</b>		<b>\$</b>

*\* Make all checks payable to Midlothian Soccer Association (MSA). MSA is a non-profit organization. All fees collected are used for the betterment of the Association. This fee is non-negotiable and non-refundable.*

### Terms of Agreement

- Term** The term of this agreement as chosen above is for 1 Year (2 seasons). The MSA soccer season is either Fall (August 1st - December 31st) or Spring (January 1st - May 30th). All Dates are approximate.
- Design** The sign design is the responsibility of the customer. The customer must provide MSA with the necessary artwork files considered to be "artwork ready". Coroplast signs are 1 sided, Full color w/ grommets (3 sqft Max).
- Content** MSA must approve all content in said advertisement. Therefore, MSA must approve all artwork before it is sent to production. Furthermore, MSA reserves the right to refuse any customer whose product or message being conveyed is deemed unacceptable or inappropriate by MSA and its board members.
- Location** The signs will be hung by MSA on the sides of the goal at Hawkins Spring Park. Field location will be determined on a first come, first serve basis and will be at the discretion of MSA.
- Damage** MSA will not pay for damage done to the banners by weather, vandalism, normal wear & tear, or for any other reason beyond the control of MSA. Any replacements will be done at the cost of the customer.

I hereby understand and agree to the Terms of Agreement as stated above. Furthermore, I acknowledge and accept all responsibility for any adverse situations that may arise from either the content displayed or the physical banner itself and agree to hold harmless MSA from any such liability.

Customer Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Board Approval: \_\_\_\_\_

Date: \_\_\_\_\_