



RITA P. MITCHELL

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AREAS OF EXPERTISE

Author & Speaker
Empowerment Coaching
Sales & Executive Leadership
Nonprofit Leadership (30+ years)
Finance
Consulting

HONORS / AWARDS

First Horizon's Inclusion & Diversity Leader's Award
NashvilleBusiness.Net 100 Leading African Americans
Molly Todd Cup Award, CABLE
YWCA Academy, Women of Achievement
Thurgood Marshall College Fund, Award of Excellence
Women of Influence, NBJ

BOARDS / ASSOCIATIONS

YWCA Nashville & Middle TN (Past Board Chair)
YWCA USA National Board (Chair of Development)
Founders Advisory Board, Studio Bank
Leadership Nashville Association
Nashville Downtown Rotary
International Women's Forum

EDUCATION / CERTIFICATIONS

Advanced Minority Business Executive Program,
Dartmouth College
B.S., University of Tennessee, Knoxville

Series 6, 7, 24, 63 and 66 Licenses NASD
Life, Health, and Property & Casualty- Licensed
John C. Maxwell Coach and Speaker

PUBLICATIONS

*Own Your Phenomenal Self:
A Guide on Character, Success, and Leadership*

Spoken Art: Too Brave to Back Down

Meals Before the Madness

Contributing Writer to Black Enterprise Magazine

PROFESSIONAL SUMMARY

President & CEO of [Dream Bigger Now Today](#)

In a career spanning four decades, Rita P. Mitchell has a proven track record of achievement and success in the highly competitive financial services industry. Rita has 15 years of progressive leadership experience and retired in 2018 as Executive Vice President & Manager of Private Client Services for Middle TN at First Tennessee Bank (now First Horizon, over \$80 billion in assets). Rita managed Private Banking, Medical Private Banking and the Family Office Services for Middle TN.

In addition, Rita is a recipient of the Thurgood Marshall College Fund Award of Excellence, the Nashville Business Journal (NBJ) Women of Influence Award, the U. S. Department of Commerce Regional Minority Service Firm of the Year (8 state region), Dr. R. H. Boyd Woman Business Owner of the Year, U.S. Small Business Woman Advocate of the Year, a YWCA Academy for Women of Achievement, and a recipient of the NashvilleBusiness.Net 100 Leading African Americans.

In 2018, Rita wrote her debut book, [Own Your Phenomenal Self: A Guide on Character, Success, and Leadership](#) which serves as a "pocket mentor" to empower people to achieve their desired success and an Amazon bestseller. In 2021, Rita and her daughter Britt Mitchell, CMO, published [Spoken Art: Too Brave To Back Down](#) which is a one-of-a-kind mother-daughter memoir of art, poetry, and the power of affirmation thinking. Together, Rita and Britt travel around the country speaking at events, conferences, and creating workshops to help people use their books and affirmation thinking to find both joy and success.

In 2022, Rita completed the Leading with Equity in the Nonprofit Sector as part of the Fall 2021 Cohort at the Kellogg School Center for Nonprofit Management at Northwestern University. Rita currently serves as Chair of Development on the YWCA USA Board, is a member of the Founders' Advisory Board of Studio Bank, a start-up Nashville boutique bank, and is past Board Chair of the YWCA of Nashville & Middle Tennessee. She is also a Rotarian, member of the International Women's Forum, and organizational consultant and Executive Coach for Deloitte.

Most recently, in November 2023, Rita and Britt launched their third published book, [Meals Before the Madness](#), a family legacy cookbook which premier on TV ([Today in Nashville](#)). Rita is based in both Nashville, TN and Brooklyn, NY speaking, consulting, and coaching.