PEYTON MCKENZIE

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SUMMARY

- Highly experienced and proficient in Adobe Programs including Photoshop, Illustrator, and InDesign, Lightroom
- A very creative, passionate, organized, and detail-oriented worker

EDUCATION

Quinnipiac UniversityHamden, CTBachelor of Arts, Graphic & Interactive Design2024Bachelor of Arts, Advertising & Integrated Communications2024

SKILLS

Proficient in the Adobe Suite (Photoshop, Illustrator, and InDesign, Lightroom), Typography, Web, Design, Illustration, Logo Design, Layout Design, Color Theory, Photography, Design Thinking

RELEVANT EXPERIENCE

Website CoordinatorJune 2019 – August 2019St. Rose of Lima ChurchNewtown, CT

- Designed advertisements for Church events

- Updated the Church website and electronic billboards.

Freelance Graphic Design

2018-2021

- CLA & SJCA Harvest Festival Basketball Tournament 2018 Designed a logo which was used for t-shirts, flyers, and other advertisements for the event.
- Play for the Cure 2019 T-shirt design for annual cancer research fundraiser.

Associate Design Editor

2021-present

The Quinnipiac Chronicle

Hamden, CT

- Creating graphics and illustrations to accompany stories
- Providing photographs
- Assisting with the layout of the print edition

LEADERSHIP & COMMUNITY SERVICE

Scribe, Patrol Leader, Troop Guide

2017-2021

Boy Scouts of America

Newtown, CT

- Plan weekly meetings with the rest of the troop leadership
- Lead patrol of scouts and assisted new members with advancement
- Planned and organized a community service project to install flag holders at the graves of all of the veterans at St. Rose of Lima cemetery in Newtown, CT

Captain 2020-2021

Varsity Cross Country and Track & Field

Danbury, CT

Selected by the coaches to lead my High School's Cross Country, Indoor Track & Field, and Outdoor Track & Field teams. Executed training programs prior to each of the seasons as well as assisted the coaches in maintaining and operating the teams during the seasons.

Counselor 2017-2020

5th-8th Grade Youth Ministry

Newtown, CT

- Supported Excite and Edge youth group programs
- Working with younger kids to help encourage them in their faith and community service