## How Any South Florida Homeowner Can Get A Check For An Additional \$10,000 To \$50,000 Or More.

(and why this peak in your home's value won't last for long.)

If you could use an additional \$10,000 to \$50,000 in <u>free money</u> to pay off debts or invest into your future, then this is the most important letter you'll ever read.

You are certainly aware that the real estate market is hotter right now than it's ever been in American history. And of course, it won't stay this high for long as there are several factors that are going into the over-inflated house prices.

We all remember how high the home prices climbed until 2008 when they came crashing down, causing millions of homeowners mortgage balance that was much higher than their homes newly deflated value.

The current crazy prices have been extremely profitable for the owners wise enough to cash out at the peak in values. But worth **nothing** to the owners that just sit in their home and wait on values to adjust back down again.

### The REAL Reasons That Home Prices Are So High

The pandemic has caused positive and negative changes all over the world. And for every action, there's a reaction. There's a large number of reasons that home values have climbed so high and here are just a few of the main reasons, all having to do with supply and demand:

- **Foreclosure Moratorium-** When the pandemic started, a lot of people couldn't pay their mortgage payments so the government blocked foreclosure filings against homeowners. Millions of homeowners that would've usually sold their home have been able to stay in it for over a year with little to no mortgage payments being made. This drastically shortens available home inventory because the normal flow of "distressed owners" were not liquidating their properties.
- **Eviction Moratorium-** The government also halted tenant evictions in early 2020. There are millions of single-family homes that investors would often be selling, putting more inventory into the market. This is true from the starter home price ranges, all the way up to luxury level executive houses. Many of those have remained out of the market, occupied by tenants that won't leave and won't pay. This again drastically reduces inventory.
- **Low Interest Rate Mortgages-** With ridiculously low interest rates, it has flooded the market with interested homebuyers that are bidding against each other due to the demand being so much higher than the supply. Interest rates are now starting to creep up so the prices will soften as it prices some out of the market.
- **Nursing Homes-** Obviously nobody was moving to nursing homes during the pandemic and most nursing homes wouldn't accept anyone until we have a vaccine and a large percentage of the population is vaccinated. This represents a large number of homeowners that would usually be selling their home to move to assisted living. Those homes have NOT been placed on the market. This shortens available home inventory by a large number. A smaller number of homes for sale causes more people to compete for the limited supply.

These four issues have caused supply to dwindle and demand to skyrocket. Combining that with the fact that so many families are now working and schooling from home, it creates more demand for them to find a home with an extra bedroom, office area or "zoom room". This puts millions more home buyers in the market to have bidding wars against the rest of the potential buyers.

#### This Can Be Great News For You!

Any time supply is shorter than demand, it means you can sell your asset for a MUCH higher, nearly RIDICULOUS price. However, as you can see above, all four of these factors will be drying up very soon, going away and flooding the market with more than enough selection of houses for sale. In turn, the overly inflated prices can deflate.

So, we should invest a few minutes to discuss the best investment advice ever given to any individual in history...

### You Profit When You Buy Low And Sell High!

Homeowners know they could sell their home over the next 60 days, while values are at a ridiculously high number so that they can put an additional \$50,000 or even \$70,000 in cash into their bank account. Imagine what you could do with an additional \$50,000 above the true market value. The debts you could pay off or the things you could invest in. But their <u>mistake</u> is in believing if you SELL high, you also have to BUY your next home at a high price. That's certainly not the case!

The key to you capitalizing on this over-inflated market is to sell your current house at a premium but buy your next property as a <u>pre-market</u> listing where there's no other buyers driving the price up on you! We want to have several buyers competing to buy your home, but you should be the ONLY one buying the next place! This ensures you are able to NET tens of thousands of additional dollars by selling your house at the peak of the market!

You see, the savvy homebuyers are now working with target marketing specialist agents that offer a *Dream Home Finder Program* where they will find you <u>several homes</u> that are available for purchase but are NOT available online or through the internet. Best of all, they can match EXACTLY what you are looking for in your next home!

# What Would You Do For An Extra \$10,000 to \$50,000 Right Now? Especially If It Could Disappear Within The Next 60 Days If Not Claimed?

You get to choose if you want to give your family tens of thousands of additional dollars or not. After all, you can make plenty of excuses for why you don't really want to sell your home at a premium and move to another home at a discount.

Here's the top 4 reasons homeowners give for <u>NOT</u> wanting to sell their home for up to \$50k or more than true market value.

- Now isn't a convenient time (so we don't want the money)
- We've been locked inside & we've become hermits (so we don't want the money)
- We've had that marital-Covid-cooped-up drama lately (so we don't want the money)
- We don't think we could really find a new place before selling (so we don't want the money)

If you can't get over any of those 4 issues to **CASH IN YOUR EQUITY** like several other savvy homeowners are doing, you can simply stay where you are until your home's value adjusts back down again.

But for those that see the opportunity and agree that the window of opportunity can quickly close, they are ready to <u>MAKE</u> it the right time. After all, the only way you'll sell your home for a ridiculous amount more than it's worth (or may <u>ever</u> be worth) is to capitalize on the sense of urgency from unreasonably motivated home buyers.

# But Wait...You Should NOT Commit To Anything Yet! Let Me Show You Some AWESOME Deals On Houses First!

I don't want you to sell your house right now. I want you to just be open to looking at other opportunities to find a great deal on a great home in any location you want! Yes, we can look at a few homes with no commitment of EVER making a move! If we are finding great houses for you to check out while repeatedly saying "I'm just looking", I think you'll quickly see that we can find a great place for you BEFORE you commit to moving or selling at all!

So you **never** have to worry about selling your house and having nowhere to go. We handle these things every day so I'd love to tell you a little bit about it!

### Here's The "Secret Sauce" That Allows You To PROFIT In This Market

We have a program called *The Dream Home Finder* and it allows us to find pre-market or off-market properties in the exact area that you want! With all of these homes, the seller is willing to sell right now, but they are not yet listed on the open market, so NOBODY knows they are available!

The proper way to take advantage of this peak in home values is to make NO commitment at all, but to casually look around to see if you could find a great deal on a home, then consider selling your current house for a significant gain. If you can buy low and sell high, you'd be silly not to at least check out the opportunity, right?

So we have our marketing team send out lots of marketing to your desired areas so that we can find the specific type of homes you are looking for. We essentially tell them "we have a buyer that may be interested in your home". They love the fact that they can sell direct, without going through all the hassles of listing their house on the open market. The benefit for you is it allows you to get a better deal while having ZERO competition from all of the other home buyers desperately trying to locate a home in the same area. If we can get you a great deal on an unlisted home matching exactly what you are looking for, we can then quickly sell your current home at that huge premium, thus putting a lot more money into your family's pocket.

We work with several families here in town that are trying to capitalize on this peak before it deflates again. If you think it would be wise financially for your family to take a look at these options, we can have a quick phone call to talk about some possibilities. This can allow you to make money when you buy, AND when you sell!

Best of all, the Dream Home Finder Program costs you nothing and there's absolutely no obligation, so what do you have to lose? As always, we get paid from the proceeds of sale so you can start looking at perfect properties and consider a move at no cost to you.

#### Here's How It Works

First and foremost, I'm guessing you'd be absolutely SHOCKED at how much your home may sell for in today's market. You may want to take a look at that number before you do anything else because there's a good chance you'll put more money in your bank account than you could ever imagine if you decided to capitalize on this market.

After I give you that number, we can discuss the area you'd like to move to and the exact amenities you'd be looking for in a home. With our exclusive Dream Home Finder Program, we can start searching for those properties at absolutely no cost to you whatsoever.

Keep in mind, you can start looking at these properties with no obligation because at this point you are "just looking". There's a good chance you may not make a move at all but if we can find a great deal on a great house, and you can sell your current house at a premium, we'd be crazy not to at least look at the numbers right?

It all starts with a simple phone call to me here where we will talk about some options you may want to consider. I can get a ballpark estimate as to an inflated value on your current house and we can talk about getting a great deal on the next place as well as the exact criteria you'd be looking for.

This costs you nothing at all to get the process started and take a look at several TOP SECRET houses that you may be able to get a great deal on.

As hot as the real estate market is right now, it makes sense to at least explore some options to see how much additional money you could put into your pocket, allowing you to pay off huge amounts of debts or invest in things that are important to you. This is your one opportunity to get the best of both worlds in being able to buy low AND sell high!

### What To Do Right Now

Give me a quick call on my cell at the number below and let's chat for 5 minutes about it. You can reach me 7 days per week from 8am to 8pm.

I can fill you in on what's going on with the local market and how you can best take advantage of it with no risk on your part. I'm sure our conversation will create a couple of questions you'll want answered and it will certainly show you why now is the best time we've ever had in American history to capitalize on the local real estate market.

Grab your phone now and give me a quick call or text. Just say "I want an extra ten to fifty thousand dollars or more!" You'll be very excited you did!

We truly hope you, family, friends, neighbors, business associates are all really well now and in the future.

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