



SAFIYA GROUP LTD.

Your success is our passion!

Propel Your Career
From *Mastery To Executive Leadership*



Executive Leadership

Ascension Programme

ONE-ON-ONE

OVERVIEW

YOUR ASCENSION TO SENIOR EXECUTIVE LEADERSHIP IS NOW!

Step into your future as a powerful senior executive leader with our transformative programme designed exclusively for seasoned professionals, experts, and managers like you.

Discover the power within you to rise to senior executive heights and lead with passion, purpose, and unwavering confidence. Through immersive private workshops, personalised coaching, and a supportive community of peers, you'll unlock the keys to unlock your leadership potential.

Embrace the journey to greatness, where every challenge is an opportunity and every success is a testament to your unstoppable spirit.

Join today and embark on the path to your brightest future as a senior executive leader.

The professionals who enlist in the Executive Leadership Ascension Programme typically experience one or more of these issues:

1

Leadership Transition Struggles

Navigating the complex shift in responsibilities, mindset, and challenges of strategic decision-making, organisational vision, and stakeholder management at the executive level.

2

Skill Development Needed

Enhancing their executive leadership skills to effectively communicate, influence others, and build high-performing teams which is crucial for achieving success and making significant impact in the executive leadership space.

3

Visioning Challenges

Struggling with a lack of (or lack of opportunity for) visionary thinking and strategic skills hampers executives, making it difficult to navigate complex organisational challenges and achieve long-term success.

4

Navigating Office Politics

Struggling to navigate office politics drains energy and confidence, leaving professionals feeling disoriented and ineffective in managing organisational dynamics.

5

Change Management Overload

Constant change can overwhelm professionals, leaving them struggling to adapt and thrive in today's dynamic business environment with all the crises and uncertainties.

6

Work-Life Imbalance Stress

Balancing work and life can feel like an uphill battle, leading to stress and burnout for many professionals, and you may be scared that it will get worse the higher you go.

Ready for a Real Solution?

Executive Leadership Ascension

MIX AND MATCH MODULES

These modules were carefully crafted to provide targeted coaching and mentorship to anyone seeking to develop their senior executive leadership skills and ability to accelerate their career trajectory.

Do all 8 modules (highly recommended), or mix and match based on your specific needs or situation:

1. Visibility Boost:

- Personalised strategies to enhance visibility within your organisation.
- Executive coaching on effective self-promotion and positioning.

2. Strategic Leadership Mastery:

- Customised training focusing on advanced strategic leadership skills.
- Practical scenarios to hone strategic decision-making abilities.

3. Skill Mastery:

- Targeted training designed to elevate specific crucial executive skills.
- Access to cutting-edge resources and tools to stay ahead in a rapidly evolving business landscape.

4. Networking Excellence:

- Exclusive networking guide to connect with influential leaders.
- Guidance on building and maintaining a strong professional network.

5. Value-Driven Impact Showcase:

- Support in creating compelling portfolio showcasing your contributions.
- Metrics-driven approach to communicate your impact effectively.

6. Balanced Priorities:

- Time management and prioritisation techniques tailored for executive roles.
- Tools to streamline workflows and maximise productivity without burnout.

7. Communication Mastery:

- Intensive skills training for effective leadership communication.
- Executive presence development to command attention in various settings.

8. Adaptability Accelerator:

- Workshops and resources promoting adaptability and resilience.
- Strategies for thriving in dynamic business environments.

BONUS MODULES

i. Office Dynamics Navigator:

- Executive coaching sessions on navigating office politics with finesse.
- Strategies for building positive relationships and interpersonal dynamics.

ii. Strategic Thinking Immersion:

- In-depth training on cultivating a strategic mindset.
- Real-life case studies and activities to enhance strategic thinking abilities.

PACKAGES

ANY 1 MODULE

Duration: 3 weeks
Investment: \$3,000

ANY 3 MODULES

Duration: 2 months
Investment: \$9,000

ALL 8 MODULES

Duration: 6 months
Investment: \$21,000

Payment plans available.

Bonus Modules only available to clients who exercise the pay-in-full option.

All sessions will be 1:1 with Safiya and conducted virtually for your convenience



Executive Leadership Ascension



Hello! I'm Safiya, a seasoned Executive Leadership Strategist and Chartered Accountant with a passion for transforming people and businesses. With over 24 years of invaluable experience, I bring a unique blend of financial expertise and strategic leadership to the table.

One of my key roles is fostering growth at the executive level. Guiding companies in developing their CEOs and leadership teams is a journey I find particularly rewarding. Having managed billions of dollars, I've witnessed firsthand the transformative power of strong leadership. I've had the privilege of not only steering financial success but also cultivating and mentoring numerous leaders who have gone on to make significant impacts in their respective fields.

My approach is rooted in a genuine commitment to building not just profitable enterprises but also nurturing the people who drive them. I believe that a successful business is built on a foundation of empowered and inspired individuals. It's not just about managing finances; it's about creating a culture of leadership excellence.

Join me on this exciting journey where leadership is not just a role but a transformative force.

Why is This Solution Unique?

You know that not all consultants are created equal. The market is fraught with half-baked leadership “coaches” and “advisors” with cookie-cutter programmes. So, here's why Safiya's approach is unique and like nothing else you will find.

1. Safiya's Background When it comes to leadership, Safiya knows what it takes to rise through the leadership ranks and impress her toughest critics as a young executive. Becoming part of the C-suite in her early 20s, Safiya had a stellar career managing billions of dollars all while being a single parent and enjoying thriving out-of-work activities. As a Chartered Accountant and Master in Management, with over two decades of real-life organisational success experience, Safiya will share with you valuable, actionable insights that other “leadership coaches” are clueless about.

2. The Efficacy Process There is no other leadership development process in the market like this one, which explains why there are so many jaded, burnt-out executives despite attending numerous leadership training and coaching sessions. No two leadership strategies are the same because no two leaders are the same. Our process is built to take into account all the professional, personal and environmental considerations in crafting a targeted strategy that is person-specific. This approach will accelerate your path to career success and personal freedom while helping you avoid costly mistakes.

3. Executive Leadership Personalisation We always start with uncovering your Executive Leadership Profile type. These

results provide incredible insights into the most effective and sustainable leadership strategy that will be akin to who you are. This makes it far easier to implement, reinforce and sustain as it becomes second nature.

4. Real-World Leadership Training We don't just teach you about leadership, we give you real-life, practical executive leadership knowledge and tools on how to strategically position yourself as a formidable organisational leader, an obvious choice for promotions and a truly holistic person who have a real life outside of work.

5. Backed By Research and Studies Executive leadership is both a science and an art. Our entire process, strategies and tools are designed to bring out the art in leadership. However, they are all based on the science - cutting edge research on leadership today and for the future.

THERE ARE TONS MORE BUT
YOU GET THE POINT.



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