

Bags of Smiles



BRINGING SMILES WITH EVERY BAG

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Bags of Smiles are filled with high quality toys, books, crafts, stuffed animals and much more to help kids during their time at the hospital in the state of Minnesota. We are 100% volunteer based and rely on our fundraising events and supporters throughout the year to continue to pack Bags of Smiles and meet the demand of our hospitals.

20,000 BAGS DELIVERED



BRINGING SMILES WITH EVERY BAG

Bags of Smiles is partnered with companies that provide products at deep discounts, allowing us to produce a high-quality packed bag that is appreciated by all. Bags of Smiles has established partnerships with companies that generously offer their products at significantly reduced prices, enabling us to create high-quality, thoughtfully packed bags that all recipients cherish. Each Bag of Smiles costs \$30. In 2024, we successfully distributed 2,700 Bags of Smiles, resulting in a total expenditure of \$81,000. This marks a 34% increase in costs compared to 2023.

Bags of Smiles is projected to deliver 3,000 bags in 2025.





BAGS OF SMILES ARE DELIVERED TO THE FOLLOWING HOSPITALS IN MINNESOTA:

- Children's Hospital, Minneapolis and St. Paul
- Gillette's Specialty Healthcare Hospital
- Fairview (Hibbing, Princeton, Wyoming, Burnsville, Southdale)
- HCMC
- Mayo
- Methodist Hospital
- North Memorial Robbinsdale and Maple Grove
- Ridgeview Hospital
- St. Mary's Duluth
- U of M Children's Hospital



WAYS TO GET INVOLVED

Supporting Bags of Smiles means you support our Mission of Bringing Smiles One Bag At A Time. You give for the care of children; you support our pediatric patients in our Minnesota hospitals, and you support an organization that gives Smiles 365 days a year. There are many opportunities to get involved with Bags of Smiles:

- Foundational Building Block
- Bags of Smiles Product Sponsor
- Host a Bags of Smiles Event
- Monetary Donation @ bagsofsmiles.org
- Amazon Wish List
- Host an event within you community to raise funds for Bags of Smiles
- Volunteer at a Bags of Smiles event or to pack Bags of Smiles*
- *Onsite at Bags of Smiles



THE SMILES WE GIVE



We sincerely appreciate the bag we recieved today! His face lit up from the suprise and I managed to capture it as a "thank you" for the time, thoughtfulness, and care put into this wonderful idea.



FOUNDATIONAL BUILDING BLOCKS

To support the growing demand for Bags of Smiles, we seek foundational funding for three years. This financial security will allow us to confidently plan and continue delivering high-quality, thoughtfully packed bags with your generous support.

\$2,500

Translating to **X** amount
of Smile Bags delivered to
children

\$5,000

Translating to **X** amount
of Smile Bags delivered to
children

\$7,500

Translating to **X** amount
of Smile Bags delivered to
children

\$10,000

Translating to **X** amount
of Smile Bags delivered to
children

PRODUCT SPONSOR

By becoming a product sponsor, you will provide financial support for a selected quantity of a product that is part of Bags of Smiles. This will give you the assurance of knowing you have contributed to purchasing a specific number of items. Your company logo will be printed on the selected quantity of the product you choose, and it will appear in every Bag of Smiles delivered to hospitals across Minnesota. In 2025, Bags of Smiles is projected to deliver over 3,000 Bags of Smiles to the hospitals listed on slide 3.

Backpack Sponsor \$5,000/3,000 quantity

Sock Monkey Sponsor \$15,000/3,000 quantity

Your Logo Placement



HOST AN EVENT

Our team will partner with you to coordinate product shipments to your event location, ensuring that everything required for hosting a Bags of Smiles event with your team is seamlessly arranged.

- The host is required to cover the cost of supplies, which a Bags of Smiles representative will order. (Refer to the table below for cost details.)
- Event arrangements must be made 6-8 weeks in advance of the event date and are subject to approval.
- The event location must be able to receive multiple shipments prior to the event.
- The Bags of Smiles team will collaborate with you to coordinate all necessary preparations for the event day, as well as arrange for the pickup of completed Bags of Smiles and any remaining products.

| Number of Bags of Smiles to be Packed | Cost to host event |
|---------------------------------------|--------------------|
| 200 | \$4,000 |
| 300 | \$6,000 |

THE FINANCIAL ASPECT

Bags of Smiles remains a **100% volunteer-based organization**. We rely on item donations, fundraising events, vendor product discounts, and monetary donations to continue providing our services to the hospitals we currently support. With the increased demand in 2024, Bags of Smiles is seeking partnerships with new companies and exploring additional avenues for gaining financial support.

| YEAR | CARRYOVER | DEPOSITS | WITHDRAWALS | COUNT/COST |
|------|-----------|----------|-------------|------------------|
| 2022 | \$13,000 | \$53,000 | \$48,000 | 1,300 / \$44,000 |
| 2023 | \$13,000 | \$56,000 | \$50,000 | 1,800 / \$55,000 |
| 2024 | \$15,000 | \$83,000 | \$71,000 | 2,700 / \$81,000 |

OUR BOARD

KRISTEN BURMA

President

ARIC BURMA

Vice President

SCOTT MAUER

Board Member

COREY WEST

Secretary

SETH KULICS

Board Member

CHRISTI LUTGEN

Event Coordinator

LINDSEY KULICS

Treasurer

Bags of Smiles



LET'S CONTINUE TO SPREAD THE SMILE TOGETHER

PLEASE CONTACT US AT [INFO@BAGSOFSMILES11.GMAIL.COM](mailto:info@bagsofsmiles11.gmail.com) TO FURTHER DISCUSS THESE OPPORTUNITIES. WE ARE ALSO AVAILABLE TO HELP CUSTOMIZE A SPONSORSHIP OPPORTUNITY THAT FITS YOUR UNIQUE NEEDS. THANK YOU FOR CONSIDERING A CONTRIBUTION THAT WILL BRING MORE BAGS OF SMILES TO CHILDREN IN MINNESOTA.