

MN LIONS CHILDHOOD CANCER FOUNDATION, INC.
Board of Directors Meeting
1/13/2021 – Via GoToMeeting

The Board of Directors of the Foundation met via GoToMeeting (d/t Covid-19 restrictions)

Roll of Members was as follows:

<u>District</u>	<u>Name</u>	<u>Attendance</u>
1	Julie Arney	No Access
1	Debra Nisbit	Absent
2	Chuck Tolzman	Present
2	Gerald Ziskovsky	Present
3	Diana Kuehl	Absent
4	Bob Knutson	Present
4	Bob Kulbeik	Present
5	Jeannine McDonald-Chair	Present
6	Tracy Braaten	Absent
6	Kris Detviler	Present
7	Genia Sjerven	Present
7	Steve Milius	Absent
8	Becky Thompson	Present
8	Bob Thompson	Present
9	Linda Albrecht-Secretary	Present
9	George Olson	Present
10	Sue Winner	Absent
11	Mike Janssen	Absent
11	Jodi Sorenson	Absent
DG Liaison	Gina Detviler	Absent
Treasurer	Tom McCarthy	Present

MN LIONS CHILDHOOD CANCER FOUNDATION, INC.
Board of Directors Meeting Minutes
January 13, 2021-Go To Meeting

The meeting was called to order by Chair Jeannine McDonald at 19:02.

Welcome to all present by Chair Jeannine McDonald.

Correspondence: Secretary Linda Albrecht-Norby showed and read a Christmas/Thank you card from Bee Seen Promotions, Inc.

Secretaries Report: Sent via email prior to board meeting to board members by Secretary Linda Albrecht-Norby. Motion to approve secretary report by Tom McCarthy, Treasurer and seconded by Bob Kulbeik 5M4, motion approved.

Treasurers Report: Sent via email prior to board meeting to board members by Secretary Linda Albrecht-Norby. Report presented by Tom McCarthy. Motion to approve treasurers report subject to audit by Linda Albrecht-Norby 5M9, seconded by Chuck Tolzman 5M2, motion approved.

Old Business:

1. Resolution of annual report to Minnesota Attorney General that was sent to board members via email for approval, Tom McCarthy reported that the majority of the board approved the report. This was brought forward to be recorded in our minutes.
2. Lapel pins & Face masks-Tom McCarthy
 - a. Lapel pins sold so far have collected a new profit of \$4,268.67
 - b. Face Masks are sold out and we had a net profit of \$ 514.77Linda Albrecht-Norby, 5M9 brought up discussion to include a CC pin to a individual who receives a Believe Award. Genia Sjerven 5M7, made a motion to present a CC pin with each Believe Award given to a individual recipient, second by Bob Kulbiek 5M4, motion approved.

3. CC T-shirts remaining-Linda Albrecht-Norby, 5M9

Remaining T-shirts to sell: 4-Medium, 3-Large, 8-X-Large,
10-2X-Large & 1-4X-Large

Linda will make up a flyer for board members to send to their District newsletter editors to promote selling remaining shirts.

4. Brochure for Family Assistance-George Olson 5M9

George showed everyone the completed brochure that his daughter designed for Lions clubs to help assist families. He stated that the cost of printing would be about \$1.00 per brochure.

Discussion was as follows:

- a. Possibly change the dark background as it may increase cost for printing.
- b. Check with other printers for comparison printing costs.
- c. Club contact-email to clubs

George will report back with more information at our next meeting.

5. District Contributions & Believe Awards

- a. Email received from Council Chair Brian Thies requesting information for presenting a Believe Award to an individual at the MD5M Convention. Tom McCarthy made a motion for Council Chair Brian Thies to present a Believe Award to an individual of his choosing at the 2021 MD5M Convention, seconded by Genia Sjerven 5M7, motion approved.
- b. A second motion was made by Tom McCarthy to present Council Chair Brian Thies with a Believe Award for his \$1,000.00 donation to the Head Shave event, seconded by Chuck Tolzman 5M2, motion approved.
- c. Districts will continue to keep track of donations made and contact those clubs or individuals who donated \$1,000.00 and send them an application for an award.

6. Website: Jeannine McDonald, 5M6

- a. Jeannine's sister will work on website along with Jeannie, so send in ideas.
- b. Discussion regarding having a donation button for website and Facebook page. Chuck Tolzman made mention of Pay Pal as a possibility. Tom McCarthy stated we could possibly have direct

deposits into our bank account, and he will check on it and report back at our next meeting.

- c. Store for shirts and pins was mentioned also.
- 7. Facebook-Tom McCarthy
Tom McCarthy reports things are light for information and to please send in pictures, Believe Award presentations and information so that he can post it.
- 8. University of Minnesota- Tom McCarthy
Tom reports that the U of M Masonic Children's Hospital is accepting blankets, hats, and in-kind items. Please contact Tom if you have items to donate and he will let you know who to contact.

New Business:

- 1. 2021 MD5M Convention Raffle Room- MN Lions CC Cancer & MN Lions Diabetes-Lions Sue Winner-5M10, Becky Thompson-5M8 & Linda Albrecht-Norby 5M9
 - A. The silent auction will be held virtual with MN Lions CC & MN Lions Diabetes Foundations before the actual convention. The site that will be used is called BetterWorld.com.
 - B. We are asking the Board members from each district to collect 2 items for the auction. Items should be easy to mail out (such as gift cards or certificates, if possible)
 - C. Information on item needed:
 - a. Picture and description of the item
 - b. Asking price, value or starting bid of the item.
 - c. Bid increments.
 - d. A message about delivery. Will we be able to ship or deliver the item or is this an item that can be picked up at the MD5M convention (item too costly to ship).
 - D. We will promote the online event-Facebook, District Conventions, Cabinet meetings, email blitz and District Newsletters.

- E. Suggested Timeline:
 - a. April 2 – Deadline for information about items donated.
 - b. April 9- Silent Auction starts.
 - c. April 16-Silent Auction ends.
 - d. April 23-Payment needs to be received.
 - e. April 30-Items available at the MD5M Conv.
 - f. May 3 Items need to be shipped.
- F. Silent Auction site will communicate with bidders-Usually text:
 - a. Your bid has been received.
 - b. A new bid has been received; you have been outbid.
 - c. Bid won; payment options; shipping or pickup.
 - d. Payment received.
- G. Money raised by the Diabetes and CC committee will be divided according to items donated. CC will receive profits from their silent auction items.
- H. The above items are suggestions of the CC Foundation and will be discussed with the Diabetes Committee for final approval.
- I. Questions?
 - Will trustees be willing to pay for shipping of items they have donated?
- 2. Shave for the Brave
 - Discussion: Suggestion it be held in May (Memorial weekend)
 - Advertise on Facebook.
- 3. CC Shirts 2021
 - Discussion: Tom McCarthy stated that it was not a good fund raiser and not do for next year. Further discussion for fundraising ideas.
- 4. Fundraising ideas-send ideas to Jeannine McDonald
(Reminder September is Childhood Cancer Awareness month)
 - a. Walking Path walks
 - b. Golf Tournaments
 - c. Trivia-Virtual
 - d. Caulk art contest
- 5. Board member training-Linda Albrecht-Norby 5M9
 - Presented idea of doing an annual board member training program.
 - Could be held at U of M Masonic Children's Hospital once Covid restrictions are lifted. Will report back with more ideas.

Updates:

1. Kamp K.A.C.E-Linda Albrecht-Norby 5M9
Virtual kamps held for both the summer and winter kamps for Kamp K.A.C.E. T-Shirts made for the summer kids and lots of videos sent back and forth to the kids and sponsors of the summer kamp. Winter kamp for the teens had goodie boxes sent to them and virtual sessions as well. Working on plans for summer Kamp K.A.C.E. 2021, but all depends on Covid-19.
2. Crescent Cove-Jeannine McDonald 5M6
Annual Gala Event will go virtual on Jan. 28, so get your bids in if you see something you need!
Business offices will move to the Crescent Cove Hospice House to save on expenses.
3. District Reports:
5M1-No report
5M2-Chuck Tolzman & Gerald Ziskovsky- Convention Feb. 13, Virtual?
5M3-No Report
5M4-Bob Knutson & Bob Kulbeik-Convention Jan. 30, Virtual
5M5-Jeannine McDonald-Convention Jan. 8 & 9
5M6-No report
5M7- Genia Sjerven-Convention Feb. 16
5M8-Becky Thompson & Bob Thompson-Convention Feb. 6, Hybrid
5M9-Linda Albrecht-Norby & George Olson- Convention March 13, Cragun's
5M10-No report
5M11-No report

Upcoming Events

Survivorship Conference, April 17, 2021?
April 30-May 2- 2021 MD5M Convention-Mankato-Hybrid
June 25-29 Intl. Lions Convention, Montreal, Quebec?

Next Mtg. – Wednesday, March 24 – 7 pm

Meeting adjourned 20:35. Motion to adjourn by Bob Thompson 5M8, seconded by George Olson 5M9. Motion approved.

Respectfully submitted,
Linda Albrecht-Norby, Secretary