

Imparting Expertise

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REGISTRATION FEE

Indian Participants: INR 1250 Foreign Participants: USD 25

PAYMENT MODE

UPI Payment to UPI ID: edmaestro@icici

UPI through cards not accepted



Bank Transfer to: EDMAESTRO PRIVATE LIMITED A/c No. 126705001961 IFSC: ICIC0001267 SWIFT: ICICINBBNRI

Paypal link: paypal.me/edmaestroindia (USD payment only)

REGISTRATION LINK

https://forms.gle/pfLyEit LTk34LgRu9

IMPORTANT TO NOTE

E-Certificates, Recordings (1 year viewing access) & Study Material will be provided

Complementary membership of EdMaestro Research Forum for collaboration and query solving

VOSviewer, Biblioshiny & Mendeley are free software, installation instructions will be shared

Scopus / WoS Database subscription will not be provided by EdMaestro

CONTACT US

Call / WhatsApp: 9310930533 Email: info@edmaestro.in

EdMaestro Academy Workshop

Systematic Literature Review, Bibliometric Analysis & Academic Writing

23rd – 27th June 2025

6:15 - 8:15 PM (India)

WORKSHOP OBJECTIVES

The prime objective of this workshop is to equip the participants with the requisite knowledge and skills for:

Conducting SLR using PRISMA, SPAR-4 & frameworks like TCCM, ADO, TCM-ADO, 5W+1H

Extracting literature data from databases and using Excel for analyzing the files

Identifying the research gaps through SLR and select / recommend future research topics

Conducting Bibliometric Analysis with VOSviewer & Biblioshiny and presenting in papers

Writing thesis & quality research papers to match Scopus/WoS/ ABDC journal standards

Citing and formatting of references, and collaborating with co-authors using Mendeley

Drafting proper cover letter and response to reviewers for journal paper submissions

Dr. Anubhuti Dwivedi DIRECTOR & CHIEF TRAINER

Dr. Anubhuti Dwivedi is an academician and entrepreneur with 23 years of experience in teaching, consulting, and research. She is a doctorate in Economics and double post graduate in Economics & Management with strong background of Mathematics, Statistics and Economics in graduation. She has worked as Dean / Director of various reputed institutions during her illustrious academic career leading their academic, research, and administrative processes. She is an expert in research methodology and highly skilled in analysis with research software like SPSS, SmartPLS, E-Views, DEAP, DPIN, MaxQDA, NVivo and RStudio. She is a certified Mendeley Advisor and has graduated from PLS Academy powered by SmartPLS GmbH, Germany in all basic and advanced modules of PLS. Her publications include 6 books, 2 cases published by Case Centre, U.K. and several research papers including those in Scopus and ABDC indexed journals. She has successfully completed a research project funded by New York University, U.S. and National Stock Exchange, India. She is on the editorial board of various journals and is a research mentor to numerous scholars. She is also trained from Entrepreneurship Development Institute of India in entrepreneurship mentoring, and is an IBM certified Design Thinking Practitioner. She holds specializations in Advanced Excel and Virtual Teaching from International Universities and has been awarded with The Women of Excellence Award by Business View and recognized as one of the 10 most influential women leaders in Indian Education by Higher Education Digest. She is also an institutional consultant for NEP implementation, Outcome Based Education and Accreditation of HEIs.

WORKSHOP SCHEDULE (Timing: 6:15 PM – 8:15 PM IST, Platform: Zoom)

Day 1	Narrative Literature Review vs. Systematic Literature Review – Basic Concept Extracting Data from various databases like Scopus, Web of Science, Dimensions, etc. Steps for conducting SLR using PRISMA and SPAR-4, Using Excel for selecting final papers for SLR
Day 2	Frameworks used in SLR - TCM, TCCM, ADO, TCM-ADO, 5W+ 1H, IMO Combining frameworks for impactful review (What, Why, How)
Day 3	Bibliometric Analysis – Meaning and key concepts important to report in papers Conducting Bibliometric Analysis using VOSviewer (Hands-on session)
Day 4	Conducting Bibliometric Analysis using Biblioshiny (Hands-on session) Presenting Bibliometric Analysis results in a Paper - Publication trends, most-cited authors, top journals, Co-Citation Analysis, Keyword Analysis, Bibliographic Coupling, Thematic Evolution
Day 5	Writing quality thesis and Research Papers for publication in Scopus/ ABDC/ WoS Journals Drafting cover letters, response / rebuttal letters for journals Mendeley: Adding & Managing references, In text citation and reference list, Changing reference formats as per journal requirements, Sharing references with Co-authors