EdMaestro
Imparting Expertise

REGISTRATION FEE
Indian Participants: INR 550
Foreign Participants: USD 10

PAYMENT MODE
UPI Payment to UPI ID:
edmaestro@icici

UPI through any card not accepted

Bank Transfer to:
EDMAESTRO PRIVATE LIMITED
A/c No. 126705001961
IFSC: ICIC0001267
SWIFT: ICICINBBNRI

Paypal link:
paypal.me/edmaestroindia
(USD payment only)

REGISTRATION LINK
https://forms.gle/TSTxid UDvk9LWiye6

IMPORTANT TO NOTE
E-Certificates, Study Material, practice exercises will be given

Recordings (1 year viewing access) will be provided

Complementary membership of EdMaestro Research Forum for collaboration and query solving after the workshop

Mendeley is free software, installation instructions will be shared

CONTACT US
Call / WhatsApp: 9520172229
Email: info@edmaestro.in

We reserve the right to decline any registrations made with malafide intent or misrepresentation

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EdMaestro Academy's Online Workshop
Practical Skills for Academic Writing and Publishing
Mastering the art of manuscript drafting, referencing, journal selection, and review response

28th – 29th Aug 2025   **6:00 – 8:00 PM (India)**

WORKSHOP OBJECTIVES
The prime objective of this workshop is to equip the participants with the requisite knowledge and skills for:

- Writing thesis & quality research papers to match Scopus/WoS/ ABDC journal standards
- Organizing the thesis / paper into various chapters / sections with appropriate subheads
- Ethical and effective use of AI for academic writing and journal selection process
- Drafting proper cover letter and response to reviewers for journal paper submissions
- Citing and referencing in required styles - APA, MLA, Harvard, IEEE, and others
- Managing and formatting references, and collaborating with co-authors using Mendeley
- Selecting appropriate journal for your paper and identifying cloned/predatory journals

Dr. Anubhuti Dwivedi
DIRECTOR & CHIEF TRAINER

Dr. Anubhuti Dwivedi is an academician and entrepreneur with 23 years of experience in teaching, consulting, and research, known for her passionate and unique teaching style which brings clarity and interest to complex concepts, engaging each and every learner in an effective way. She is a doctorate in Economics and double post graduate in Economics & Management with strong background of B.Sc. in Mathematics, Statistics and Economics. She has worked as Dean / Director of various reputed institutions during her illustrious academic career leading their academic, research, and administrative processes. An expert in research methodology and highly skilled in analysis with research software like SPSS, SmartPLS, E-Views, DEAP, DPIN, MaxQDA, NVivo and RStudio, she is certified Proficient MaxQDA user from MaxQDA Academy, and has graduated from PLS Academy powered by SmartPLS GmbH, Germany in all basic and advanced modules of SEM. She is also a certified Mendeley Advisor and holds specializations in Advanced Excel and Virtual Teaching from International Universities.

Her publications include 6 books, 2 cases published by Case Centre, U.K. and several research papers including those in Scopus, WoS and ABDC indexed journals. She has successfully completed a research project funded by New York University, U.S. and National Stock Exchange, India. She is on the editorial board of various journals and is a research mentor to numerous scholars. She is also trained from Entrepreneurship Development Institute of India in entrepreneurship mentoring, and is an IBM certified Design Thinking Practitioner. Her contribution to education and academic leadership has been commended with the Women of Excellence Award by Business View and recognition among the 10 Most Influential Women Leaders in Indian Education by Higher Education Digest.

WORKSHOP SCHEDULE (Timing: 6:00 – 8:00 PM IST, Platform: Zoom)

Day 1	**Writing quality thesis and impactful research papers for Scopus/ ABDC/ WoS Journals** ➢ Framing the outline and arranging required content section wise: well-begun is half done ➢ Time management: delay means rejection probability multiplied ➢ Managing word count for journals: tips to pack deeper analysis into fewer words / tables ➢ Using ChatGPT to assist in refining the manuscript draft ➢ Drafting cover letter for journal editor: voluntary but extremely important ➢ Drafting response / rebuttal letters for reviewers: essential to avoid rejection post review
Day 2	**Citations and Referencing: Key to avoid desk rejection** ➢ Creating in text citation (parenthetical & narrative), reference list & bibliography ➢ Understanding the key points to be considered in citation styles like APA, Harvard, MLA, etc. ➢ Using Mendeley: adding & managing references, changing reference formats as per journal requirements, keeping notes of your literature, sharing references with co-authors **Practical guidelines for journal selection and identification of cloned / predatory journals** ➢ Downloading Scopus, ABDC excel list and using filter / sort for journal selection ➢ Using ChatGPT for journal identification, comparison, and selection ➢ How to identify fake impact factors / cloned journal sites / predatory journals