



Thank you for being an Expo Exhibitor at Punching for Parkinson's 2025!

Punching for Parkinson's is in its fourth year and it has grown steadily every time we have had it - not only in donations but in attendance and attention. This year is the first year we have had and Expo and we think it will greatly add to the feel and success of the whole campaign.

Here are the details:

- The goal the Expo is to show our support and understanding of the Parkinson's community. We want them to know that there are local businesses that understand what they are going through and want to help. Of course, we also want to encourage their support of your business.
- The fee for exhibitors is either \$100 or your business can have a boxer in the event. This is a fun way to rally your team and show your support of Parkinson's on social media. Your team can gather donations to support your boxer and then cheer them on in the one-minute punch-a-thon.
- You are welcome to have promotional give-a-aways but it is not expected or required. You can also do a drawing and/or door prizes but, again, not required or expected.
- Please send me your logo and website address so we can feature your business on the *Punching for Parkinson's* website and at the event.
- The Punch-a-thon event is on Saturday, November 1st from 10:00 am until 12:00pm. Please be set up and ready to go at 10:00. We will be open at 9:00.
- We are at 9965 Kingston Pike at Black Dog Fitness.
- You are welcome to bring friends, family and employees.
- You can park right at either door to unload and then we ask that you park in the back or even upper lot for the event.
- We have 6' x 2' tables (conference tables) or you can bring your own if you have a set up you prefer. Every table will have two chairs. We have lots of those.
- As available, you can have a location with a wall or mirror behind you if you would like to put up a sign or banner with tape.
- We have a few electrical outlets in the walls and floor you are welcome to use.
- There will be snacks and drinks.
- Our goal is that the exhibitors will cover the cost of the event so that all of the donated money goes to PK Hope is Alive, the Oak Ridge Parkinson's Support Group. However, your fees/donations are still tax deductible. PK Hope is Alive is a 501(c)(3) non-profit (#80-0436475).