



Dear Tamara,

Congratulations! I am happy to inform you that you have been nominated for the 2021 Tällberg-SNF-Eliasson Global Leadership Prize.

The Prize is awarded annually to outstanding leaders who demonstrate the willingness and capacity to address the complexity of 21st-century challenges in innovative, risk-taking, and ethical ways, and whose work is global in aspiration or implication and is rooted in universal values. Great leadership is not bound by geography or discipline. Prize winners are honored not only for what they have already accomplished but for their commitment and capacity to continue seeking the kinds of positive change our societies demand.

The Tällberg-SNF-Eliasson Global Leadership Prize has several unique aspects:

- Nominations are made by anyone, anywhere through an open, online process—in practice, that means you might be surprised by the nomination and might not even know your nominator;
- The Prize is based on the premise that great leaders operate in a wide range of circumstances; we are not seeking to honor political or business or culture or any other constrained category of leaders;
- Winners not only receive an award and an honorarium, but also are invited to participate in the Tällberg Foundation's global network.

In 2021 we will award four Prizes, two each to established leaders and to emerging leaders. All will be judged against the same criteria including the nature of their leadership, their capacity to inspire others, their real commitment to operating in concert with universal values and the potential for their work to be impactful at scale. The key difference will be that established leaders will be expected to have robust track records of accomplishment, while the bulk of the impact of emerging leaders will be judged to be in the future.

All winners will be honored at an event in early December. Each established leader will receive an honorarium of \$50,000; each rising leader will receive a \$25,000 honorarium.





The selection process will unfold over the rest of the year:

June: **The pre-jury** of 21 members, respected leaders in their own right, will evaluate, discuss and define a pool of nominations for consideration by the full jury.

July: Tällberg Foundation staff will conduct due diligence on the nominations selected for the jury's consideration.

August: **The jury** is composed of 12 leaders from different countries, disciplines, experiences and backgrounds. They will consider up to 100 nominations and, through an iterative process of discussion and secret balloting, select up to a dozen finalists.

September: Finalists will be contacted and then interviewed remotely. In addition, we will conduct additional due diligence prior to the final jury meeting to select winners.

October: The finalists will be announced.

November: The winners will be announced during the week of November 8.

You will be invited to a virtual event to honor the winners and to celebrate leadership. The event will take place the first week of December so please make a note of this. You will receive a formal invitation with the exact date and time in due course.

See here for more information about the prize: tallberg-snf-eliasson-prize.org

Throughout the process, we'll also keep you informed about the status of your nomination. **If you DO NOT wish to be considered for the Prize, please notify us** no later than **June 8**. In the absence of a response, we will assume that you are willing to be considered.

In practice, your nomination gives you access to the Tällberg Foundation's New Thinking for a New World [podcast](#) and other materials. If you don't wish to receive these materials, [you can unsubscribe from this here](#).

Again, congratulations not only on your nomination, but—more importantly—on the work that inspired the nomination.

Thank you.

Best regards,
Alan Stoga
Chairman, Tällberg Foundation