#### **QUALIFICATIONS**

- Flexible Schedule
- Open to Seniors, recent highschool graduates, or college students
- Valid transportation to and from events
- · Good Oral and written communication skills
- Knowledge of the Maple industry in Wisconsin
- · Pleasant and courteous personality
- · Professional demeanor
- Interact well with people of all ages



#### **ABOUT US**

The Wisconsin Maple Syrup Producer's Association is dedicated to improving the ability of its members to produce and market the finest Maple Syrup in North America.



## CONTACT US

Website www.wismaple.org

Email director@wismaple.com

Facebook/Instagram
@Wisconsin Maple Syrup Producers



### Wisconsin Maple Syrup Producers Association



2024-2025 Maple Marketing Intern

WE ARE LOOKING FOR YOU!

#### **OBLIGATIONS**

- Tenure Sept. 1, 2024 Sept.1, 2025
- · Willingness to travel
- · Hours open ended
- Attend open houses during the Maple syrup season (Dates will be provided by Feb. 1, 2024)
- · Attend Wisconsin State Fair for at least 2 days
- Attend Fall tour on October 5, 2024 (District 5 Rice Lake, WI)
- Attend the First Tree Tapping in March 2024 (District 1 Mountain, WI)
- Help Executive Director with various tasks throughout the year
- Update Facebook page
- Promote and educate people about the Wisconsin Maple Industry at various events such as school visits, T.V. and radio interviews, county fairs, dairy breakfasts etc. upon request/invitations



#### **COMPENSATION**

- Get a year's membership paid to WMSPA
- · Mileage paid to and from events
- \$500 with the ability to earn more by making extra appearances through the tenure



# **CURRENT INTERN**

"This internship has been pretty amazing and taught me more than I could have imagined. I learned how to work better with extemporaneous speaking, to figure out how to work outside of the box, even more about the liquid gold that we all know and love, and so much more! If you know any high school seniors, recent graduates, or college students with a love for maple, I highly, and I mean HIGHLY recommend this internship to them, as this organization helped me out a bunch, and I know they will be willing to help out the future of maple as well." -Nicholas Williams

#### **HOW TO APPLY**

- Write a short resume along with an original essay about Pure Wisconsin Maple Syrup and your involvement in the Maple Industry by Aug 24, 2024
- Send the resume via mail or email to Theresa Baroun, 2546 Homestead Dr. De Pere, WI 54115 or director@wismaple.org
- Interviews will be conducted by the Maple Marketing Intern Committee (date to be determined)