

The more Associate Members we have the more the Association can do for its members on both the Associate and Producer levels.

Benefits of Associate Membership include:

- Free Add and Listing on our Association Web page - \$200.00 value
- Free 1/2 page add in each issue of the Wisconsin Maple News (2 issues per year) - \$140.00 value
- Free booth at our annual winter institute held each year in January - \$ 135.00 value
- Free subscription to Wisconsin Maple News
- Membership email and mail list - Priceless
- Business is promoted through events and festivals with the WMSPA
- Business is promoted through our website and flyers that focus on your businesses offerings to members.
- Associate Member dues support our Maple Marketing internship program
- Associate Member businesses are respected by membership because of their support of our industry and our Wisconsin Maple Syrup Producers Association

Associate Memberships are intended for businesses that provide services or products that serve or complement the Wisconsin Maple Syrup Industry.

wismaple.org

The goal of Wisconsin Maple Syrup Producers Association is to help our members make and market the finest pure maple syrup in North America.

Why Become an Associate Member?

Associate Member of the WMSPA gets the inside track to WMSPA membership and their buying power. Associate Members are the first to be offered promotional opportunities within the organization on our website, in our publications and through Association events all year long. Some of these events include:

- Our Annual Winter Institute
- A First Tree Tapping event to bring media attention to the maple season
- A booth at the state fair to promote and sell Wisconsin maple syrup
- A Fall tour event to allow our members and public to visit maple producers and other local businesses around the state

What does your funding do for WMSPA?

Your funding is used to help pay for many of the events listed here, but more importantly it is the primary source of funding for the WMSPA Maple Marketing Internship program. This program assists our association in many ways including making many appearances throughout the year at all types of events. Associate Members also have the chance of having our intern attend one of their events. The intern helps our association apply for grants, education, and support our industry in any way they can.



Wisconsin Maple Syrup Producers Association

Associate Member

WMSPA

Theresa Baroun – Exec Director
2546 Homestead Drive,
De Pere, WI 54115
PH: (920) 680-9320
www.wismaple.org

WISCONSIN MAPLE SYRUP PRODUCER'S ASSOCIATION, INC.

2024 - 2025 Associate Membership Application/Renewal Form

Associate/Business Members

Please Print, Complete all lines and Submit with payment

Date: _____

Contact: _____

Business Name: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Physical Address (if different): _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____

Email Address: _____

Please explain how your business will can benefit the Maple Syrup Industry: _____



IMPORTANT: Would you like your company name and information to be listed on the WMSPA Website (wismaple.org) and in future WMSPA publications? **Yes or No**

Would you like to receive WMSPA mailings via email? **Yes or No**

By marking yes above and signing below you agree to allow the association to use your company name on its web site, newsletter, and other WMSPA publications such as: maps and other future listings.

Please Sign Here if you agree with the above underlined statement:

_____ Date: _____

Membership Fees Schedule

Effective Dates Start May 1st of each year – **Renewal Due: May 1st each year so you don't miss out!**

Fees (please check line that applies below):

_____ \$520 per year – does **NOT** include a booth at the Winter Institute held in January each year.

_____ \$600 per year – includes up to a 15 foot booth at the Winter Institute held in January each year.

Associate Membership Benefits

- Access to our membership email and mailing list
- Free ad and Listing on www.wismaple.org
- 1 Free 1/2 page add in each issue of the Wisconsin Maple News
- No Voting Privileges accompany this membership (for voting privileges you must join as a producer)

Each membership receives the above and one year's subscription to the "Wisconsin Maple News".

WI Maple News Add Rates

Full page \$100.00 1/2 page \$70.00

1/3 page \$60.00 1/4 page \$50.00

Members receive a 25% discount

Mail completed application along with a check to: (Make Check out to WMSPA)

Theresa Baroun, Executive Director

2546 Homestead Drive De Pere, WI 54115

Office use only:

Date: _____

Payment Method: Check #: _____ Cash Amount: _____

Membership Card Sent: **Yes or No** Received By: _____



The Wisconsin Maple Syrup Producer's Association is dedicated to Improving the Ability of its Members to Produce and Market the Finest Maple Syrup in North America!

Revised Date: 1-1-24