

Wisconsin Winter Maple Institute

Educating Maple Producers Registration Form 2021

Name(s) _____

Sugarbush Name _____

Address _____

(NO P.O. Boxes)

City _____ State _____ Zip _____

Phone _____

Email _____

WMSPA members (Free)

Non-members \$20.00

Membership and Event Registration
available at: www.wismaple.org

Registration is Required for anyone to participate
whether you are a member or not. Please send in
your registration **no later than December 30th** to:

Theresa Baroun
2546 Homestead Dr.
De Pere, WI 54115

Thank you to our
Associate Sponsors for
your Support

WBBottle
Supply Company, Inc.



ROTH SUGAR BUSH
MAPLE SUGARING EQUIPMENT



Become a WMSPA Member!

For a fee starting at \$50, you will join the
foremost recognized maple community in
Wisconsin. Have your name or business added
to our member list showing your affiliation that
potential customers view as a sign of assurance
and confidence in your product.

You'll be informed of meetings, spring and
fall events plus receive Wisconsin Maple
News twice a year and the national Maple
Digest four times. On top of developing
a camaraderie with like-minded maple
enthusiasts at WMSPA sponsored sessions!

See you at the Winter Institute, Fall Tour, State
Fair, First Tree Tapping & Annual Meetings.
Open to Wisconsin maple syrup producers &
maple syrup producers (non-voting members)
of surrounding states.

Since the founding, the WMSPA has
represented many commercial and hobbyist
sugar makers in Wisconsin. While we do not
conduct actual inspections, we expect our
members to conform to all State and Federal
standards regarding the production and sale
of maple products. We disseminate information
to our members which helps them maintain
strong quality control and we stand ready to
assist them if problems arise. We also act as
your representative to both State and Federal
Government on specific legislative issues that
affect the maple industry.

Membership and Event Registration
available at: www.wismaple.org

January 8th & 9th, 2021

**Educating Maple Producers
for 2021 and Beyond**

Online Auction

**8:00 a.m. Friday, Jan. 8, 2021 to
4:00 p.m. Saturday 9, 2021**



Virtual
**Winter Maple Institute &
Maple Trade Show**

"Dr. Tim" Perkins

"Dr. Tim" Perkins grew up in northeast Vermont helping on his grandfather's farm and sugaring operation. He received Bachelor's degrees in Forest Ecology and Geology, and Masters and Doctoral degrees specializing in forest physiology from the University of Vermont. He was appointed Director of the Proctor Maple Research Center in 1996 where his work centers on understanding sap flow, increasing yields from maple, and sustainability of tapping. He holds five patents for various maple devices or practices. He has authored or co-authored over 35 scientific journal papers, written numerous articles in the maple industry literature, and has done hundreds of presentations throughout the maple producing region. He was an author and co-editor of the 2nd edition of the North American Maple Producers Manual and is lead editor and contributing author for several chapters in the upcoming 3rd edition. Dr. Perkins received the "2003 Maple Person of the Year" from the Vermont Maple Industry Council, the Golden Maple Leaf Award in 2008 from the IMSI, the Distinguished Service Award from the North American Maple Syrup Council in 2009, the Sumner Hill Williams President's Cup in 2011 from the Vermont Maple Industry, the Richard G. Haas Distinguished Service Award from the North American Maple Syrup Council in 2013, the IMSI President's Award in 2018, and will be inducted into the North American Maple Hall of Fame in 2021.



Inga Witscher

Inga Witscher is a fourth generation dairy farmer, milking cows and making cheese on her small farm in Wisconsin. Inga's passion for farming and local food led her to co create and host the PBS television series Around the Farm Table. Part cooking show, part farming adventure, the series highlights Midwestern farmers and food producers. Inga also hosts a Podcast of the same name.



2021 Virtual WMSPA Winter Institute & Trade show

Schedule Subject to Change

FRIDAY JAN. 8, 2021

10:00 a.m. – 3:00 p.m. Maple Syrup Judging
Live Streamed throughout the day

2:00 p.m. – 3:00 p.m. Maple 101

3:00 p.m. – 4:00 p.m. Web design: Justin Baroun,
2018-2019 Maple Marketing Intern
Facebook, Instagram, Twitter: Kenni Bores,
2020-2021 Maple Marketing Intern

4:05 p.m. – 4:55 p.m. Travel WI: Jeff Anderson,
WI dept of Tourism

5:00 p.m. – 5:10 p.m. Belmark

5:15 p.m. – 6:30 p.m. Filtration Speaker/ What
is the Best Filter Press to Use in My Operation?
Various WI Maple Dealers

6:35 p.m. - 6:45 p.m. Vendor Showcase

6:50 p.m. – 7:00 p.m. Vendor Showcase

7:05 p.m. – 7:15 p.m. Vendor Showcase

7:20 p.m. – 7:30 p.m. Vendor Showcase

7:35 p.m. – 7:45 p.m. Vendor Showcase

7:50 p.m. – 8:00 p.m. Vendor Showcase

SATURDAY Jan. 9, 2021 (Subject to change)

8:00 a.m. – 8:10 a.m. Greg Bussler NASS

8:15 a.m. – 8:25 a.m. Vendor Showcase

8:30 a.m. – 9:20 a.m. Factors affecting Maple yield
on Maple Trees, Tim Perkins, University of Vermont
Proctor Maple Research

9:25 a.m. – 9:35 a.m. Vendor Showcase

9:40 a.m. -10:40 a.m. Cooking with Maple,
Inga Around the Farm Table

10:45 a.m. – 10:55 a.m. Vendor Showcase

11:00 a.m. – 11:0 a.m. Tubbing Maintenance:

Jim Adamski, CDL/Roth Sugar Bush

11:55 a.m. – 12:05 p.m. Vendor Showcase

12:05 p.m. – 12:30 p.m. Wastewater Application:
Michelle Balk, DNR

12:30 p.m. - 1:00 p.m. Break: WMSPA Life Time
Member and Producer of the Year Award

1:00 p.m. – 1:10 p.m. Vendor Showcase

1:15 p.m. – 2:00 p.m. Liability Insurance:

Pat Trutman, Rural Mutual Insurance

2:05 p.m. – 2:15 p.m. Vendor Showcase

2:20 p.m. – 3:00 p.m. Licensing Changes: Stefan

Virtually Meet... our 2020/2021

Maple
Ambassador

Kenni Bores

is a senior at
the University of
Wisconsin-River
Falls, where
she is studying
agriculture
marketing
communications



with minors in dairy science and agriculture
business. She grew up on her family's dairy
farm in Auburndale, WI where she developed
a love and passion for all things agriculture.
When she's not in a class, Kenni loves to create
charcuterie boards, hang out with friends, and
go shopping.

Maple Syrup Judging

(One Free sample to WMSPA members
and limited only to members)

Sample: 1 pint container properly
marked (grade) and labeled.

Pint syrup sample to be received no later than
January 8th and can be dropped off at Hotel
Marshfield, Nasonville Dairy or mailed to
Theresa Baroun at 2546 Homestead Dr.
De Pere, WI 54115 or to Nasonville Dairy's at
10898 Hwy 10 Marshfield, WI 54449.

Boerboom, WDATCP

3:05 p.m. – 3:15 p.m. Vendor Showcase

3:20 p.m. – 4:00 p.m. Nutrition Label Changes:
Patrick Campbell, FDA (subject to change)

4:05 p.m. – 4:15 p.m. Vendor Showcase

4:20 p.m. – 5:00 p.m. Invasive Specie affecting
Maple Trees: Asa Plansky, Regional Invasive
Species Coordinator

5:05 p.m. – 5:15 p.m. Vendor Showcase

5:20 p.m. – 6:00 p.m. How to make Maple Cream:
Ski's Sugarbush