

WISCONSIN MAPLE SYRUP PRODUCER'S ASSOCIATION, INC.

The Wisconsin Maple Syrup Producer's Association is Dedicated to Improving the Ability of its Members to Produce and Market the Finest Maple Syrup in North America!

www.wismaple.org



WISCONSIN'S WINTER INSTITUTE & TRADE SHOW

January 23-24, 2026 –Hotel Marshfield

2700 South Central Ave Marshfield, WI 54449

1(855)583-2700

<http://www.hotelmarshfield.com>

EXHIBITOR / VENDOR REGISTRATION

Registration deadline is January 9, 2026.

Send this completed form and payment to:

Theresa Baroun

WMSPA Executive Director

2546 Homestead Dr.

De Pere, WI 54115

Make Checks Payable to: WMSPA

Company Name: _____ Date: _____

Contact Person(s): _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: () _____ Cell: () _____

Email Address: _____

What we will be exhibiting (product /service) _____

Electricity needed Yes _____ No _____

Doors are large enough for your equipment to come into the exhibit room (54" x 84"). The main entrance also can be used (78" x 84").

8' x 8' booth size. Limit 2 booths. Please state number of booths and tables requested.

_____ # booths _____ tables

Associate Members Free (includes 2 lunch tickets) _____ (2nd booth ½ price (\$65)) _____

Association Member \$130 (includes 2 lunch tickets) _____

Non-member \$200 (includes 2 lunch tickets) _____

The price of the booth reflects the booth and two lunch tickets. If you need more than two tickets the cost is \$20. Extra Lunch Tickets _____ x \$20 = _____

Set up begins at 9:00 a.m. on Friday the 23rd and Trade Show opens at 2 pm on Friday. On Saturday, January 24 the Trade show opens at 7:00 a.m. and closes at 3:00 p.m. Booths cannot be removed before 3:00 p.m.

We will be setting up on a first come basis. If you have a preference of who you would like or not like to be near, please designate it on this form.

Once again, we will be having our Maple Silent Auction to help raise some funds for our association and maple research. Please give some thought to helping us promote our great Wisconsin commodity, Maple Syrup. We are asking for donation from each vendor to participate in this worthwhile auction.

We are again asking for some help with the costs of the snacks and treats like morning registration doughnuts and coffee, afternoon snack and desert for lunch, if you have interest in sponsoring one of these items, please contact Theresa. The sponsorship is \$300. If interested in doing in sponsorship, signage will be displayed during the breakout session.

Thank you very much, in advance, for your generous participation! Without all of you and your participation, this would not be the Winter Institute that our maple producing friends and neighbors are able to attend in Wisconsin each January.

Theresa Baroun, Executive Director
Home: 920-983-7469
Cell: 920-680-9320