

Product Label Checklist

July 2020

Primary Display Panel (usually the “front”)

- ☐ **Statement of Identity** (name of food – Pure Maple Syrup) on Principal Display Panel (PDP)
 - Most prominent printed matter on front panel (for picture examples see page 5-7 of Food Labeling Guide)
 - ☐ **Net Quantity:** __ fl. oz (_ mL) (see page 14-16 of Food Labeling Guide)
 - Located in the bottom 30% of PDP, parallel to the base of package.
 - Statement must be separated from other printed material above and below by twice the width of capital letter “N” of the used font.
 - Minimum size is smallest size permitted based on space available on PDP
- | PDP (for cylinder use 40% of h. x circ.) | Minimum type size (meas. lower case “o”) |
|--|--|
| 5 sq. in or less | 1/16 in (16 mm) |
| 5 sq. in – 25 sq. in | 1/8 in (3.2 mm) |
- ☐ **Grade** Example: Grade A Dark with Robust Taste (follow USDA grading definition)
 - Taste and Flavor are interchangeable
 - Color is sometimes used after the grade (i.e. Dark Color). This is required in New York.

Information Panel (immediately to the right of the PDP if not using separate back labels)

- ☐ **Nutrition Panel**
 - Container size exemption – see p. 66 of Food Labeling Guide
 - Sm. Packages with < 12 sq. in total surface available to bear labeling may be printed with phone number or address (web/e-mail) to obtain nutrition information.
 - Possible business exemptions – see FDA Small Business Nutrition Labeling Exemption guide
 - <100 full-time employees AND < 100,000 units sold in US in last 12-months. Exemption must be filed annually
 - < \$50,000 gross annual sales DIRECT to consumers. No notice needed to file.
 - Must be displayed in a box.
 - “Nutrition Facts” heading must be largest type size in the nutrition label (larger than 8 pt, but does not need to exceed 13pt)
 - Servings per container (1 fl. oz. is a serving, so 12 oz. bottle has 12 servings)
 - Serving size: 2 tbsp (30mL) per RACC from FDA)
 - Blank line under Total Sugars with 48% †
 - Added sugar note “†One serving adds 24g of sugar to your diet and represents 48% of the Daily Value for Added Sugars”
 - % DV note “*Percent Daily Value are based on a 2,000 calorie diet”
 - Note if using simplified format: “Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D and iron”
 - Minimum type size of 8 point for Nutrition info.
 - Minimum type size of 6 point for footnotes
 - Nutrition numbers and % are correct (see samples on back)
- ☐ **Ingredient List** (only if NOT Pure Maple Syrup, ie. popcorn, rootbeer, sugar covered nuts). Type size at least 1/16 in. based on lower case “o”.
- ☐ **Allergen notice** Not required for Pure Maple Syrup. **Contains:** wheat, milk, peanuts/tree nuts. (“May contain”, or “Processed in a facility that also processes” are optional. Per 2006 document)
- ☐ **Name and Address** of manufacturer

Own Label (address in phone bk)	Own label (NO address in phone bk)	Private Label
Company City State Zip	Company Street address City State Zip	“Distributed by...” or “Manufactured for...” Company Name (negotiated with customer) Street Address City, State, Zip

- ☐ **Refrigerate After Opening**

Sources: IMSI Sample labels (2020), FDA Labeling Guide (2013) <https://www.fda.gov/media/81606/download>, FDA New Nutritional Facts Label Examples (2020) <https://www.fda.gov/media/99151/download>

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Items if applicable

- ☐ Kosher and other certifications
- ☐ Organic (“Certified Organic by “XXXX” **directly** under company address)
- ☐ Country of Origin statement required only if imported. (“Product of...”)
- ☐ Bar Code (Producer **MUST** own the bar code. It must follow strict guidelines including format and scannability requirements)
 - If you don’t have a UPC (Universal Product Code) bar code for your product, but have been told you need one here are a few ways that might help you get one: www.simplybarcodes.com – They will allow you to buy individual UPC codes instead of a large group.
 - The UCC (Uniform Council Code) and GS1 can issue you a UPC prefix for a bar code and then you can create thousands of different bar codes with that. Here are helpful websites to purchase a prefix: www.barcode-us.info or <https://www.upccode.net/upc-guide/uniform-code-council.html>
 - Another helpful link with check digit calculator <https://www.gs1us.org/tools/build-a-sample-upc-barcode>

Standard Vertical Display

Nutrition Facts	
16 servings per container	
Serving size	2 tbsp. (30mL)
Amount per serving	
Calories	110
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0g	0%
Sodium 5mg	0%
Total Carbohydrate 27g	10%
Dietary Fiber 0g	0%
Total Sugars 24g	
	48%†
Protein 0g	0%
Vitamin D 0mcg	0%
Calcium 29mg	2%
Iron 0mg	0%
Potassium 90mg	2%
Riboflavin (Vitaqmin B2) 0.51mg	40%
Magnesium 8mg	2%
Zinc 0.3mg	2%
Manganese 0.9mg	40%
* Percent daily value based on a 2,000 calorie diet.	
† One serving adds 24g of sugar to your diet and represents 48% of the Daily Value for Added Sugars	

Simplified Format

Can be used if at least 8 of the following nutrients are present in insignificant amounts (0% DV): **Calories, total fat, saturated fat, trans fat, cholesterol, sodium, total carbs, dietary fiber, sugars, protein, vitamin A, vitamin C, vitamin D, calcium and iron.** (bolded nutrients qualify as insignificant in pure maple syrup)

If this format is used it must be accompanied by this note:
“Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D and iron”

Nutrition Facts	
servings per container	
Serving size	2 tbsp (30mL)
Amount per serving	
Calories	110
% Daily Value*	
Total Fat 0g	0%
Sodium 5mg	0%
Total Carbohydrate 27g	10%
Total Sugars 24g	
	48%†
Protein 0g	
Calcium 30mg 2% • Potassium 90mg 2%	
Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D and iron.	
† One serving adds 24g of sugar to your diet and represents 48% of the Daily Value for Added Sugars.	
* Percent daily value based on a 2,000 calorie diet.	

Tabular Display for Small Packages can be used on packages with < 40 sq. inches of total surface area available to bear labeling. (see page 2 label examples)

Linear Display for Small Packages may be used on packages with < 40 Sq. in. ONLY if the label will not accommodate the tabular display.

Nutrition Facts	Servings: X, Serv. Size: 2 tbsp. (30mL),
Amount per serving: Calories 110 , Total Fat 0g (0% DV), Sat. Fat 0g (0% DV), Trans Fat 0g (0% DV), Cholest. 0mg (0% DV), Sodium 5mg (0% DV), Total Carb. 27g (10% DV), Fiber 0g (0% DV), Total Sugars 24g, Protein 0g, Vit. D (0% DV), Calcium (2% DV), Iron (0% DV), Potas. (2% DV), Riboflavin (40%), Magnesium (2%), Zinc (2%), Manganese (40%).	

Nutrition Facts		% Daily Value*	
8 servings per container			
Serving Size 2 tbsp (30mL)			
Amount Per Serving			
Calories			
% Daily Value*			
Total Fat 0g	0%	Total Carbohydrate 27g	10%
Sodium 5mg	0%	Total Sugars 24g	
			48%†
		Protein 0g	
		• Calcium 30 mg 2%	
		• Potassium 90 mg 2%	
Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D and iron.			
† One serving adds 24g of sugar to your diet and represents 48% of the Daily Value for Added Sugars.			
*Percent Daily Value are based on a 2,000 calorie diet.			