



Schedule for
2022 International Maple Conference
October 26-29, 2022



Wednesday October 26, 2022

Vendor set up 8:00 a.m. – 3:00 p.m.

10:00 a.m. - 5:00 p.m. Registration Table Open	
11:00 a.m. – 2:00 p.m. NAMSC Committee Meetings (Private)	Zielske A
3:00 p.m. – 5:30 p.m. NAMSC board Meeting (Private)	Zielske B
3:00 p.m. – 6:00 p.m. Vendor Trade Show open (Portable Bar in Vendor Area)	Riverside B - C
6:30 p.m. Welcome Dinner/Taste of Wisconsin, Welcome NAMSC, Winton Pitcoff followed by Guest Speaker: “The History of Wisconsin Maple Syrup” - Dr. Matthew Thomas Sponsored by NAMSC	Riverside A

Thursday October 27, 2022

One Day Registration Available

6:30 a.m. – 8:00 a.m. Breakfast	Riverside A
8:00 a.m. – 5:00 p.m. Vendor Area Open	Riverside B-C
7:00 a.m. – 5:00 p.m. Registration Table	
8:00 a.m. – 8:40 a.m. Opening Ceremony: Welcome Speeches Steven Anderson, WMSPA President, Howard Boyden, NAMSC President, Alicia Baroun, 2022-2023 Maple Marketing Intern, Taylor Schaefer, Alice in Dairyland; A.J. Fels, Executive Director Explore La Crosse; Secretary of Agriculture, Randy Romanski, and Karl Martin, Dean, UW-Madison Division of Extension	Riverside A
8:30 a.m. – 2:30 p.m. Companion Tour: Trolley Tour of Dark La Crosse and Historic La Crosse	Front Entrance
8:40 a.m. – 10:00 a.m. Keynote Speakers: Native Americans maple, past, present, and future- Daniel Cornelius, Gary Besaw, Bruce Savage and Paul DeMain	Riverside A
10:00 a.m. – 10:30 a.m. Break in Vendor Area Sponsored by Anderson’s Maple Syrup	Riverside B – C
10:30 a.m. – 12:00 p.m. Maple Industry Update – Panel Discussion (IMSI reps: Pam Green, Helen Thomas, NAMSC board members: Howard Boyden, Helen Thomas and Industry Leaders: Steve Anderson/Pete Roth) Moderator: Gary Graham	Riverside A
12:00 p.m. – 1:00 p.m. Lunch	Riverside A



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1:00 p.m. – 1:45 p.m. Long-Term Impacts of Tapping – Dr. Abby Van Den Berg, Research Associate Professor and Assistant Director of Univ of Vermont Maple Proctor Research Center	Riverside A
1:00 p.m. – 1:45 p.m. As Sticky as Syrup: Influencing Public Policy - Paul DeLong, Associate Dean of Policy, University of Wisconsin-Madison Division of Extension	Boardroom G
1:45 p.m. - 2:00 p.m. Break, Sponsored by Incredible Bank	
2:00 p.m.– 3:30 p.m. NAMSC Annual Meeting	Riverside A
3:30 p.m. – 5:00 p.m. NASS Presentation/IMSI and U.S Maple Alliance and Updates	Riverside A
3:30 p.m. – 4:15 p.m. Cooking with Maple – April Wienck, Topsy House Wife	Boardroom G
4:15 p.m. – 5:00 p.m. Leveraging social media to grow your business, April Wienck	Boardroom G
5:15 p.m. – 7:30 p.m. Sunset Dinner Cruise on La Crosse Queen or Dinner on your own	La Crosse Queen

Friday Oct. 28, 2022

Tour Day

6:30 a.m. – 8:00 a.m. Breakfast	Riverside A
7:00 a.m. – 8:00 a.m. Registration	
8:00 a.m. – 4:30 p.m. All Day Tours	
Tour 1: Maple Tour A Sugarbush Stops: Country View Maples, Phil Gudgeon's Maple Syrup, Maple Valley, and Kickapoo Reserve Lunch at: Rockton	
Tour 2: River Tour: Eagle Center, Elmaro Winery, Dahl Auto Museum Beth's Twin Bluff Café	
Tour 3: Maple Tour B Reverse of The Maple Tour A	
4:30 p.m. Silent Auction Begins	Riverside B-C
4:30 p.m. – 8:00 p.m. Registration	
4:30 p.m. – 8:00 p.m. Vendor Trade Show	Riverside B-C
4:30 p.m. – 6:00 p.m. Happy Hour (Vendor Area)	
6:00 p.m. Tailgating Night and Entertainment by Potluck String Band	Riverside A



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Saturday Oct. 29, 2022

One Day Registration Day Registration
Maple Syrup and Confections Judging

- 6:30 a.m. – 8:00 a.m. Breakfast Riverside A
- 7:00 a.m. – 5:00 p.m. Registration
- 8:00 a.m. – 4:00 p.m. Vendor Trade Show Open Riverside B- C
- 8:00 a.m. All Samples need to be in for Maple Syrup and Confections Contest
- 8:00 a.m. – 9:00 a.m. 2 Minute Countdown Riverside A
- NAMSC, IMSI/Maple Alliance, WMSPA, Extension, Researchers and Presenters.
- 9:00 a.m. Maple Syrup and Confections Contest
- 9:00 a.m. Companion Tour: Grandad Bluff, Shop Local, and Scavenger Hunt Front Entrance
- 9:00 a.m. – 9:45 a.m. Technical Sessions
- Riverside A:** Maple Profitability and Economics of the Industry Development
– Mark Canella, UVM Extension Associate Professor
- Boardroom E:** New Product Development: Diversifying Product Offerings and Accessing Lucrative Markets - Aaron Wightman, Cornell University
- Boardroom F:** The sweet Taste of success, safe, quality maple products
– Barb Ingham, Professor of Food Science and Extension Food Safety Specialist, UW Madison
- Boardroom G:** Organic Maple Syrup Certification process
- Ben Caldwell, Stephanie Leahy, MOSA
- 9:30 a.m. – 9:45 a.m. – Vendor Spotlight: MISCO in Vendor Area
- 9:45 a.m. – 10:15 a.m. Break sponsored by Lapierre USA Vendor Area
- 10:15 a.m. – 11:00 a.m. Technical Sessions
- Riverside A:** Total Yields and Syrup Flavor from Red Maple Trees
– Dr. Abby Van Den Berg, Research Associate Professor and Assistant Director of U of Vermont Maple Proctor Research Center
- Boardroom E:** Forest Management Focused on Maple Syrup, Timber Production and Wildlife Habitat
– Mike Demchik, Professor of Forestry, University of Wisconsin-Stevens Point
- Boardroom F:** Making Maple Confections - Sugar Pieces and Creme
- Eileen S. Downs, Merle Maple, LLC
- Boardroom G:** Mushroom Farming
– Ingrid West, Misty Dawn Farm, Log Grow Shiitake Mushrooms
- 10:15 a.m. – 10:30 a.m. – Vendor Spotlight: Bosworth Company in Vendor Area
- 10:45 a.m. – 11:00 a.m. – Vendor Spotlight: Sap Spy in Vendor Area



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11:15 p.m. – 12:00 p.m. Technical Sessions

Riverside A: UVM Proctor Center Update

– Dr. Timothy Perkins, UVM Research Professor and Director

Boardroom E: Beginning Maple

- Dr. Jessie Randall MSU Forestry Innovation Center

Boardroom F: Value of the Sugarbush

– Ed Steigerwaldt, Steigerwaldt Land Services Inc.

Boardroom G: VT Bird Friendly Maple

- Steve Hagenbuch, Senior Conservation Biologist and Forester, Audubon Vermont

11:15 a.m. – 12:00 p.m. – Vendor Spotlight: CDL Electric Evaporator, Steve O'farrell

12:00 p.m. – 1:00 p.m. Lunch

Riverside A

1:00 p.m. Companion Tour: Grandad Bluff, Shop Local, and Scavenger Hunt

1:00 p.m. - 1:45 p.m. Technical Sessions

Riverside A: Chlorates residues in Maple Syrup

- Luc Lagace PhD, Center Acer

Boardroom E: Quality Online Maple

– Mark Cannella, UVM Extension Associate Professor

Boardroom F: Nectar Project

– Steve O'farrell, CDL

Boardroom G: Buddy Syrup

– Maria DeRosa, Carleton University

1:00 p.m. – 1:15 p.m. – Vendor Spotlight: Belmark Label Company

1:30 p.m. – 1:45 p.m. – Vendor Spotlight: Becker Pumps

1:45 p.m. – 2:45 Snacks in Vendor Area sponsored by Sugarhill

2:00 p.m. – 2:45 p.m. Technical Sessions

Riverside A: Development of test for Maple Sap and Syrup adulteration

– Jack Bauer PhD, Center Acer

Boardroom E: Chainsaw Safety – Midwest Stihl

– Scott Grim (Part 1 of 2)

Boardroom F: A climate change vulnerability assessment including iniaatig (sugar maple), integrating Tradition and Scientific Ecological Knowledge.

– Hannah Panci, GLIFWC

Boardroom G: Invasive plants, worms and insects and they all like your Maples!

– Mary Bartkowiak, Forest Invasive Plant Coordinator for WI DNR

2:00 p.m. – 2:15 p.m. – Vendor Spotlight: Mountain Maple

2:30 p.m. – 2:45 p.m. – Vendor Spotlight: Farmblox

2:45 p.m. – 3:30 Break



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Saturday Oct. 29, 2022

3:30 p.m. – 4:15 p.m. Technical Sessions

Riverside A Syrup Judging

– Brian Bainborough, IMSI Certified Judge, Organic maple producer at Maple Ridge Farm.

Boardroom E: Chainsaw Safety

– Midwest Stihl – Scott Grim (Part 2 of 2)

Boardroom F: Independent factors and their interactions to cause “sugar maple decline disease”

– Glen Stanosz, Emeritus Professor of Tree and Forest Health, UW - Madison

Boardroom G: Infusing maple syrup: Process, considerations, and requirements

-Jeremy Solin, UW Extension Maple Syrup Project Manager

3:30 p.m. – 3:45 p.m. – Vendor Spotlight

4:00 p.m. Vendor Break down

4:15 p.m. – 6:00 p.m. Extension Meeting

Boardroom F

4:30 p.m. Photo Contest Ends

6:00 p.m. – 7:00 p.m. Social Hour

Riverside A

6:30 p.m. Silent Auction Ends

7:00 p.m. Banquet and Awards: Sponsored by CDL

Riverside A

Sunday Oct. 30 – 31

International Maple Syrup Institute Grading School.

Minnesota Room - Radisson

This is a tentative Schedule. Watch www.wismaple.org/2022 for updates