

Vendor Rules & Regulations Policy
WMSPA

The Wisconsin Maple Syrup Producers Association (WMSPA) promotes the highest quality of Maple Syrup production in North America. In doing this the WMSPA promotes its membership through the education of, and advancement in the production of Maple Syrup products throughout Wisconsin.

This policy in its entirety sets the requirement for vendor compliance at all WMSPA sponsored events. The purpose in conducting any conference and/or trade show is to provide our members with forums to exchange information, resources, and to enhance their effectiveness and provide opportunities for growth. In keeping with this purpose, exhibitors are encouraged to be educational, communicative and informative in their exhibit displays and contact with attendees.

APPLICATION, FEES, PAYMENTS, CANCELLATION

Parties desiring to exhibit must complete and return to the Association an Application for Booth Space. Booth space is assigned on a first-come, first-serve basis without regard to vendor status. The Association reserves the right to limit the amount of space assigned to one exhibitor. Executive Leadership reserves the right to reject applications for space with or without cause if they determine the rejection is in the best interest of the Association.

MEMBER RATES

To qualify for the member rate, vendor must be a member in good standing of the WMSPA from the execution of the Exhibit Space Application through the shows conclusion. WMSPA members must pay all annual dues to qualify for any member rate on booth space.

ELIGIBILITY

Eligibility to exhibit is limited to suppliers in the categories of manufacturer, distributor, importer, publisher, and creative materials. With Executive Committee, or designated representatives' approval, Service based organizations with direct connection to the industry may meet eligibility.

SHARING OR SUBLETTING BOOTH-SPACE

Occupancy of booth space by more than one vendor is not allowed unless written permission is received from The Association. In addition, no vendor may display any product other than those manufactured or sold in the regular course of the vendors business.

PERMITTED PRODUCTS

Products displayed must be used in the collection, production, packing, sales, distribution, or marketing of maple syrup products or services. The vendor also agrees to advertise or display only such products that are intended for and generally used in a manner that conforms to State, Federal, or other applicable regulations.

CONDUCT

All demonstrations or any activities must be confined to the limits of the vendors booth or space contracted for by the vendor. Distribution by exhibitors of any printed matter, promotional materials, souvenirs or other articles is strictly limited to the confines for the vendors booth. Vendors shall not photograph or video an exhibit or product of another vendor unless approved in writing by the vendor or the WMSPA. Vendors may not harass or antagonize another party, remove anything from another vendors booth or register anyone not qualified to attend or exhibit with the WMSPA.

The Association recognizes the importance of codifying and making known to the industry and to the general public the ethical principles that guide the professionals of the Maple industry. These principles are expressed in broad statements to guide vendor decision making. These statements provide a framework; they cannot and do not dictate conduct to cover a particular situation.

- Adhere to a standard of excellence in manufacturing, promoting, marketing, and selling.
- Maintain and service all attendees and customers efficiently and professionally.
- Represent and market all products and services fairly and accurately.
- Always be guided by a spirit of justice, honor, and fairness within our industry and in dealings with other members of the Maple Industry as well as associate industries.

INSURANCE

Vendor must have in full force and always effect the required coverage for each specific show, while moving into, exhibiting at, conducting activities at, and moving out of the show. Specific show requirements can be requested from the Association.

DAMAGES AND THEFT

Vendor is responsible for all damage to any property caused by vendor personnel or equipment. The WMSPA isn't responsible for any damages or theft.

VIOLATIONS

The Vendor shall be bound by the rules as defined herein, and by such additional rules and regulations which may be established by the Association and its Executive Committee including but not limited to those contained but not limited to any specific Show Manual. In addition, all Vendors must conform to all rules, regulations, and/or policies put in place by the Facility.

PENALTIES

Failure to comply with these Rules and Regulations, or any amendments hereto will be sufficient cause for the Association to require the immediate removal of the exhibit of the offending vendor, who will forfeit all further rights to exhibit during the year, together with all fees paid.

