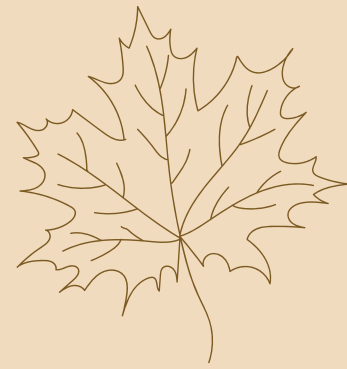




WMSPA MAPLE MARKETING INTERNSHIP

The Wisconsin Maple Syrup Producers Association is dedicated to improving the ability of its members to produce and market the finest Maple Syrup in North America.



THE INTERNSHIP EXPERIENCE

- Learn more about the maple syrup industry
- Connect with producers from around the state
- Attend events representing WMSPA
- Have the opportunity to focus on and develop your skills
- Gain hands-on experience in social media
- Visit sugar bushes around the state
- Help share the story of the Wisconsin maple community through interviews and events



QUALIFICATIONS

- Flexible schedule
- Open to seniors, recent high school graduates, and college students
- Valid transportation to and from events
- Good oral and written communication skills
- Knowledge, or desire to learn, of the maple industry in Wisconsin
- Pleasant and courteous personality
- Professional demeanor
- Interact well with people of all ages

OBLIGATIONS

- Tenure Sept. 1, 2022 - Sept. 1 2023
- Willingness to travel
- Hours open ended
- Attend the 2022 International Maple Conference in La Crosse, Wis. Oct. 26-29 2022
- Attend the Official First Tree Tapping in March 2023 (District 4)
- Attend open houses during the maple syrup season (Spring 2023)
- Promote and educate people about the Wisconsin Maple industry at various events such as school visits, TV and radio interviews, dairy breakfasts, etc., upon request
- Attend Wisconsin State Fair for at least 2 days
- Help WMSPA Executive Director with various tasks
- Update WMSPA Facebook page



APPLICATION DETAILS

- Resume
- Write an essay about Pure Wisconsin Maple Syrup and your involvement in the maple industry
- Send to WMSPA Executive Director *Theresa Baroun* at director@wismaple.org
- DUE 11:59 AUG. 24 2022**

COMPENSATION

- A yearlong WMSPA membership
- Mileage paid to and from events
- \$500 with ability to earn more by making extra appearances

2021-2022 INTERN



MICHELLE STANGLER

"This experience allowed me to connect with another community in agriculture. I was able to gain valuable experience from an industry I initially did not know much about. I was able to lead some projects while many people helped me along the way. **I would highly recommend this experience to anyone who enjoys learning and is a self-starter!**"



GET IN TOUCH!

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