

WMSPA MAPLE MARKETING INTERN PROGRAM



The Wisconsin Maple Syrup Producer's Association is dedicated to improving the ability of its members to produce and market the finest Maple Syrup in North America

Qualifications

- Flexible Schedule
- Open to Seniors, recent highschool graduates, or college students
- Valid transportation to and from events
- Good Oral and written communication skills
- Knowledge of the Maple industry in Wisconsin
- Pleasant and courteous personality
- Professional demeanor
- Interact well with people of all ages

Obligations

- Tenure Sept. 1, 2019 – Sept.1, 2020
- Willingness to travel
- Hours open ended
- Attend open houses during the Maple syrup season (Dates will be provided by Feb. 1, 2020)
- Attend Wisconsin State Fair for at least 2 day
- Attend Fall tour in October 2019 (District 2)
- Attend the First Tree Tapping in March 2020 (District 1)

- Help Executive Director with various tasks throughout the year
- Update Facebook page
- Promote and educate people about the Wisconsin Maple Industry at various events such as school visits, T.V. and radio interviews, county fairs, dairy breakfasts etc. upon request/invitations

Compensation

- Get a year's membership paid to WMSPA
- Mileage paid to and from events
- \$500 with the ability to earn more by making extra appearances through the tenure

How to Apply

- Write a short resume along with an original essay about Pure Wisconsin Maple Syrup and your involvement in the Maple Industry by Aug 24, 2019
- Send the resume via mail or email to Theresa Baroun, 2546 Homestead Dr. De Pere, WI 54115 or director@wismaple.org
- Interviews will be conducted by the Maple Marketing Intern Committee (date to be determined)