

# ALALI GOLD

For Non Manufactured  
Precious Metal Trading EST



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# Intro..

*Productive businesses need prosperous communities to thrive and grow.*

Al Ali Gold is part of Al Ali Holding that operates globally and has over 15 years of experience with long established expertise in many operational fields including, Commodities Trading, Gold, Rare Earth Metal

Our flagship brands – “City of Gold” have been curated to highlight Dubai’s status as one of the globe’s leading Gold trading destinations, As a leading organization in many industries, we’re committed to shaping the conversation around gold and creating a brighter future for all.

Gold has moreover been used as money for exchange, as a store of value, and as valuable jewelry and other artifacts. Gold's value is ultimately a social construction: it is valuable because we all agree it has been and will be in the future. We mainly secure the deal of selling Gold for our local buyers beside future selling directly from our partner mining fields to satisfy the international demand.



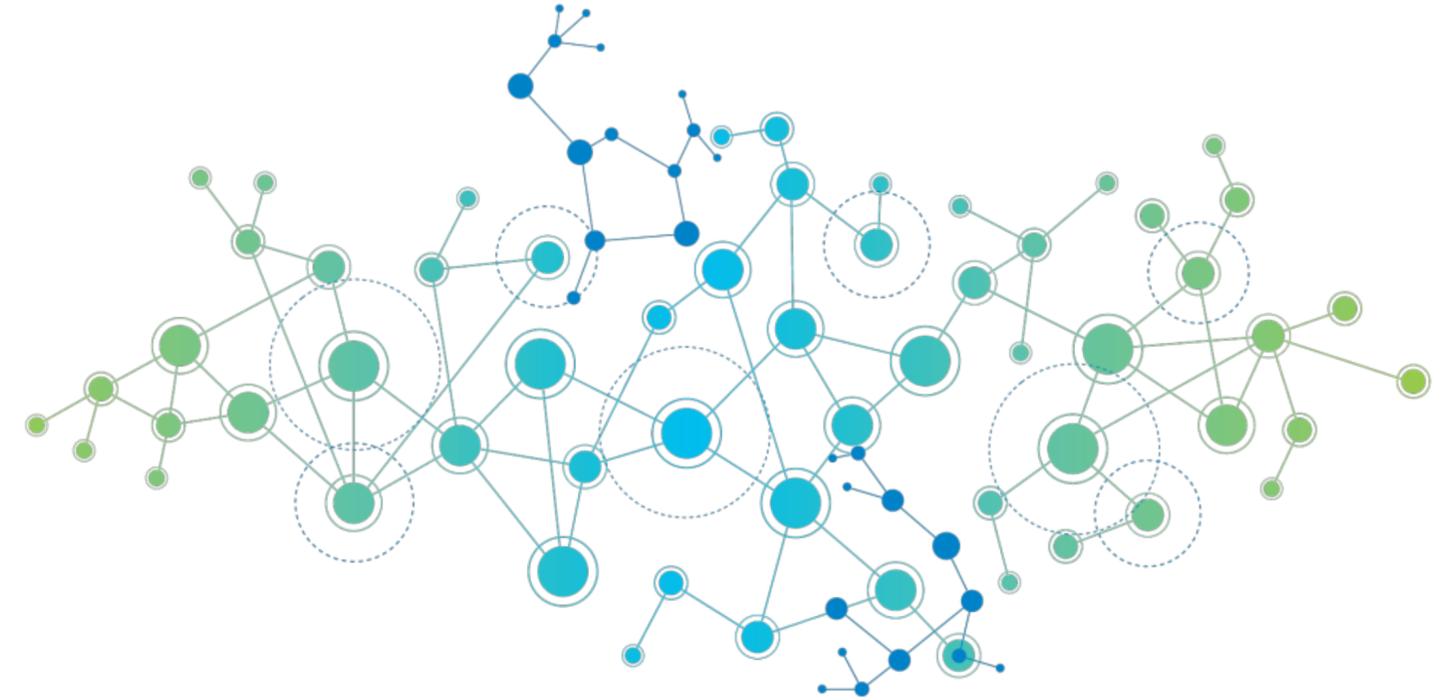
# Global Prosperity.....

We provide our services individual investors, businesses, and government states. We connect businesses, customers and investors to discuss business concepts and proposals from their sources to enable them to make commercial decisions/deals.

Over last decade of keeping true to its values of conducting business with professionalism, integrity and supporting the community. It was formed to answer demand from the market to connect businesses through U.A.E and specifically from "Dubai"; the commercial capital of U.A.E and main hub of the city of trading Dubai

We, Al Ali Gold reflect and deliver the business culture and lifestyle requirements of each community we serve, we mix U.A.E lifestyle and business facilities to work together with international association that best serve the investors. We are here for you...

Al Ali Gold established to create and maintain reciprocal working relationships with other local and ethical businesses. Our experience deployed to create the right balance of qualities to be a significant organization in businesses community.



## **We promise and deliver:**

- . Highest standards of quality and service
- . Meeting client's demand and expectations
- . Fulfilling business & social responsibilities
- . Grow & Get things together.



# Strategy...



***Satisfy the needs and expectations of our International customers in the city of opportunities, Dubai..***

To create the maximum value for our clients, proposing creative and efficient solutions. Achieve a sustainable profitability for clients, shareholders and strategic partners, in strict compliance with the laws, preserving the environment, respecting quality standards, promoting professional development and promoting the diversity and inclusion of our people. We **believe** that we can make a difference where we do business, investing in innovation, fostering economic progress and professional development.

***Prosperous communities need productive and profitable businesses,***

*We use our significant global networking skills, business relationships and contacts with our investors, business partners to trade in gold, to support our customers and clients to buy and sell Gold, secure the supply and develop new trading access for the current market demand.*



## Our Values

- To invest in excellent and affordable lifestyle care and community based social services to the whole world.

## Our Vision

- To improve the life through science, scholarship and innovation

## Respect

- Promote and support diversity, inclusion and equity
- Earn the loyalty of those we serve through our commitment

## Integrity

- Honesty, ethics and openness guide our interactions
- We encourage transparent analysis of our process, procedures and decisions
- We are accountable for our actions

## Innovation

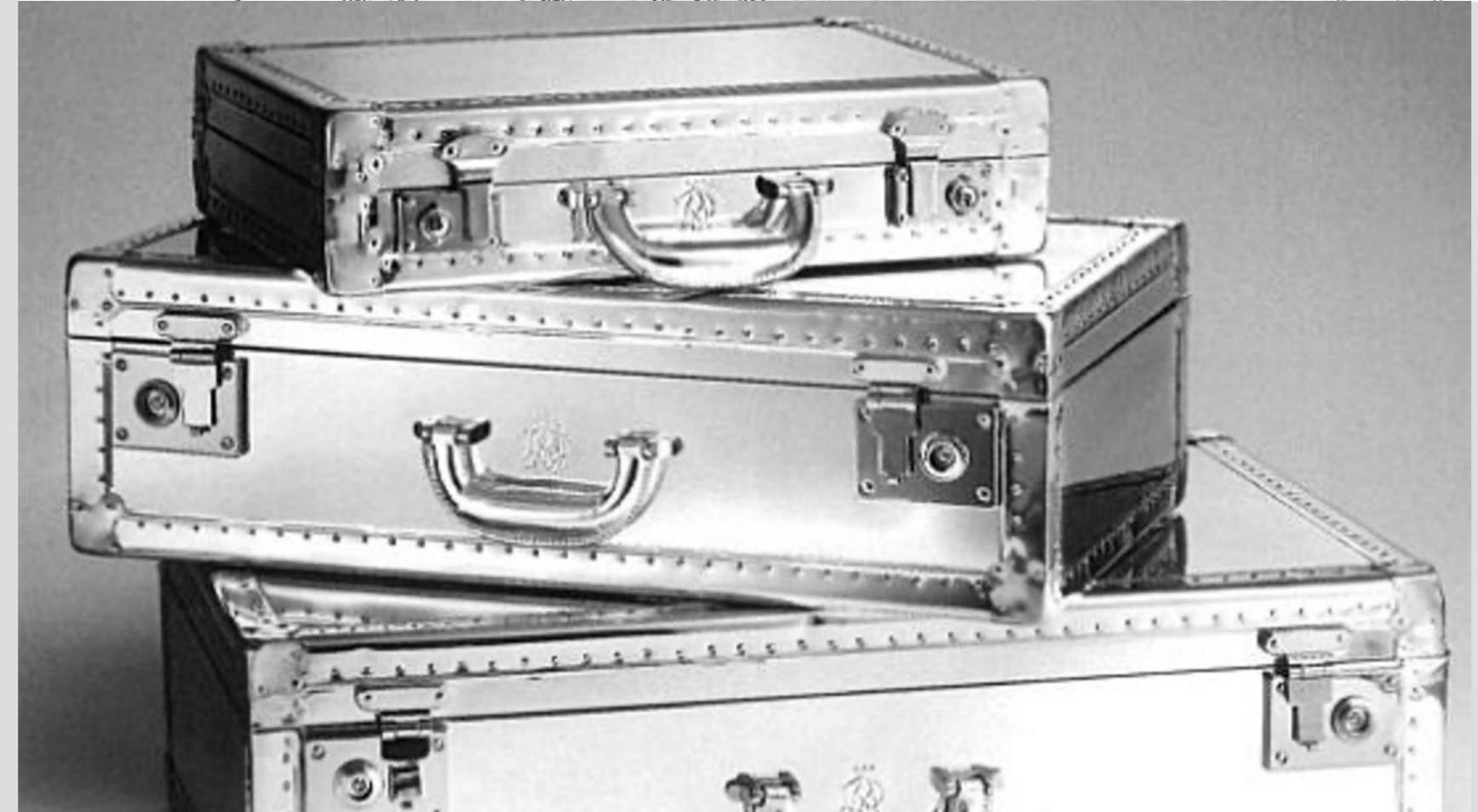
- Lead through visionary innovation and creativity
- Foster a healthy culture of change
- Turn vision into action

## Teamwork

- Form mutual beneficial partnerships to achieve the results
- Look past ourselves to focus on the impact of our actions
- Recognize all who contribute to our work

## Excellence

- Focus on quality and value
- Commit to continuous quality improvement for outstanding outcomes
- We are effective and efficient



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