

What You Will Learn in the 1-on-1 Mentoring

1. Figure Out Which Credit Repair Business Software Is Best

Some of the benefits to having your own credit repair business software include:

- Easily manage events and contacts
- Capture leads
- Organize clients and track progress on each credit inquiry
- Seamlessly export contacts for email marketing and client newsletters

We Recommend Credit Repair Cloud

2. Understand the Credit Repair Process through Training and Certification

You will be trained on the basics of credit repair and learn where to invest your time early on.

Learning important information, such as:

- FICO scores range from 300 to 850, with the goal being at least above 720
- Removing a false item can increase the credit score immensely
- The largest and most successful credit repair companies only dispute 2-3 items per month

Learn advanced tactics like negotiating with a bureau after an investigation is deemed complete and how to time letters for maximized effectiveness.

3. Get Your Business in Order (Getting Set Up Properly To Get Those Business Credit Benefits)

- Create a solid Credit Repair Business Plan
- Get your LLC and state requirements
- Have employees sign an NDA to ensure your training is for your business
- Set up your recurring payment platform or business banking
- Formulate a client agreement that protects your business and establishes a solid client relationship
- A business budget plan to help maximize profits

4. Build a Website that Attracts and Converts Visitors

- **We will help you buy your domain and site and help you build it with a fast Turn around time**
- **Help you with marketing material to promote your business**
- **We will help you embed a scheduler to ease the daily activity of appointments and phone calls**

5. Set Up Client Communication Platforms

We all know there are no second chances for first impressions. Avoid common communication mistakes made by credit repair home business newbies:

- **Set up a business voicemail:** 75% of business calls are not intercepted on the first try, so setting up a professional voicemail is key to establishing credibility from the first contact
- **Use a professional email address:** Set up an email with your domain name (the part in “@____.com”), not gmail.com, hotmail.com, etc.
 - Increases email deliverability
 - Leads to more opened emails
 - Ensures clients know your email address is secure and legitimate
- **Have a business phone number:** Similar to your business voicemail, you need to have a dedicated line for your business
 - Consider a toll-free number--it can be a great marketing tool as it sticks out in your clients’ minds as it accesses fewer areas of the brain making it easier to memorize
 - **How to use your software to help work with you**

6. teach you to Train Employees to Help you Run your Business Well

Employees should have a working knowledge of:

- **Phone etiquette:** We’ve all used sales scripts - consider using customer service phone scripts so your employees know what to say (even when they don’t know the answer)
- **Email responses:** Use templates for common responses
 - Emails should have a professional tone, which means they are not off-the-cuff, even when they have a friendly tone or personalization

We will help you get and document a good workflow so you can pass on for when you are ready to hire!

7. Marketing Material

We will help with business card services as well as a canva walk through of how to make marketing material

We will help you create a Facebook business page as well as help you with your online presence to promote besides a website