

CHRISTENSEN



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Switched to Using Soy Vegetable-Based Ink For All Shipping Materials

PRESS RELEASE

Christensen Coffee Goes Green with Sustainable Packaging Materials

Monte-Carlo, Monaco, 12 February 2024 - Christensen Coffee, a leading coffee roaster and distributor, is proud to announce its commitment to sustainability by using eco-friendly packaging materials for all its products. The company has switched to using Soy Vegetable-based ink, 100% PCW recycled, bleach-free, and biodegradable paper for all its packing and shipping materials.

As a company that values the environment, Christensen Coffee understands the impact of traditional packaging materials on the planet. By switching to sustainable options, the company aims to reduce its carbon footprint and contribute to a healthier and greener planet.

The use of Soy Vegetable-based ink is a significant step towards reducing the company's environmental impact. Unlike traditional petroleum-based ink, Soy Vegetable-based ink is made from renewable resources, making it a more sustainable option. It also produces less volatile organic compounds (VOCs), which are harmful to the environment.

In addition to using eco-friendly ink, Christensen Coffee has also switched to 100% PCW (post-consumer waste) recycled paper for its packaging materials. This means that the paper used has been previously used and recycled, reducing the need for new materials and saving trees. The company's packaging materials are also bleach-free, eliminating the use of harmful chemicals in the production process.

Furthermore, Christensen Coffee's packaging materials are biodegradable, meaning they can break down naturally without causing harm to the environment. This is a crucial step towards reducing the amount of waste that ends up in landfills and oceans.

"We are excited to make this change towards more sustainable packaging materials," said Christensen, owner of Christensen Coffee. "As a company, we are committed to reducing our environmental impact and promoting a greener future. We believe that small changes like using eco-friendly packaging can make a significant difference in the long run."

Christensen Coffee's switch to sustainable packaging materials is just one of the many steps the company is taking towards a more sustainable future. The company also sources its coffee beans from sustainable and ethical suppliers, uses energy-efficient roasting methods, and promotes recycling and composting in its facilities.

Customers can now enjoy their favorite Christensen Coffee blends guilt-free, knowing that their purchase is not only delicious but also environmentally friendly. The company's new packaging materials are already in use and can be found in all its products.

For more information about Christensen Coffee and its commitment to sustainability, please visit their website at www.christensencoffee.com.

About Christensen Coffee:

Christensen Coffee is a local coffee roaster and distributor based in Monaco with sales around the globe. The company is committed to providing grade 1, ethically sourced, and sustainable coffee to its customers. With a passion for coffee and a dedication to the environment, Christensen Coffee is on a mission to make a positive impact on the world, one cup at a time. If you haven't given it a try yet, it's something you definitely need to do.

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