



# *Battle of the Breeds*

## *New England*

### *Sponsorship Packages*

August 17<sup>th</sup>- 20<sup>th</sup>  
Northampton Fairground

*Thank you for taking the time to consider becoming a sponsor of the Battle of the Breeds!  
We are proud to offer a sponsorship for all budgets!*

#### **PLATINUM ELITE SPONSOR \$2,500**

- 4 Complimentary Stalls
- Preferred Stabling
- 2 Banner Advertising Spaces\*  
Banners (up to 4' x 8' provided by sponsor)
- Host of Exhibitor Party Saturday Evening
- Cover Banner on Show Event Page & BTB Facebook Page and ad on website
- Official sponsor of Stall Decorating Award by YOUR NAME
- PA Announcement during Sponsored Classes & Throughout the ENTIRE Show
- Invitation to Present the Awards in your Sponsored Session
- Recognition as listed under Session Sponsor

#### **PLATINUM CROWN SPONSOR \$1,500**

- 2 Complimentary Stalls
- Preferred Stabling
- Banner Advertising Space\*  
Banner (up to 4' x 8' provided by sponsor)
- Advertisement on Show Event Page & BTB Facebook page and ad on website
- Session Class Sponsor of Saturday Morning
- PA Announcement during Sponsored Session & Throughout the Show
- Invitation to Present the Awards in your Sponsored Class

#### **PLATINUM SPONSOR \$1,000**

- 1 Complimentary Stalls
- Preferred Stabling
- Banner Advertising Space\*  
Banner (up to 4' x 8' provided by sponsor)
- Advertisement on Show Event Page & BTB Facebook page and ad on website
- Eight Class Sponsorships + Recognition as listed under Sponsor
- PA Announcement during Sponsored Classes & Throughout the Show
- Invitation to Present the Awards in your Sponsored Classes

### **DIVISION SPONSOR \$750**

- Sponsor All Classes in a Division (Based on availability)
- PA Announcement during Sponsored Classes
- Invitation to Present the Awards in your Sponsored Classes
- Ad featured on Show Event Page & BTB Facebook page

### **GOLD SPONSOR \$500**

- 1 Complimentary Stall
- Preferred Stabling
- Banner Advertising Spaces\*  
Banners (up to 4' x 8' provided by sponsor)
- PA Announcement during the Show
- Ad featured on Show Event Page & BTB Facebook page

### **SILVER SPONSOR \$400**

- Banner Advertising Spaces\*  
Banners (up to 4' x 8' provided by sponsor)
- Four Class Sponsorships
- PA Announcement during Sponsored Classes & Throughout the Show
- Ad featured on Show Event Page & BTB Facebook page

### **BRONZE SPONSOR \$300**

- Banner Advertising Space\*  
Banner (up to 4' x 8' provided by sponsor)
- Two Class Sponsorships
- PA Announcement during Sponsored Classes
- Ad featured on Show Event Page & BTB Facebook page

### **CONTRIBUTING SPONSOR \$200**

- Battle of the Breed Class Sponsorship  
Funds will be used towards Prize Money and Sponsor will be listed as contributing Sponsor
- PA Announcement during Sponsored Class

### **CHAMPIONSHIP SPONSOR \$50**

- Single Championship Class Sponsorship

### **CLASS SPONSOR \$30**

- Single Class Sponsorship

*\*Banners up to 4' x 8' must be provided by the Sponsor and will be hung around the arena*

# Thank you for sponsoring the Battle of the Breeds New England

Please complete this form and return it to:  
**Battle of the Breeds N.E.**  
33 North West Street Feeding Hills, MA 01030

**Please make checks payable to Battle of the Breeds N.E**

Ads can be returned to:  
**info@battleofthebreedsne.com**  
For more information, please contact  
Danielle 413-519-1165

**Sponsorship Type:** (Please check one)

<input type="checkbox"/>	<i>Platinum Elite Sponsor</i>	<b>\$2500</b>
<input type="checkbox"/>	<i>Platinum Crown Sponsor</i>	<b>\$1500</b>
<input type="checkbox"/>	<i>Platinum Sponsor</i>	<b>\$1000</b>
<input type="checkbox"/>	<i>Division Sponsor</i>	<b>\$750</b>
<input type="checkbox"/>	<i>Gold Sponsor</i>	<b>\$500</b>
<input type="checkbox"/>	<i>Silver Sponsor</i>	<b>\$400</b>
<input type="checkbox"/>	<i>Bronze Sponsor</i>	<b>\$300</b>
<input type="checkbox"/>	<i>Contributing Sponsor</i>	<b>\$200</b>
<input type="checkbox"/>	<i>Championship Sponsor</i>	<b>\$50</b>
<input type="checkbox"/>	<i>Class Sponsor</i>	<b>\$30</b>

**Farm/Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Comments:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Total Enclosed: \$** \_\_\_\_\_

**BUY A CLASS \$75**

- Is there a class you would like to see during the show? Now you can BUY A CLASS! To BUY A CLASS, please send the name and information pertaining to the specific class you would like added.

**Sponsorship Type:**

*Buy a Class:* \_\_\_\_\_  
*Buy a Class:* \_\_\_\_\_  
*Buy a Class:* \_\_\_\_\_  
*Buy a Class:* \_\_\_\_\_

*Total* \_\_\_\_\_  
*Total* \_\_\_\_\_  
*Total* \_\_\_\_\_  
*Total* \_\_\_\_\_



***Total Due:*** \_\_\_\_\_

***Please complete this form and return it to:***  
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*info@battleofthebreedsne.com*

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*For more information, please contact*  
*Danielle 413-519-1165*