

AGM

2021,05,27

SCC Publicity and Player Development Report

Website & FB:

The website and FB were updated frequently this season because of the constantly changing pandemic mandatory orders from the NB government. A new COVID section was added to the website.

The safety committee composed the “Yellow Phase” SCC OPERATIONAL PLAN & GAME PLAY PROTOCOL in October for the start of curling on November 9 and this was published on the website and announced by email to membership and in a FB post.

At the end of November the province upgraded restrictions to the “Orange Phase” and the Safety Committee published the Orange Phase SCC OPERATIONAL PLAN & GAME PLAY PROTOCOL on the website, announcing it with an email to all members and and a FB posting.

The Club closed Dec 1 and re-opened Jan 3 only to close again Jan 5 when the province returned to the orange phase. We then progressed to red phase and when we returned to Orange Phase the the week of Feb 7, the Club opened and remained open until the end of March.

There were many emails, FB postings and website updates regarding the changing rules of play and operational plan and the closing and re-opening of the club this season.

We continue to post news on our FB page and currently there are 278 likes to our page. The “Grand Draw” was live-streamed by Lydia Williams and helpers to replace the cancelled live “Grand Draw & Pub Night”.

The website publishes News/photos, Membership info, League lists/schedules, a calendar of curling events, a second calendar for banquet hall rentals, an “About” section with list of Board of Directors, bylaws, AGM minutes, a new COVID section and a SCC125 page.

A big thanks to Patrick Langlais for creating and maintaining the website.

Learn to Curl:

This was the second year for our New “Learn to Curl” program for adults. We had planned to have volunteer instructors run the program this year but there was no one available to lead the coaching. The Board decided to hire Rick Perron again, who ran a very successful Learn to Curl Program last year, with Anna Acton as the administrator this year. Due to the pandemic we had fewer participants but they were pleased with their experience.

Thank you Anna for taking on this extra responsibility!

Rookie League:

This was a new league that was added in January 2020 as a followup for our Learn to Curl Graduates. Unfortunately we were not able to run the Rookie League this season due to the pandemic restrictions.

Submitted by Cathy Johnston