



A Healthy and Vibrant General Fund

There are **many myths** when it comes to supporting a charity's general fund. Most of which stem from an outdated and overly simplistic metrics of comparing dollars raised to overhead costs.

The reality is that supporting a nonprofit's general operating budget goes to the heart of the mission: provide working capital to pay the bills, serve the community and plan for the future.

At Seed Sower, our General Fund covers operating support, which is critical to creating a healthy foundation for all that we do to support women committed to recovering from substance use/misuse disorder.

Your donation to the **General Fund** sends a clear message of confidence to everyone in our organization. It acknowledges that you believe in our ability to lead this organization and adapt as we move ahead.

Your donation is not just changing the lives of our residents but helping transform our community.



Sowing Change. Harvesting Hope.

seedsowerinc.org

Reasons To Support

- **Flexibility**
Seed Sower will have the flexibility of responding to current needs thanks to its General Fund.
- **Forward Thinking**
We budget for now but also the future. Overhead and operating expenses are covered, in part, through our General Fund.
- **Positive Impact**
Donations to programs hold much appeal, however investment is needed in general overhead and operational expenses which allow us to further our mission of changing lives.

The Need

Substance use disorder in West Virginia has the **highest** drug overdose mortality in the country according to the CDC.

Stable housing plays an essential role in people's recovery from substance use disorders. An inability to cover rent or threat of losing housing can trigger relapse.

At Seed Sower, our services, including housing, is part of a larger **evidence-based program** that works for people in all walks of life.

Your Impact

Donating to Seed Sower directly benefits women right in our **community** who have already committed to their recovery.

Together, we can save lives.

Stay In Touch

Sign up for our e-newsletter:
www.seedsowerinc.org

At Seed Sower, we provide safe supervised housing, transportation and support services to women recovering from substance use disorder.

Pledge Form

General Fund covers top priorities and critical operating funds at Seed Sower. Donations at all levels are welcome.

\$25 \$50 \$100 \$250 \$500 other _____

I would like to make a difference in other ways and:

- Pledge \$ _____ for _____ years.
- Ask that you please reach out to me. I have ideas to share.

Payment

- My check is enclosed payable to SEED SOWER INC
- My company will match my gift.
- Please bill me.

Name _____

Street Address _____

City, State, Zip _____

Phone _____

Email _____

Signature _____

Please feel free to reach out to me with any questions! Pledges should be mailed to address below.

Warmly,

Jay Phillips

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