



## The One-Hour Ambassador

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We host free 35-minute VIRTUAL presentations called *Community Recovery Starts with Seed Sower* that introduce our organization and the shared impact of substance use disorder on our community.

One-Hour Ambassadors dedicate their time to inviting friends, family, or colleagues to this uplifting presentation. Attendees do not need to have a personal connection to recovery. Ambassadors are encouraged to join the virtual presentation, but not required.

Our presentation goals are simple. First, to educate on substance use disorder and the larger impact it is having on our shared community. And second, to sow change by creating awareness for Seed Sower and listening to what people think of our plans.

Some ambassadors invite their book club or church group while others focus on one or two people in their circle. Either is absolutely fine! We appreciate your help.



Sowing Change. Harvesting Hope.

[seedsowerinc.org](https://seedsowerinc.org)

## Start Today

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Together, we can continue our mission to help people recover from substance use disorder.

A high-impact approach to support our work: Join us as a One-Hour Ambassador.

Simply visit [seedsowerinc.org](https://seedsowerinc.org) for presentation dates/times (under event tab) and invite others to attend.



At Seed Sower, we provide safe supervised housing, transportation and support services to women recovering from substance use disorder.

## The Need

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Substance use disorder in West Virginia has the **highest** drug overdose mortality in the country according to the CDC.

**1 in 8 children** live with parent or caregiver with substance use/misuse disorder according to SAMHSA.



## Your Impact

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We are developing a cohort of One-Hour Ambassadors who invite people to virtual presentations that raise awareness on recovery services and provide hope for our broader community.

## Stay In Touch

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Sign up for our e-newsletter:

[www.seedsowerinc.org](http://www.seedsowerinc.org)

## Tips for Getting Started

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It is easy to help the courageous women recovering from substance use disorder by serving as a One-Hour Ambassador.

1. **CONSIDER** – Who, in your circle, is passionate about their community and would be interested in learning about our work during uplifting 30-minute virtual presentation? Friends, neighbors, colleagues, and others. All are welcome.

2. **CONNECT** – Extend an invitation by phone or text. Email works well too. Feel free to adjust the sample script below.

*“There’s a new organization in town doing some amazing work and I’d like to invite you to learn more during a 30-minute presentation online called Community Recovery Starts with Seed Sower. You will not be asked for money. Just your opinions on their work. The next presentation is (insert from website.) Is this something you would like to attend?”*

3. **REGISTER** – One-Hour Ambassadors register their guests at <https://seedsowerinc.org/events>. Only name and email are needed. Ambassadors are encouraged to complete a TEST registration by adding the word TEST anywhere in the name field. Input an accurate email so you receive an auto confirmation and understand the simple process. Invitees can also register on their own.

4. **REMINDER** – Connect with invitees a few days before the presentation with a reminder phone call, text, or email.

If you have any questions, please reach out!

Warmly,

Jay Phillips

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