

# 2022 NEWSLETTER SPONSORSHIP

*Mid-Atlantic Society of Cosmetic Chemists Chapter*



## 2022 Newsletter Sponsorship

For the 2022 year, the MASCC will be releasing 4 quarterly newsletters.

Please see the schedule below:

- Jan-March: [March Newsletter](#)
- April-May: [May Newsletter](#)
- June-August: [August Newsletter](#)
- September-December: [December Newsletter](#)

**Sponsorship costs for 2022 are as followed:**

- 2x2 inch --> \$250.00/year
- 4x4 inch --> \$400.00/year
- Full Page --> \$600.00/year

Please confirm your commitment by 1/31/2022 to maintain sponsorship placement for 2022. Your MASCC newsletter sponsorship will allow your company to be featured in our newsletter approximately 4 times/year.

Please forward your ad copy in jpeg format along with a statement of your ad size requirements to:

- MASCC: [midatlanticccc@gmail.com](mailto:midatlanticccc@gmail.com)
  - Please Note: In the subject line write: "ATTN: Xylia Ajose"

Electronic payment options are available. Please contact the MASCC Board for further details related to pricing and payments at [midatlanticccc@gmail.com](mailto:midatlanticccc@gmail.com) with "ATTN: Xylia Ajose" and or [apeavey@snfhc.com](mailto:apeavey@snfhc.com)

Thank you for your continued support of the Society of Cosmetic Chemist Mid-Atlantic Chapter!

## 2022 Officers



**Cynthia Johnson**

Chair



**Harrison Fekrat**

Vice Chair



**Nelson Ayala**

Secretary



**Angelia Peavey**

Treasurer

# LETTER FROM THE CHAIR

Happy New Year Mid-Atlantic Chapter Members and Friends,

I hope everyone had a safe holiday season!

The Mid-Atlantic Chapter has reached many milestones in the past year. Because of the pandemic, we were able to connect with new and existing members through our TechTalks. Our engagement level has shown us that our members and friends are excited about learning more information in the cosmetic science community. We also revamped our social media presence. Thanks to our volunteers of our chapter, we have redesigned our webpage and increased our presence on social media such as LinkedIn, Instagram, and Facebook.

The chapter has also faced lessons going into the new year. We plan to improve our communication skills with the chapter, rebuild educational programs for our students and expand our innovative ideas to increase chapter retention. The Mid-Atlantic Board will continue to learn how to become better board members and how to capitalize on the mistakes we have made in the past.

We want to hear from you! Please utilize the survey that will be sent in order for us to improve our chapter. Let's work together to make this chapter a better organization.

Lastly, if you would like to become a sponsor for our upcoming newsletters and/or events, please reach out to our chapter's email [midatlanticccc@gmail.com](mailto:midatlanticccc@gmail.com) with "ATTN: Xylia Ajose" in the subject line.

Happy Holidays!

Cynthia Johnson  
2022 Chair