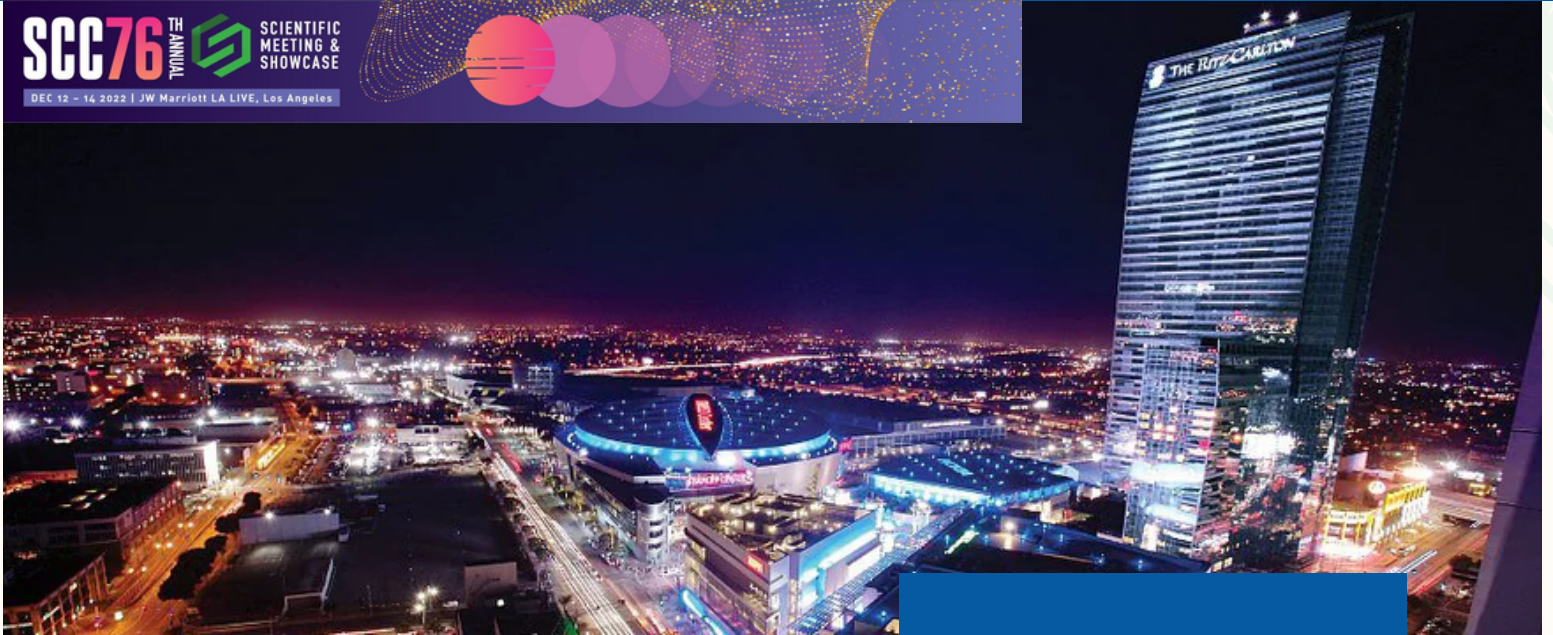


December Newsletter

SCC76 THE ANNUAL
SCIENTIFIC MEETING & SHOWCASE
DEC 12 - 14 2022 | JW Marriott LA LIVE, Los Angeles



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Did you know that we're on social media? Stay up to date with us by following our social media platforms:



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[@Mid-Atlantic Society of Cosmetic Chemists \(MASCC\)](https://www.linkedin.com/company/midatlanticscc)



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2023 MASCC Chair Letter



During this holiday season, I visited the beautiful Longwood Garden with my family again. While walking in the garden with beautiful lights and decorated trees, I remembered the amazing time I had with my SCC family during the MASCC Longwood Garden event in late August.

Longwood Gardens was one of the MASCC board-planned in-person events for you, "our valuable members," in early January 2022.

In 2022, we accomplished our goals thanks to the following:

- Cynthia Johnson, our Chair with excellent leadership, taught us how to plan ahead of time for all the MASCC events in early January.
- Xylia Ajose prepared all the slides and social media announcements and said, "**Ready.**"
- Nelson Ayala passed us all his learning and years of experience in MASCC as a board member in different roles, and he said we are all "**Set.**"
- Angelia Peavey shared with us her years of experience and double-checked all of our contracts, and she mentioned we are good to "**Go.**"

2023 MASCC Chair Letter

In 2023, with all of the learning from 2022 and with the new board members who joined us:

- Rajesh Patel will be our Chair-elect, willing to share his years of experience and knowledge in our industry.
- Zhi Li, our new hero as our Secretary.
- And Chanel Person, who already helped us in all the events in 2022, is our Treasure-elect.

Now we are capable and have total energy, and we can say
"Ready, Set, Go!"

Within this potential, we will continue to utilize Tech talks and CEP Course for you. We will introduce more in-person events in different locations of your choice after getting a survey from you. We also invite university/industry researchers/experts to teach and share their recent research and inventions. Finally, we need your help and suggestions to accomplish our goals **"Better Together."**

I wish you all a Merry Christmas and much health to you and your family. I hope you stay safe this season and look optimistically toward the new year. Here's to 2023, **"Ready, Set, Go!"**

*HAPPY
Holidays*

Harrison Fekrat
2023 MASCC Chair

Meet the Board

Meet our 2023 MASCC Executive Board! Learn more about each company our board works at and connect with them on social media.

CHAIR

Harrison Fekrat

SEPPIC

 @harrisonhfekrat  @Harrison Fekrat

READ MORE



VICE-CHAIR

Rajesh Patel

Actylis

 @Rajesh Patel

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Meet the Board

TREASURER

Angelia Peavey

SNF Holding Company

 @Angelia Peavey

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TREASURER - ELECT

Chanel Person

Johns Hopkins & Marie Methods

 @chanel_mariie  @Chanel Person
@mariemethods

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SECRETARY

Zhi Li

L'Oréal

 @Zhi Li

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Meet the Board

AREA IV DIRECTOR

Cynthia Johnson

Cindy J Cosmetic Labs

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@cindyjlab

[READ MORE](#)



AREA IV DIRECTOR

Cubie Lamb

J. Strickland & Company

 @Cubie Lamb

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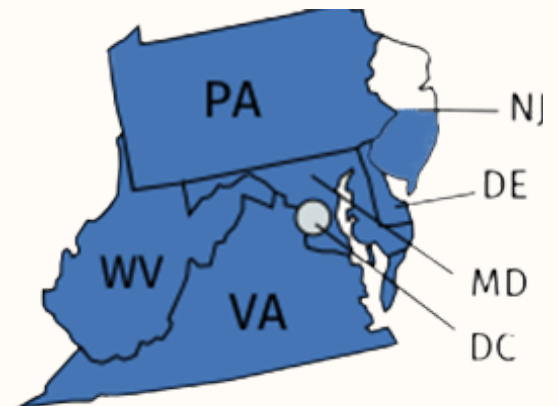
About Us

CHARTERED IN

19
67

DC, MD, VA,
WV, DE, PA,
SOUTHERN NJ

OVERVIEW



There are over 90 members in the chapter spread over a large geographical area which includes the states of Delaware, Maryland, Pennsylvania, Virginia, West Virginia, Washington DC, and Southern New Jersey.

The Mid-Atlantic Chapter is not only dedicated to the education of its members but the education and further advancement of the area's students through career days at local universities.



EMAIL US

WWW.MIDATLANTICSCC.ORG

Farewell Letter

Dear MASCC,

It has been quite a year, hasn't it? Between the amazing online tech talks and the inspiring in-person events, we have learned so much about each other and what the future can hold for the Mid-Atlantic Chapter of the Society of Cosmetic Chemists.

I have enjoyed being your Chair for the Mid-Atlantic. It is so rewarding to hear other chapters and members speak highly of our chapter's mission and dedication to the Society. Each and every one of you should be proud of the commitment you have put forth in creating the foundation of the MASCC.

I have no doubt in my mind that your next Board will exceed my expectations. They are excited and ready to work by continuing our vision, retaining membership and enrolling new members.

This is not a Goodbye; this is more like a See You Later! I will be the new Area IV Director come January 1, 2023. So, you will see me in action for the next three (3) years ;-) I appreciate everyone's encouragement as I take on this new journey. I promise to fulfill my Area Director duties and use what I have learned from you all to make the Society more inclusive and devoted to our members.

I thank you all for the positive memories I have from our work together.

Sincerely,

Cynthia Johnson

Founder, CEO, Cosmetic Chemist, Cindy J Cosmetic Labs, LLC
Chair, Mid-Atlantic Chapter, Society of Cosmetic Chemists 2022

Newsletter Sponsorship

Want to place your company ad in our newsletter? Tiers are available now until January 31, 2023. Don't wait and email us at midatlanticscc@gmail.com with the **ATTN: Newsletter Committee**.

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Small, but still enough to do the job! Our 2x2 ads are sized to allow our readers to visibly see you content in a small package.

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4x4

Traditional but still a head-turner. Our 4x4 ads are our consistently popular tier. Due to not only it's sizing but positioning in our newsletter.

\$500

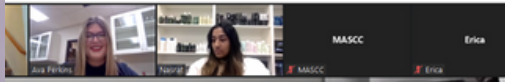
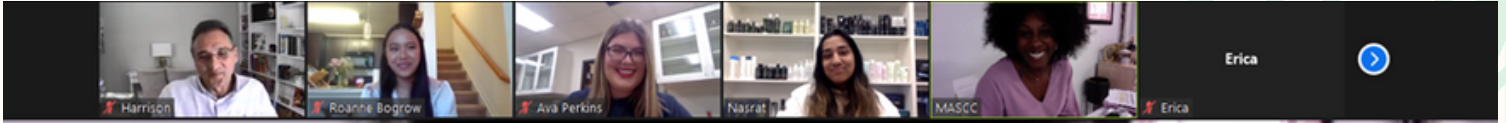
Full Page


Do you have an immaculate ad you want to show to the world? Our full page ads allow you to showcase your digital art AND information about your company.

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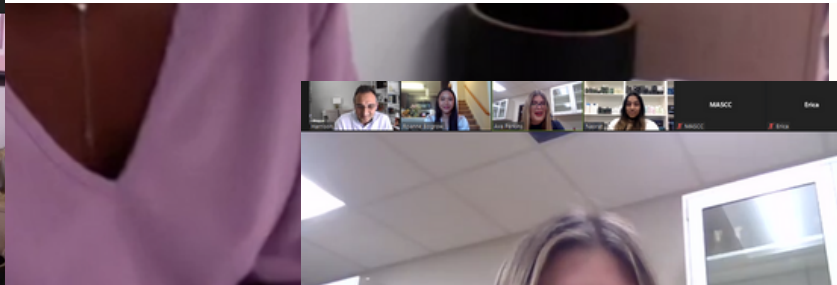
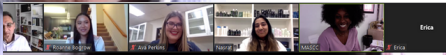
Need examples? Head down to our sponsorship section of our newsletter!

Event Recap - Virtual Career Day



Thank  You

We hope you all enjoyed our first ever Virtual Career Day. We have plans to make this event better than ever in 2023 and would love to hear your feedback. Let us know what you would like to see.



Thank you once again to all our registrants, companies, universities, and organizations who made this event possible



Virtual Career Day Sponsor - Katonah Chemical



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 <https://www.katonahchemical.com/>

Event Recap - President's Dinner



2023 Events



2023 Event Poll

Let us know what events YOU would like to see in 2023. Don't wait, and take this quick poll today!

[POLL LINK](#)



Virtual



Hybrid



In-Person



Technical



Cosmetics



Trends

We Value Your Time & Opinions

Thank you for participating in our poll. We hope to continue engaging our chapter and introduce more events to help educate members and non-members.

MASCC Member Spotlight



CHRISTAL BURGESS

Entrepreneur & Business Owner of
VONNA Skin



[@Christal Burgess](#)



[@VONNASKIN](#)



[@christheauthentic](#)

“I thank God for the ability to be in cosmetic science and for the gift to make products that are safe and effective. I pray that He will allow me to do more for the future of this industry.”

Christal S. Burgess is an aspiring chemist and independent student majoring in cosmetic science and business administration. She specializes in skincare, hair care, micro-manufacturing, stock/portfolio formulating, and independent project development by having her own skincare company called VONNA skin and a personal laboratory bench to conduct research.

Christal sees the ability to do her independent work and studies as a privilege and honor. She seeks to be a change agent by starting a society that focuses on bringing together black scientists and students in cosmetic science and standing up for alternative education and academic inclusivity so those with unique educational backgrounds can be seen as respected and reliable colleagues in the cosmetic chemistry field.

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from DEANNA UTROSKE

former editor of CosmeticsDesign.com



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Subscribe for free to receive news updates and candid analysis of the trends, movements, and innovations disrupting beauty today.

subscribe for free today



SIGN UP

"Deanna provides comprehensive coverage of the cosmetic / personal care industry, and her work has helped to keep me informed, engaged, and inspired."

~Dr. Amber Evans

Senior Manager of Product Development at MoroccanOil

*"Deanna is magnificent at connecting the dots!
A true visionary in the industry."*




~Miriam Vareldzis

Founder & Creative Director at Palette Naturals

*"Throughout my career in the beauty industry,
I have turned to Deanna's articles for tracking
industry trends, issues and moves."*

~Nancy Illaya

Scientific Director at L'Oréal

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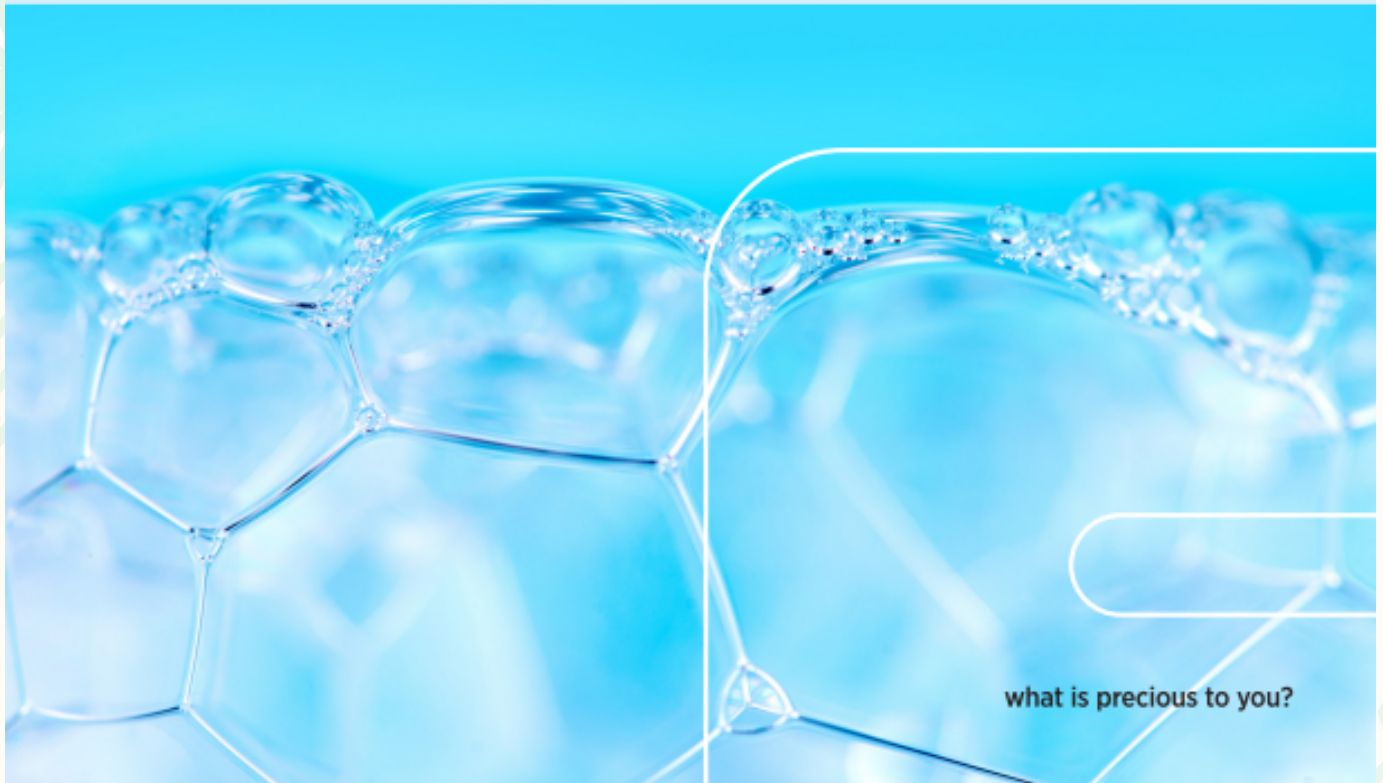
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As one of the largest providers of specialty chemicals and application solutions for consumer care, Clariant is committed to providing innovative and sustainable ingredients that not only fulfill consumer needs, but also deliver benefits during production. Our complete range of ingredients include actives, mild surfactants, pearlizers, emollients, polymers, emulsifiers, preservatives and rheology-modifying polymers for consumer care products.

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what is precious to you?

NextGen

ABOUT THE NEXTGEN INITIATIVE

The NextGen initiative was launched in 2015 by the Society of Cosmetic Chemists to address the needs of early careerists, young professionals and undergraduate/post-graduate students in the cosmetics and personal care industry. The initiative consists of special education, networking and other events specifically designed to assist the “next generation” of formulators, innovators, and ground-breakers in the industry.



RECEIVE YOUR FIRST CALENDAR YEAR OF MEMBERSHIP FOR FREE

HIGHLIGHTS OF NEXTGEN

- Relationships with more than 20 higher education institutions worldwide that have a focus on cosmetic chemistry and related degrees.
- A full track of sessions at the Annual Scientific Meeting dedicated to NextGen focused topics.
- Continuing education courses held throughout the year, designed to address what early careerists and those new to the industry need to know now.
- Significantly discounted student and junior member access fees to local and national events.
- Career development programs, including opportunities to personally connect with potential employers in all facets of the industry – from finished goods houses to material suppliers and contract manufacturers to regulatory agencies.
- National and local chapter opportunities for students to present their research and scientific posters to industry leaders, some of which are afforded scholarships or prizes.
- Opportunities to meet industry and subject matter experts in every aspect of the cosmetics and personal care industry including academia, government, testing/claims professionals, formulators, consultants, legal and insurance specialists, and more.

Industry News

CONGRATULATIONS TO OUR 2023 SCC EXECUTIVE OFFICERS & AREA DIRECTORS

Meet our

2023 SCC EXECUTIVE OFFICERS



Mark Chandler
President



Anthony J. O'Lenick
Vice President



Akshay Talati, RPh
Vice President-Elect



Qihong Zhang, PhD
Secretary



Yulia A. Park, PhD
Treasurer



AREA IV DIRECTOR

CYNTHIA JOHNSON

Cindy J. Cosmetic Labs LLC
Mid-Atlantic Chapter

CHAPTERS



CAROLINA, FLORIDA,
MID-ATLANTIC,
SOUTHEAST



@cynbotll
@cindyjlabs



@Cynthia
Johnson M.S.



AREA IV DIRECTOR

CUBIE LAMB

J. Strickland & Company
Southeast Chapter

CHAPTERS



CAROLINA, FLORIDA,
MID-ATLANTIC,
SOUTHEAST



@Cubie Lamb



For Immediate Release:
August 24, 2022

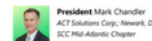


Contact:
Erica O'Grady, Chief Executive Officer
eogrady@scconline.org 212-668-1500

Society of Cosmetic Chemists Elects Executive Officers and Area Directors for 2023

New York, NY — The Society of Cosmetic Chemists (SCC) is pleased to announce the organization's 2023 Board of Directors. They are the governing body focused on the mission, strategy, and goals of the Society and are responsible for representing the interests of more than 5,500 individual cosmetics and personal care industry members globally.

Effective January 1, 2023, SCC's Executive Officers are:



President Mark Chandler
ACT Solutions Corp., Newark, DE
SCC Mid-Atlantic Chapter



Vice President Anthony J. O'Lenick
Sunfresh Corporation, Decatur, GA
SCC Southeast Chapter



Vice President-Elect Akshay Talati, RPh
GloSp, Santa Monica, CA
SCC Long Island Chapter



Secretary Qihong Zhang, PhD
The Estée Lauder Companies, SCC Long Island, NY
SCC New York Chapter



Treasurer Yulia A. Park, PhD
Amway Corporation, Grand Rapids, MI
SCC Michigan Chapter

"I am extremely honored to serve as SCC President in 2023," says Mark Chandler, President of ACT Solutions Corp. "I look forward to working with this diverse and industry-experienced group of Board members as we continue to develop a future-focused organization, committed to increased engagement opportunities of value to our members."

The other voting members of the Board of Directors are: *(indicates newly elected)*

Area I: Senior Area Director Marie Thadai Cytis, Inc., SCC New York Chapter	Area Director Volodymyr Ornyshchak The Estée Lauder Companies, SCC Long Island Chapter
Area II: Senior Area Director Melissa Christenson BRIDGE product design + development, SCC Twin Cities Chapter	Area Director Sophie Bonham Cosma Corporation, SCC St. Louis Chapter
Area III: Senior Area Director Aaron Peterson Boreal Products, SCC International West Chapter	Area Director Valérie Georgez Simple Formula, Inc., SCC California Chapter
Area IV: Senior Area Director Cubie Lamb J. Strickland & Company, SCC Southeast Chapter	Area Director Cynthia Johnson* Cindy J. Cosmetic Labs, LLC, SCC Mid-Atlantic Chapter
Area V: Senior Area Director Lionel Ripoli, PhD Université du Québec à Chicoutimi, SCC Québec Chapter	Area Director Dorothy Maragoussian* Avita Canada, Inc., SCC Ontario Chapter

These enthusiastic elected leaders are complemented by Immediate Past President Michelle Hines, PhD (Mary Kay, Inc.) and IFSCC Representative Peter Tzolis (The Estée Lauder Companies), both of whom serve on the Board in an ex-officio capacity.

"I am excited to partner with this distinguished group leading SCC in 2023. These individuals will be integral in helping create value-centric programs, products, and services for our members and chapters with an emphasis on building a strong future for the SCC," said Erica L. O'Grady, CAE, SCC's Chief Executive Officer. "Their passion for this industry, coupled with their diverse perspectives, will help chart a clear and sustainable path forward for the organization," she added.

About SCC

Having celebrated its 75th Anniversary in 2020, the SCC is the oldest and largest non-profit individual membership organization serving the cosmetics and personal care industry. SCC HQ provides unparalleled education, resources, and networking for more than 5,500 members globally and via 19 chapters across Greater North America. Visit www.scconline.org for more information.

Industry News

CHAPTER SPEAKER AWARD NOMINEE



MASCC February Tech Talk

REFORMULATING COLOR COSMETICS FOR TRUE INCLUSIVITY AND DIVERSITY

FEBRUARY 24
12 - 1:00 PM EST

Virtual Event
Register on eventbrite

Mid-Atlantic Chapter SCC

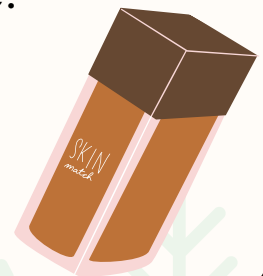
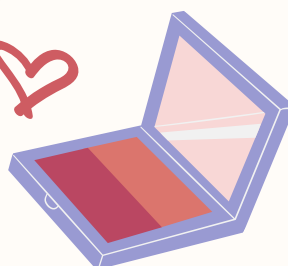
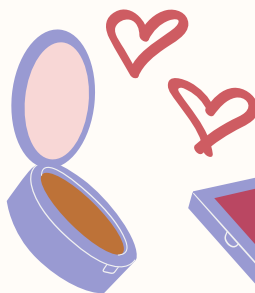
The flyer features a central photograph of Rachel Johnson, a Black woman with curly hair wearing a yellow top, smiling. The background is light pink and decorated with various cosmetic icons like lipsticks, blush, and hearts. The text is arranged in a clean, modern layout.

Congratulations Rachel Johnson! You all have voted and she has been awarded the Chapter Speaker Award for the Mid-Atlantic Chapter.

The SCC Chapter Speaker Award was established to recognize a speaker for the best presentation at a Chapter event or meeting. Recognition consists of a certificate of recognition and check provided by the HQ Office.

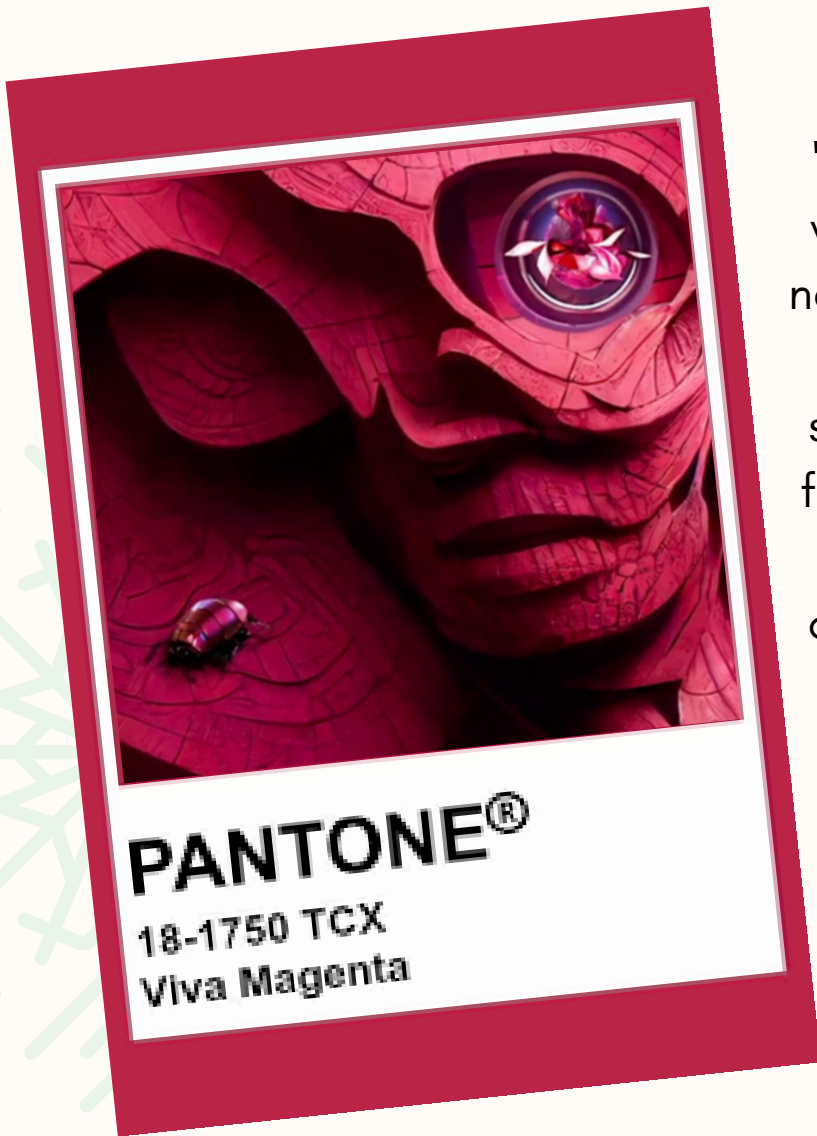
Missed out on this event? Email us to receive the slides and the recording.

EMAIL US



Industry News

NEW COLOR OF THE YEAR: VIVA MAGENTA



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Viva Magenta

"Viva Magenta 18-1750, vibrates with vim and vigor. It is a shade rooted in nature descending from the red family and expressive of a new signal of strength. Viva Magenta is brave and fearless, and a pulsating color whose exuberance promotes a joyous and optimistic celebration, writing a new narrative."

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WELCOME TO THE *#MAGNETAVERSE*

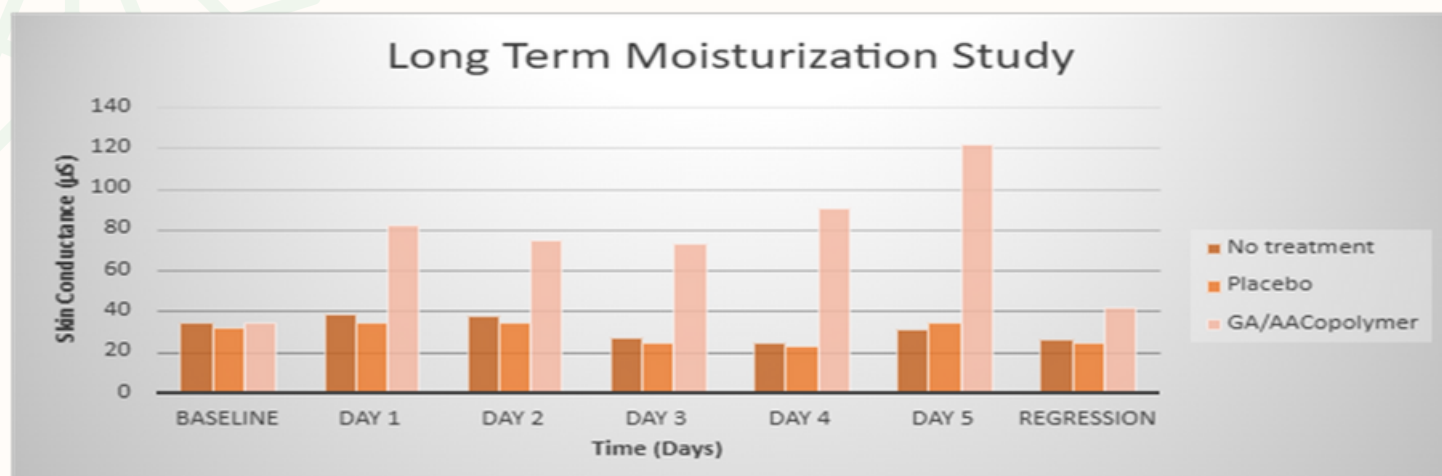
Industry Article

When was the last time you really looked at a spiderweb?

Author: Donna Vigilante

Did you ever notice how a spider web holds water after a rainstorm? And, how once you disturb the web the water is released? That is the principle behind the moisture matrix of glyceryl acrylate/acrylic acid copolymer technology. The moisture matrices created are called clathrates. A clathrate is a group of molecules enclosed within a cage from which they cannot escape until the structure is destroyed. When a series of cages are linked together a matrix is formed and with the addition of water, a moisture matrix is created.

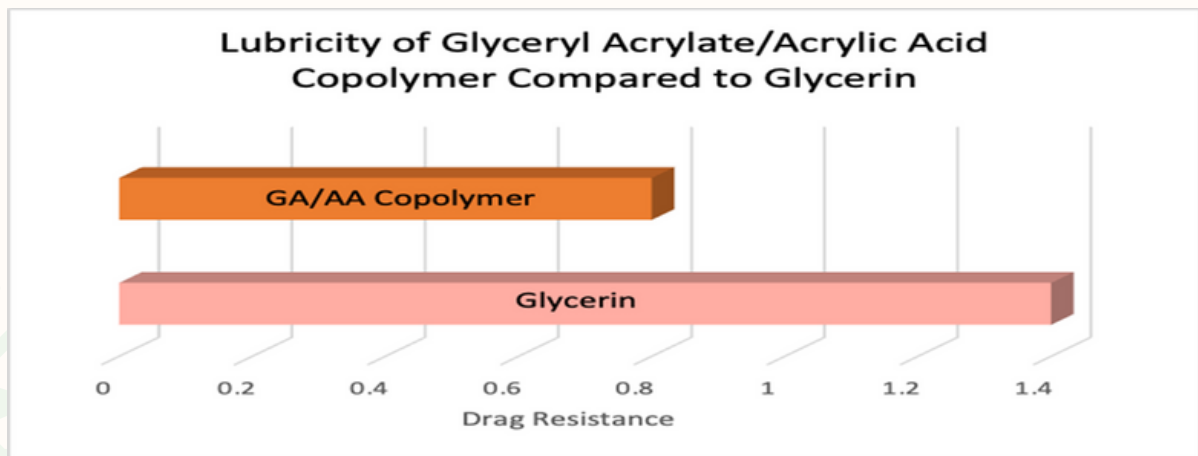
Sounds simple but producing organic chemical structures that hold moisture is a challenge. A clathrate's water capacity depends on the size of the void in the cage molecule. The cage does not covalently bond with the water but holds it due to the combination of hydrogen bonding and van der Waals forces. The glyceryl acrylate/acrylic acid copolymer cage holds a remarkably high percentage of water. This leads to a moisturization quality far superior to classical moisturizing ingredients.



Glyceryl Acrylate/Acrylic Acid Copolymer provides significant increase in moisturization during treatment and after regression compared to placebo and untreated ($p < 0.05$).

Industry Article

Glyceryl Acrylate/Acrylic Acid Copolymer is structured in such a manner that pH, ionic strength, surface moisture and temperature at the epidermal layer of the skin create a reversible clathrate. This reversibility brings about a moisture balancing effect. Rather than just rewetting or super fattening the skin, a reversible clathrate releases moisture where and when it is needed and avoids over moisturizing healthy skin. This occurs because glyceryl acrylate/acrylic acid copolymer products are skin activated. They are most effective in a pH range of 5.0 – 5.5, the usual pH range of skin.

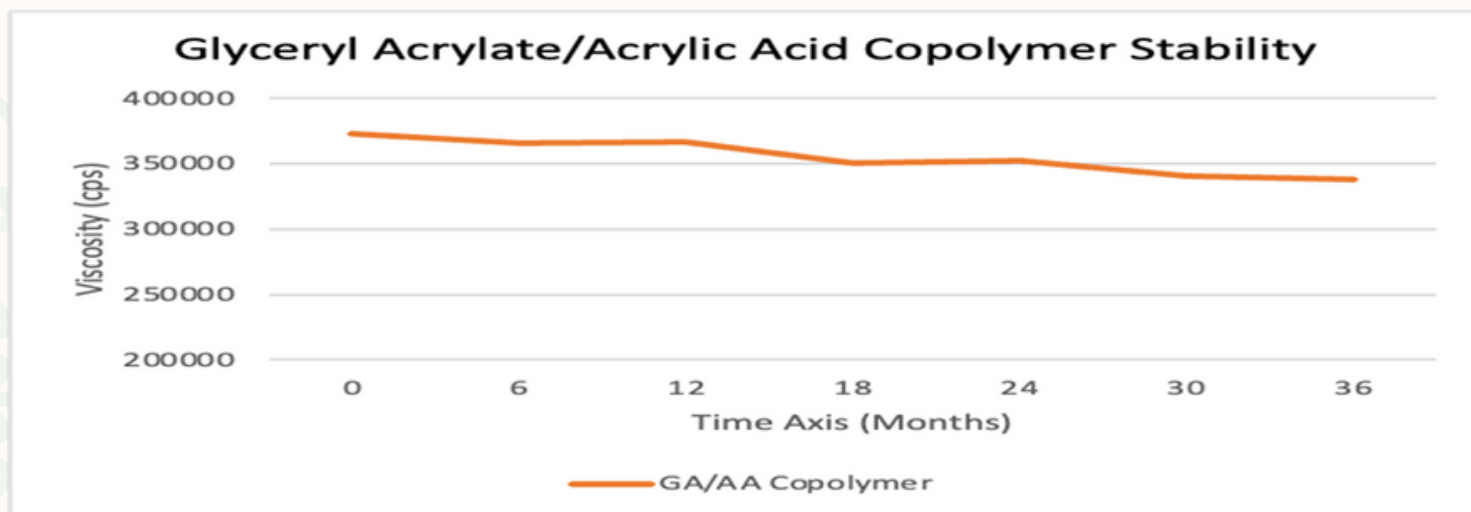


Lubrivity increases as drag resistance decreases.

Clathrates created from glyceryl acrylate/acrylic acid copolymer do not only work well on the skin. They also work inside your package stabilizing the emulsion. This stabilizing effect increases the shelf life of your product and ensures that it will look and feel the same each time your customer applies it. As you would expect from materials that help keep your product stable, glyceryl acrylate/acrylic acid copolymer is also stable. Research has shown the viscosity of this product to be very stable at various temperatures over time. Even after years, there is little noticeable change.

Industry Article

Clathrates created from glyceryl acrylate/acrylic acid copolymer do not only work well on the skin. They also work inside your package stabilizing the emulsion. This stabilizing effect increases the shelf life of your product and ensures that it will look and feel the same each time your customer applies it. As you would expect from materials that help keep your product stable, glyceryl acrylate/acrylic acid copolymer is also stable. Research has shown the viscosity of this product to be very stable at various temperatures over time. Even after years, there is little noticeable change.



Glyceryl Acrylate/Acrylic Acid copolymer products come in a variety of grades and offer many benefits including superior moisturization, slip, lubricity, suspension, and exceptional after-feel. These products are easy to use and can be added during the water phase or post emulsion. They provide the formulator with flexibility to create their desired aesthetics in creams, lotions, foundations, face masks and more. Glyceryl Acrylate/Acrylic Acid copolymer products are non-oily, clear, water-soluble, cold processable, biodegradable, high in natural origin content, China listed, Halal and RSPO certified. So, only one question remains, where does your journey with glyceryl acrylate/acrylic acid copolymer begin?

Industry Article



Thank you Donna for submitting this article. To download the original copy:

DOWNLOAD

Want to submit an industry-related paper to our newsletter? Please email us at midatlanticscc@gmail.com with the **ATTN: Newsletter Committee**

EMAIL US

2023 External Events

UPCOMING EVENTS IN THE INDUSTRY

NYSCC SUPPLIERS DAY

**MAY 2-3, 2023 | JACOB JAVITS
CONVENTION CENTER – NYC**

SIGN UP



NEW YORK
Society of Cosmetic
CHEMISTS

LEGAL & REGULATORY CONFERENCE 2023

**MAY 10-12, 2023 | LE CHATEAU
FRONTENAC – QUEBEC, CANADA**

SIGN UP



2023 SCIENCE SYMPOSIUM

**OCT. 24-25, 2023 | THE RITZ-CARLTON
PENTAGON CITY – ARLINGTON, VA**

SIGN UP

Personal Care  Products Council

2023 External Events

UPCOMING EVENTS IN THE INDUSTRY

FLSCC SUNSCREEN SYMPOSIUM

SEPT. 13-15, 2023 | DISNEY YACHT &
BEACH CLUB – ORLANDO, FL

SIGN UP



**Florida
Chapter**

**Society of
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