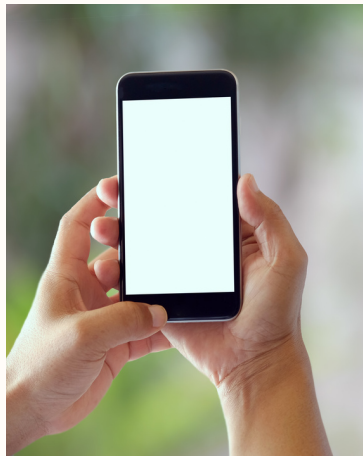


March Newsletter



Follow us!

Isn't it lucky that you check us out on social media? Stay up to date with us by following our social media platforms:



[@themidatlanticscc](https://www.instagram.com/themidatlanticscc)



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Cosmetic Chemists \(MASCC\)](https://www.linkedin.com/company/midatlanticscc)



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Cosmetic Chemists \(MASCC\)](https://www.facebook.com/midatlanticscc)



<https://midatlanticscc.org/>

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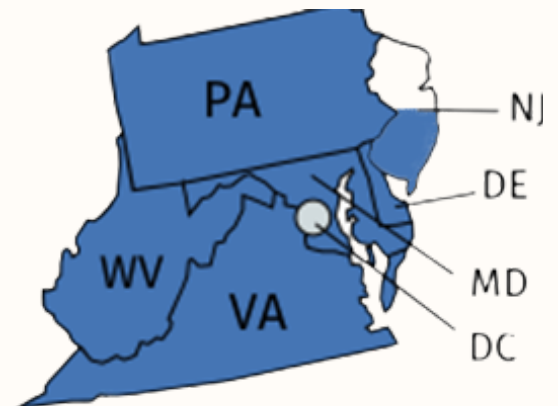
About Us

CHARTERED IN

19
67



OVERVIEW



There are over 90 members in the chapter spread over a large geographical area which includes the states of Delaware, Maryland, Pennsylvania, Virginia, West Virginia, Washington DC, and Southern New Jersey.

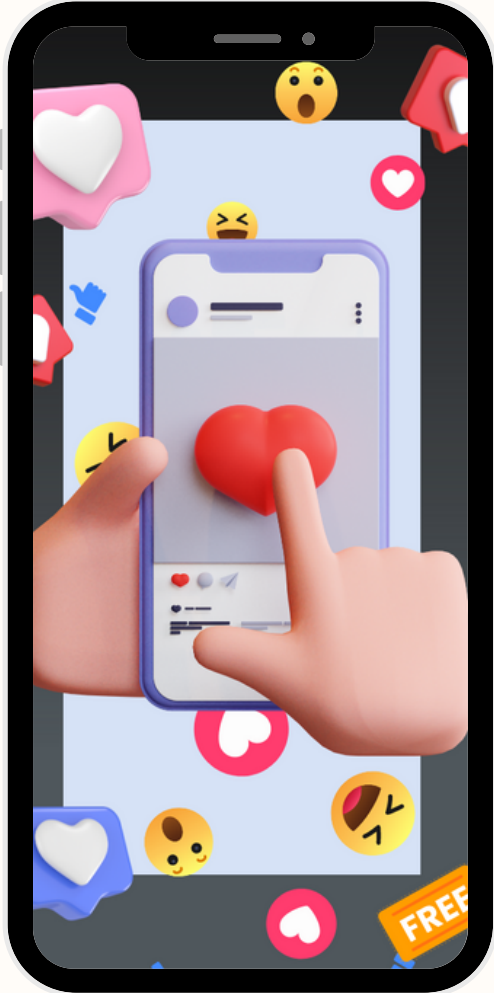
The Mid-Atlantic Chapter is not only dedicated to the education of its members but the education and further advancement of the area's students through career days at local universities.



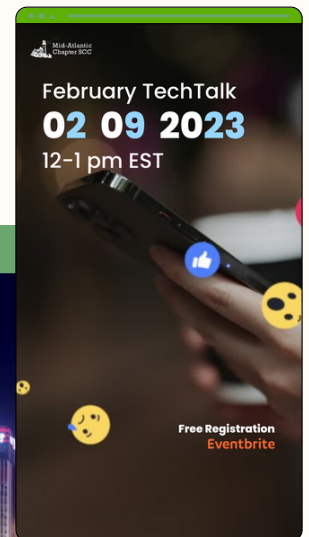
EMAIL US

MIDATLANTICSCC@GMAIL.COM

Event Recap - February TechTalk



We hope you all enjoyed our TechTalk this February! A special thank you to Zhi Li for being our speaker and talking about the impact of social media marketing in China.



We hope you all enjoyed our latest TechTalk with Dr. Zhi Li. To access the recording and slides, see below:

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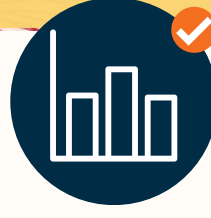
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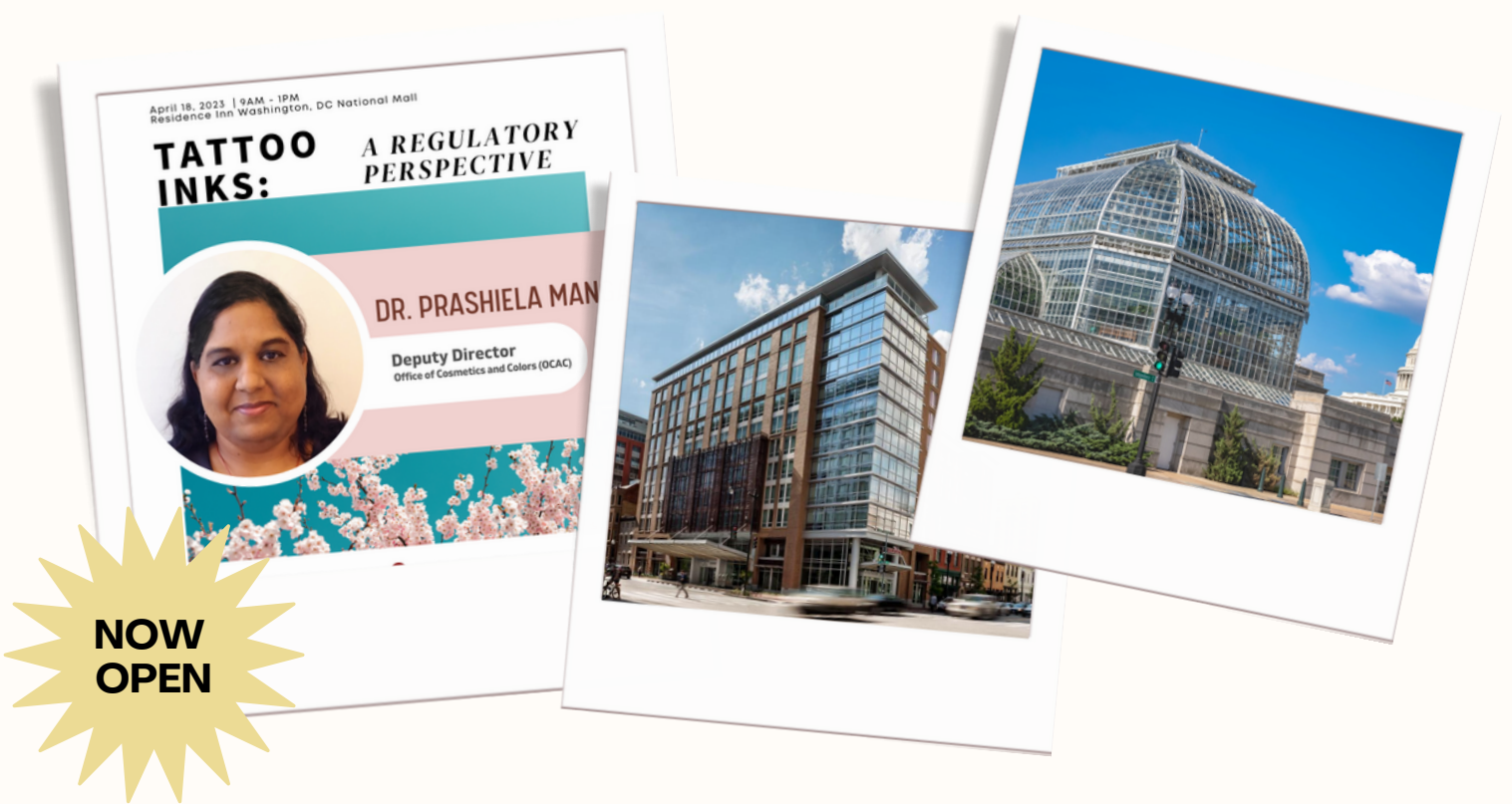
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MASCC 2023 Event Calendar

APRIL DC EVENT



**NOW
OPEN**

Registration for our April DC Event is now open! Register early for a discounted rate. Prices will increase after March 18th.

DISCOUNTED HOTEL ROOMS

Only 10 discounted rooms available!

Discounted rooms will be valid for Monday, April 17, and Tuesday, April 18 for **\$319/night**

**REGISTER FOR
THE EVENT**

**DISCOUNTED
HOTEL ROOMS**

MASCC 2023 Event Calendar

MORE UPCOMING EVENTS

Sunscreen Formulations "Emulsifiers"



June TechTalk
Free Admission

Nutrition & Cosmetics



September TechTalk
Free Admission

CCSCC & MASCC CEP Course



Collaborative CEP
Course at Virginia
Beach!

Career Day & NEXTGEN



We're hosting another
Career Day along with
Nextgen

President's Dinner



Collaborative CEP
Course at Virginia
Beach!

MASCC Member Spotlight



JULIANA DAWDY

Second Year Chemistry Major
at the University of Virginia



[@Juliana Dawdy](#)



[@julianadawdyyy](#)



[@brains.in.beauty](#)



Juliana was first introduced to cosmetic chemistry during her junior year when her science teacher helped her realize her interests in science, creativity, and business all came together in this career. With that in mind, she entered UVA pursuing a Chemistry degree. Now finishing up her second year, she has officially declared Chemistry as her primary major, with a secondary Religious Studies major.

Learning about the atomic and chemical functions of the world has been fascinating to Juliana. She always get especially excited when a concept directly relating to the cosmetics industry is mentioned in lecture or lab! This interest has encouraged her to consider pursuing a Master's in Cosmetic Science after she completes her undergraduate years.

Currently, Juliana is getting involved in the cosmetics industry in other ways! She has been a junior member of the SCC for over a year, and she began volunteering with the MASCC about half a year ago. (In fact, she helped with this newsletter!) She's hoping to find some lab work over the summer to get more comfortable in a laboratory setting. Her other big plan for the summer is to bring to life a cosmetic science afterschool program through her organization, Brains in Beauty, which aims to educate, encourage, and empower students to explore cosmetic science and the cosmetics industry.

SPONSORS

A HUGE THANK YOU TO OUR SPONSORS

We want to thank the following companies for sponsoring our 2023 newsletter! Thanks to their contributions, we can make our newsletter and events possible.

Be sure to learn more about each company by clicking each picture



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Sponsors

REMINDER

Our newsletter sponsorship ads for 2023 are **CLOSED**. Submissions will reopen on December 18, 2023. If you want to submit an ad for 2024, stay tuned for additional information.

There are ample opportunities to sponsor upcoming events! Check out our sponsorship opportunities for the April DC Event.

APRIL DC EVENT SPONSORSHIP TIERS

If interested, email us at midatlanticscc@gmail.com with the **ATTN: April DC Event Sponsorship.**

Sponsorship	Cost	Perks
Gold	\$1,500+	<ol style="list-style-type: none">1. 2 Free Admission Tickets2. Email Blast3. Social Media Post4. 2x2 Poster5. 5-min Podium Presentation
Silver	\$1,000	<ol style="list-style-type: none">1. 2 Free Admission Tickets2. Email Blast3. Social Media Post4. 2x2 Poster
Bronze	\$500	<ol style="list-style-type: none">1. 1 Free Admission Ticket2. Social Media Post3. Email Blast
Other	\$250	<ol style="list-style-type: none">1. 2x2 Poster

NextGen

ABOUT THE NEXTGEN INITIATIVE

The NextGen initiative was launched in 2015 by the Society of Cosmetic Chemists to address the needs of early careerists, young professionals and undergraduate/post-graduate students in the cosmetics and personal care industry. The initiative consists of special education, networking and other events specifically designed to assist the “next generation” of formulators, innovators, and ground-breakers in the industry.



We're now on social media!

-  @SocietyofCosmeticChemistsNextGen
-  @SCCNextGen
-  @NextGenSCC

RECEIVE YOUR FIRST CALENDAR YEAR OF MEMBERSHIP FOR FREE

HIGHLIGHTS OF NEXTGEN

- **Relationships** with more than 20 higher education institutions worldwide that focus on cosmetic chemistry and related degrees.
- A full track of sessions at the Annual Scientific Meeting **dedicated to NextGen-focused topics.**
- **Continuing education courses held throughout the year**, designed to address what early careerists and those new to the industry need to know now.
- Significantly **discounted student and junior member access fees** to local and national events.
- **Career development programs**, including opportunities to personally connect with potential employers in all facets of the industry – from finished goods houses to material suppliers and contract manufacturers to regulatory agencies.
- National and local chapter opportunities for students to **present their research and scientific posters** to industry leaders, some of whom are afforded scholarships or prizes.
- Opportunities to meet industry and subject matter experts in every aspect of the cosmetics and personal care industry, including academia, government, testing/claims professionals, formulators, consultants, legal and insurance specialists, and more.

Industry News

ALWAYS LOOKING FOR VOLUNTEERS!

We wanted to let you know that volunteers are always needed, which is why our application is and will continue to be **OPEN**. We welcome your application if you live in the Mid-Atlantic region and want to help us!



Mid-Atlantic Chapter SCC

**VOLUNTEERS
NEEDED**

 **JOIN THE
MASCC FAMILY**

We need volunteers for an abundance of projects we're planning.



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Industry News

MADAM CJ WALKER SCHOLARSHIP

Just a reminder, the Madam CJ Walker Scholarship is OPEN. 2023 applications will be accepted from **January 1, 2023 through April 30, 2023**. Check the submission requirements and eligibility below.



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Industry News

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2023 External Events

UPCOMING EVENTS IN THE INDUSTRY

NYSCC SUPPLIERS DAY

**MAY 2-3, 2023 | JACOB JAVITS
CONVENTION CENTER – NYC**

SIGN UP



LEGAL & REGULATORY CONFERENCE 2023

**MAY 10-12, 2023 | LE CHATEAU
FRONTENAC – QUEBEC, CANADA**

SIGN UP



2023 SCIENCE SYMPOSIUM

**OCT. 24-25, 2023 | THE RITZ-CARLTON
PENTAGON CITY – ARLINGTON, VA**

SIGN UP



2023 External Events

UPCOMING EVENTS IN THE INDUSTRY

FLSCC SUNSCREEN SYMPOSIUM

SEPT. 13-15, 2023 | DISNEY YACHT &
BEACH CLUB – ORLANDO, FL

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**Florida
Chapter**

**Society of
Cosmetic Chemists**

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MAR. 26-30, 2023 | INDIANA CONVENTION
CENTER – INDIANAPOLIS, IN & HYBRID

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Stay tuned
for next issue!



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