



## Mid-Atlantic Society of Cosmetic Chemists (MASCC) Newsletter

March 2021

### *MASCC 2021 Board Members*



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Central Virginia Commu-



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## Greetings From the Chair

### Greetings from the Chair - Lessons of the Pandemic

We have been faced with the worst of the pandemic that has sickened 29 million Americans and claimed the lives of 525,000 Americans. While we are not out of danger yet, the numbers of patients getting sick and dying from Covid-19 are decreasing every day, and three effective vaccines have been released. Nearly 60 million Americans (18.1%) have been vaccinated, which is more than twice the number of sick patients. While this pandemic has given us a lot of reasons to be unhappy with the state of the world, it has also brought into focus several trends that were already happening in the world. Let me discuss four trends that have arisen from the ashes of this tragedy, these trends are also the seeds for a new economy.

1. Millennials have overtaken baby boomers as the highest spending segment, with \$1.4 trillion spending dollars, lower brand loyalty, and higher desire for quality products delivered quickly over the internet. This new generation of consumers is more likely to purchase goods that come from sustainable manufacturing, and have greater acceptance of products advertised as having natural ingredients from an increasingly global marketplace. Millennials will inherit over \$68 trillion dollars from their Baby Boomer parents by the year 2030, making them the wealthiest generation in US history.
2. Internet sales, which were increasing anyway, were given a boost to 32% in Q4 of 2020 when people feared to go outside shopping. This rise gives an opportunity for smaller companies, who can sell their quality products over the internet, to compete with larger companies that still mainly sell their products in brick and mortar stores.
3. Education was already being provided partly online prior to the pandemic, education is now being provided entirely online by many schools across the nation. This gives smaller institutions parity with larger institutions, and could end up lowering the cost of education, and enlarging the options available to students.
4. The loss of jobs for nearly 20 million Americans has resulted in many people going back to school to get retrained for the jobs of the future. Many of the new jobs will be tied to the growth of the internet economy, that is projected to grow even more as a result of COVID.

In conclusion, I believe that the future is promising for the educators and entrepreneurs who know how to navigate the internet, and manufacturers who can provide quality consumer products for sale over the internet. Before April 1, I hope that I will be lucky enough to receive the first vaccine shot. By that time, you will have been a part of the MASSC Wine, Chocolate Chemistry tasting webinar scheduled for Wednesday, March 24, 6-7PM. Keep looking out for news about more talks and meetings that are being planned as the year progresses.

My goals for the members of the Mid Atlantic Chapter are threefold: 1) Increase the recognition of the society of cosmetic chemists among the younger generation who will be a part of our workforce, in time for 2030, when the economy is projected to grow from \$19 trillion to \$31 trillion and 7 out of the top 10 economies will come from emerging markets. 2) Provide online education to our members that will keep them current with our changing marketplace 3) Provide opportunities for networking that will improve the growth potential of our members.

Welcome to a new year of opportunity!

*Nelson*

Nelson Ayala  
2021 Chair

## Mid-Atlantic SCC Chapter

The SCC Mid-Atlantic Chapter was chartered in 1967. There are over 90 members in the chapter spread over a large geographical area which includes the states of Delaware, Maryland, Pennsylvania, Virginia, West Virginia and Washington DC. The Mid-Atlantic Chapter is not only dedicated to the education of its members, but to the education and further advancement of the area's students through career days at local universities.

Learn more about the Mid-Atlantic Chapter at:  
[www.midatlanticscc.org](http://www.midatlanticscc.org).

### MID-ATLANTIC REGION

**Pennsylvania, Delaware, Maryland, Washington D.C., West Virginia, Virginia**



**MASCC Website:**  
<https://midatlanticscc.org/>  
**MASCC Email:**

## Call for MASCC Advertisements

The Mid-Atlantic Chapter of the Society of Cosmetic Chemists (MASCC) newsletter is published prior to each meeting of the MASCC. Your MASCC newsletter sponsorship will give your company the opportunity to be featured in our newsletter approximately 4 times/year. The newsletter is distributed to Society of Cosmetic Chemists members and it is also available on the MASCC website:

<http://www.midatlanticscc.com>.

The MASCC newsletter accepts three (3) different add sizes:

2 X 2 in. \$ 250.00/year

4 X 4 in. \$ 400.00/year

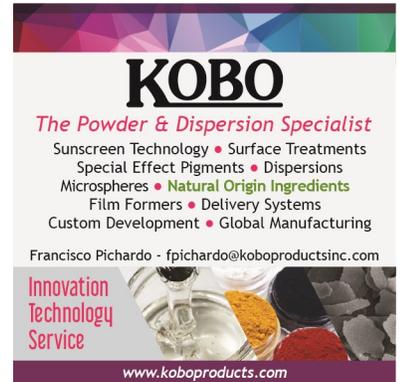
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Please forward your ad copy in jpeg format along with a statement of your ad size requirements to:

Angelia Peavey: [apeavey@snfhc.com](mailto:apeavey@snfhc.com)

MASCC: [midatlanticscc@gmail.com](mailto:midatlanticscc@gmail.com)

**Electronic payment options are available. Please contact the MASCC Board for further details at: [midatlanticscc@gmail.com](mailto:midatlanticscc@gmail.com)**



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## Meet our MASCC 2021 Board



### Chair

Nelson Ayala, Ph.D.

In 2008 I completed a MBA at the University of Lynchburg. Over the years, I have worked on the formulation of many types of health and beauty care products, with 10 patents. In Middletown I first heard about Toastmasters International, an organization for people who want to improve their communication and leadership skills. I have been a member for 30 years in many Toastmasters clubs. I am a Distinguished Toastmaster and serve as the current president of Lynchburg Toastmasters club. While in Middletown, I worked on weekends as a tour guide at the Brotherhood Winery, the oldest winery in America. Public speaking and wine tasting are my hobbies. While I was in Middletown, I taught Chemistry in the evenings as an adjunct professor for two years at OCCC. Since 2013, I have worked as an adjunct at Central Virginia Community College, where I have taught Chemistry 111/112. I have used my knowledge in Chemistry to help my students gain knowledge and experience that will make them successful in their science field .



### Chair – Elect

Cynthia Johnson

Cynthia Johnson is the Founder & CEO of Cindy J Cosmetic Labs, LLC. She is a cosmetic chemist with years of experience in the cosmetic industry. Cynthia Johnson earned her Bachelor of Science Degree in Chemistry from The Lincoln University. She holds a Master of Science Degree in Cosmetic Science from the University of Cincinnati. She started her own formulation laboratory for Cosmetic business owners who want to start their own line of products like Hair Care, Skin Care, Color Cosmetics, Men's Care, Baby Care, and Bath & Body Care.

Cynthia Johnson is proud to serve as Vice Chair for the 2021 year with the Mid-Atlantic Chapter of the Society of Cosmetic Chemists .



### Secretary

Antionette Barclay

I am Secretary for the SCC Mid-Atlantic Chapter. I have been a SCC member since November 2019 and working in the industry since August 2017. I received my Bachelor's in Chemistry and minor in Mathematics from Virginia Commonwealth University back in 2017. I am currently a graduate student at University of Cincinnati working to receive my Master's in Cosmetic Science. I first began my career at Fareva, a pharmaceutical and cosmetic CM, as a Quality Assurance Specialist in their Quality Department. After a few months I then transitioned into their R&D Department where I served as their Raw Material Technician and later as an Associate Chemist. While at Fareva, I gained experience in cosmetic formulation, regulatory, and project management. I am currently now an employee at GSK as an Associate Scientist working in their US Wellness/Lip-care Team.



### Treasurer

Katrika Shaw

Katrika Shaw is currently a Senior Scientist with the Target Corporation. Katrika is part of the Beauty Team in Targets Owned Brand Product Design and Development Department. Prior to Target, Katrika worked as a Cosmetic Chemist with the Personal Care Products Council (PCPC). At PCPC, Katrika was a liaison to the INCI (International Nomenclature Cosmetic Ingredient) committee and was responsible for managing the Cosmetic Ingredient Database.

Katrika received her B.S. degree in Chemistry from Morgan State University and M.B.A. from the University of Maryland. Katrika also completed master's level Cosmetic Chemistry courses from the University of Cincinnati as a continuing education student. She resides in Washington, D.C.

Katrika has served on the MASCC boards since 2017.

## MASCC Virtual Event

# Wine, Chocolate, and Chemistry....



The MASCC Chapter is mixing chemistry, chocolate, and wine. The chapter will present a wine and chocolate virtual tasting webinar along with a technical seminar on how chemists use their senses to develop cosmetic formulations. These same senses can be used to develop chocolate and wine. Come join us for this exciting interactive way of combining work and fun. Please pick up your favorite chocolate and wine before the webinar. Please click link below to register:

[Registration](#)

We will be sampling from the preselected list below.

**March 24, 2021 6:00 PM EDT**  
**Speaker: Nelson Ayala**



#### Wine Sampling List:

- \* Catena Malbec 2018
- \* Josh Cabernet Sauvignon 2019
- \* Robert Mondavi Cabernet Sauvignon 2018
- \* Instigator Cabernet Sauvignon 2018
- \* Apothic Dark Red Blend 2017
- \* Los Carneros Pinot Noir 2018

#### Chocolate Sampling List:

- \* Private Selection 72% Cacao Cranberry Orange Honey
- \* Lindt 70% Cacao Dark Chocolate
- \* Greens & Black 70% Cacao
- \* Theo 70% Cacao
- \* Lindor 60% Cacao Extra Dark Chocolate
- \* Lindt 47% Cacao Intense Orange

## Virtual Educational and Tasting Event....

CAROLINA  
CHAPTER

Mid-Atlantic SCC

Mid-Atlantic  
Chapter SCC

THE  
SOUTHEAST  
CHAPTER



## Member Spotlight



# CYNTHIA JOHNSON

SCC Member since: 2016

### What inspired you to pursue a career in the personal care industry?

I always knew I wanted to be a cosmetic chemist since I was 15 years old. My chemistry professor saw that I had both analytical and innovative strengths. He asked me, "Would you consider becoming a chemist?" I told him I did not want to work in the pharmaceutical industry nor did I want to work for NASA. He laughed and told me, "You should look up cosmetic chemistry since you are passionate about your hair and skin." Since that conversation, I always told myself that I would become a cosmetic Chemist.

### What are three things that you did to succeed in your position?

The first thing that I did to succeed in my position was to develop a "sponge" mentality. I landed my first job as an Entry Level Formulations Chemist. My director taught me to be versatile in the personal care industry. I knew that I had to soak up so much knowledge and education in order to succeed as a chemist. I also developed my "why." My why is my family. I wanted to break generational curses and develop a succeeding legacy which fueled my drive to succeed. Lastly, I learned to become accessible. I was willing to help students figure out the path of cosmetic chemistry. Even Brands interviewed me regarding the industry and my journey as a Black Cosmetic Chemist.

### What advice would you give to students looking to pursue a career in the Personal Care Industry?

Do not be afraid to show your authenticity. Rejection will happen. Opportunities will open doors. Do not change to meet someone else's needs. Stay true to yourself and watch your blessings flourish!

## Member Spotlight Con't



### **How has the SCC helped improve your career?**

In 2019, I won an award called the Green Star Award held by the SCC. I developed a strawberry cream cleanser that targeted blue light pollution. The SCC gave me a chance to show my innovative skills and technical background as a chemist. They helped me with my platform as Cindy J. I am forever grateful for this milestone. It helped me and my business with networking opportunities and also helped me become a stronger chemist.

### **Who inspires you and why?**

Madame CJ Walker and my late Aunt Cindy inspire me. Madame CJ Walker's story was so powerful. Her drive to become a successful entrepreneur helped me realize that my business is bigger than making cosmetics. My business gives people hope that they can be successful through these hard times. My Aunt Cindy died when she was 11 years old. When I saw old pictures of her, I thought she was me! She is a close family member that I did not meet. I was told she was athletic, had a huge smile and was a loving daughter and sister. She is the reason why my business is called Cindy J.

### **Outside of work, what do you enjoy doing?**

I enjoy spending quality time with my family especially my godson. He amazes me every day and shows me that he will be one of the smartest young men in this world. I also like to hang with friends and my chem-sisters.

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## SCC Scholarship

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### SCC Announces Creation of the Madam C.J. Walker Scholarship Generously Sponsored by Mary Kay Inc.



The Society of Cosmetic Chemists (SCC) is pleased to announce the creation of the Madam C.J. Walker Scholarship in support of under-represented minority students pursuing an undergraduate or graduate degree in chemical, physical, medical, pharmaceutical, biological or related sciences and technology. The scholarship creation is part of the SCC's initiatives to support diversity, equity and inclusion in the cosmetic and personal care industry and is funded by the generous support of Mary Kay Inc. Madam C.J. Walker (born Sarah Breedlove; 1867-1919) was an American entrepreneur, philanthropist, and political and social activist. She is regarded as the first female self-made millionaire in America. Walker made her fortune by developing and marketing a line of cosmetics... [click here](#)

## Remembering Gary Agisim



Gary Agisim was the kind of person you could never forget. In his obituary, it stated that “Gary had a real zest for life exemplified through his energetic enthusiasm and fierce dedication.” This sentence is in the right direction, but these words are not sufficient to capture the passion of man we knew. Gary earned our love and respect by being wholly invested in his work, his coworkers, his friends, and his family. He was especially proud of his daughter, Miriam, who was a graduate of the University of Virginia. He would glowingly mention her achievements, as any proud father would do.

Gary was a “real mench”, and he would have loved hearing “real mench” applied to him, showing off his appreciation with a broad toothed smile.

As a former colleague said of Gary, “Gary was the voice and the face” of the society of cosmetic chemists for many years. Gary wore a brightly colored silk vest to our meetings, and he had so many different vests. To those who are not familiar with the surroundings of the average science crowd, he really stood out from the drab, and conservatively dressed crowd of chemists. His style was as big as his big smile, and his ebullient personality filled a room. In his voice recorded message “I am now engaged in making many important discoveries that would add to the profitability of this company, leave your message at the beep”. On his LinkedIn page, his own description of himself, is “whatever the Wall Street Journal says...” His confidence was real because he really was that good. He connected to others by being himself to the nth degree. He never apologized for being in love with science and his work. He believed fiercely in what he was doing, whether it was working in the laboratory to make products that would make people’s lives better or helping others to be better educated in cosmetic chemistry, Gary was devoted to the task, he was dedicated to succeeding, and he often did. Gary was the kind of person who loved learning more about science, and he would often share what he learned at meetings, and seminars, and gatherings of the society. Gary was the kind of person you wanted to know, because Gary was the spark that made the engine start and kept the engine running. So, when I read the following announcement last June, it was a shock and disappointment. “The SCC regrets to announce the passing of Gary R. Agisim (72), on Friday, May 15<sup>th</sup> from complications related to COVID-19.”

I wonder how we will fill that void, of the burning light that was Gary Agisim.

## Dues Reminder

### REMINDER!!

Annual dues for 2021 should be paid by December 31, 2020 or you should resign your membership to avoid a \$25 late fee. If you do not resign and don't pay until the first notice is sent to you in 2021, there will be a \$50 reinstatement fee. Dues can be paid online or through the mail by check. See <https://www.sconline.org/membership/>.

Companies with a group of five or more members can contact Colleen Daddino, Manager of Membership and Chapter Relations, [cdaddino@sconline.org](mailto:cdaddino@sconline.org), for a group invoice.

SCC remains dedicated to its membership base and is excited to continue to offer relevant and cosmetic science-based education for you. The quickest and easiest way to renew is online!

**To pay online go to <https://members.sconline.org/>**

Login using your email address. If you have not changed the password before, the default password is your first and last name initials (capitalized) followed by your membership number.

For additional information about SCC Membership categories, click here:  
[https://www.sconline.org/wp-content/uploads/2020/11/Member-Brochure\\_Web-Friendly.pdf](https://www.sconline.org/wp-content/uploads/2020/11/Member-Brochure_Web-Friendly.pdf)

## SCC Industry News



**FLSCC**  
FLORIDA CHAPTER SOCIETY OF COSMETIC CHEMISTS  
PRESENTS

**SUNSCREEN SYMPOSIUM | 21**  
DATES **SEPT. 23 - SEPT. 25**  
DISNEY'S YACHT & BEACH CLUB RESORT

**PREDICTING THE FUTURE:  
SUN CARE TRENDS IN AN UNCERTAIN REGULATORY ENVIRONMENT**

**CALL FOR PAPERS AND POSTERS  
ABSTRACT & PRESENTER BIO**  
SUBMISSION DEADLINE : March 31st, 2021

**Registration is now Open!**  
[https://events.american-tradeshow.com/  
sunscreensymposium21](https://events.american-tradeshow.com/sunscreensymposium21)

**Hotel reservations are open!**  
Click here or call (407) 939-4686  
<https://book.passkey.com/go/sunscreen21>

**Sponsorship Information**  
Be a part of the 2021 Sunscreen Symposium. Contact Peter Toth - [flscchair@gmail.com](mailto:flscchair@gmail.com)  
or Carol Holmes - [flscctreasurer@gmail.com](mailto:flscctreasurer@gmail.com) for your opportunity to be recognized!

# SCC Industry News

JOIN US TODAY! VISIT [WWW.SCCONLINE.ORG/MEMBERSHIP](http://WWW.SCCONLINE.ORG/MEMBERSHIP) FOR MORE INFORMATION



5,000  
MEMBERS  
CAN'T BE WRONG!

JOIN COSMETIC AND PERSONAL CARE PROFESSIONALS FROM 37 COUNTRIES THAT RELY ON THE SCC, THE OLDEST AND LARGEST NON-PROFIT ORGANIZATION FOCUSED ON ADVANCING COSMETIC SCIENCE EDUCATION.

## MEMBER BENEFITS

- Subscription to the **Journal of Cosmetic Science**, our flagship publication, published six times per year
- Discounts on **Continuing Education** courses, which further improve the qualifications of cosmetic scientists by setting high ethical, professional and educational standards
- Discounted registration to the **SCC Annual Meeting**
- Opportunities to participate in a range of professional and social events at 19 affiliated Chapters
- Full online access to the searchable digital library of every issue of the Journal
- And much more!

# WELCOME SPRING

A B U M B L E E B E E S Z B Z  
C L D F O R S Y T H I A S Y D  
S U Y E N M P C C O L L X S E  
E E Q G R E E N G R A S S R L  
E B T Z B Q T E C I N T J E I  
R I W L A D Y B U G S B C W K  
T R S E I L F R E T T U B O E  
G D C H W O D A F F O D I L S  
N S G O R F R E P E E P X F E  
I X W J D N V Y X U T T E R S  
D N T R E H T A E W M R A W U  
D A I L U G P A D O O L B N C  
U S L Z B U T T E R F L I G O  
B O L O N G E R D A Y S J A R  
P C H E R R Y B L O S S O M C

BLUE BIRDS

BUDDING TREES

BUMBLEBEES

BUTTERFLIES

CHERRY BLOSSOM

CROCUSES

DAFFODILS

FLOWERS

FORSYTHIAS

GREEN GRASS

LADYBUGS

LONGER DAYS

PEEPER FROGS

POLLEN

WARM WEATHER



## MASCC Articles and Employment Opportunities

If you would like an article to appear in the MASCC newsletter. Please send an email [midatlanticssc@gmail.com](mailto:midatlanticssc@gmail.com).

If you would like a job posting to be listed in the MASCC newsletter and on the website, please send an email to [midatlanticssc@gmail.com](mailto:midatlanticssc@gmail.com).